

Industry Support Prospectus
Upper Midwest Quality Conference 2026 | Sustaining Excellence: A Journey of Resilience and Renewal in Healthcare



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July 22, 2026

Hilton Hotel, Rochester, MN

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Greetings!

On behalf of the course directors, planning committee, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming Upper Midwest Quality Conference 2026 | Sustaining Excellence: A Journey of Resilience and Renewal in Healthcare Course! Please join us July 22, 2026, at the Hilton Hotel in Rochester, MN.

The annual Mayo Clinic Upper Midwest Quality Conference serves as a celebration among colleagues to share stories and examples of process improvements that positively influence outcomes in patient safety, service, experience and equity for patients and staff alike. The goal of the conference is thus to educate, inspire, and galvanize staff to engage in quality activities that improve the value provided to our patients.

We invite your organization to join us along with the world-renowned Mayo Clinic staff, Mayo Clinic Care Network staff, and external learners to support this conference. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below.

In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, June 29, 2026. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,
Cami Greden, CME Specialist
Kalene Collins, EAC

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Date, Location, Key Contact, and Planning Committee Members

Date: July 22, 2026

Location:

Hilton Hotel, Rochester, MN
10 East Center Street
Rochester, MN 55904

Course Website:

ce.mayo.edu/UMQuality2026

Course Directors:

- R Ross Reichard, M.D.
- Melissa Gulden, D.B.A., M.A.

Planning Committee:

- Sean Dowdy, M.D.
- Sandra Booth
- Kimberly Hunsinger, MHA
- Ami Grek, APRN, DNP
- Jolene Anderson-Rau, MBA
- Brittany Strelow, DMSc, PA-C, MS
- Dylan Kosaski, PharmD, PRh, MBA

Key Contact:

Cami Greden

greden.cami@mayo.edu

Mayo Clinic School of Continuous
Professional Development (MCSCPD)

Benefits of Exhibiting:

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertisement opportunities to expand reach and further socialize with attendees.

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GOLD Sponsorship	SILVER Sponsorship	BRONZE Sponsorship
\$15,000	\$10,000	\$5,000
Lunch Sponsor Company signage during lunch at ALL Tri-Site Quality Symposiums (Including FL & AZ)	Breakfast Sponsor Company signage during breakfast	Refreshment Break Sponsor Company signage during the refreshment break.
Gold sponsors may opt to support lunch or be acknowledged as a General Sponsor of the course.	Silver sponsors may opt to support breakfast or be acknowledged as a General Sponsor of the course	Bronze sponsors may opt to support a Refreshment Break or be acknowledged as a General Sponsor of the course.
Gold sponsors will receive: <ul style="list-style-type: none"> • Signage near lunch at all 3 Mayo Clinic Quality Symposiums • One 6’ exhibit table for two representatives • Sponsorship acknowledgement at course through signage and announcements • Access to networking opportunities throughout the course • Receive a list of conference attendees approximately 3 weeks prior to the course 	Silver sponsors will receive: <ul style="list-style-type: none"> • Signage near breakfast • One 6’ exhibit table for two representatives • Sponsorship acknowledgement at course through signage and announcements • Access to networking opportunities throughout the course • Receive a list of conference attendees approximately 3 weeks prior to the course 	Bronze sponsors will receive: <ul style="list-style-type: none"> • Signage near specified refreshment break • One 6’ exhibit table for two representatives • Sponsorship acknowledgement at course through signage and announcements • Access to networking opportunities throughout the course • Receive a list of conference attendees approximately 3 weeks prior to the course

A signed letter of agreement is required to secure your sponsorship. If you wish to sponsor at one of the above levels, email Cami Greden at greden.cami@mayo.edu to express desired opportunity and determine availability. An online form will be sent to you to complete, once confirmed.

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Exhibit Opportunity (20 available)

\$1,500.00

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Click [here](#) to secure your exhibit table

A signed letter of agreement is required to secure your exhibit space, **space is limited.**

Exhibit Hours

Set Up: Tuesday, July 21 - TBD

Wednesday, July 22 – Breakfast, Lunch, and Refreshment Breaks

Tear Down: All materials must be removed by 5:30pm on Wednesday, July 22, 2026.

Payment Information

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Rochester, MN 55905

Reference: Quality Experience 2026 – 26R01640

Credit Card payments:

To pay by credit card, please call 800-323-2688.

Reference: Quality Experience 2026 – 26R01640