

April 2026

200 First Street SW
Rochester, MN 55905

Dear Potential Exhibitor,

We are pleased to announce the new **Essentials of Addiction Care: Empowering Non-Specialists** conference July 17-18, 2026 at the [Radisson Blu Mall of America](#) in Bloomington, Minnesota!

Mayo Clinic is offering this inaugural course which bridges a critical knowledge gap by delivering comprehensive, evidence-based education on managing patients with substance use disorders. Designed for physicians, residents, fellows, and advanced practice providers across diverse specialties and clinical settings—ranging from inpatient to outpatient, virtual to in-person, and rural to urban—it equips non-addiction specialists with practical skills and strategies to provide effective, compassionate care.

We anticipate roughly 100 attendees. Additional course details can be found on the [conference website](#) as they become available.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$1,500. This fee is for the exhibit space only, which is in the foyer outside the lecture hall where the food and beverage lines will be stationed. Industry exhibitors are provided a 6' table with two chairs. Exhibitors are also invited to participate in all food and beverage events, which include breakfast and breaks.

Important note: Exhibitors may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals, or product samples (including sale of products) is prohibited.

In support of ACCME guidelines, exhibitors are located in a separate area from the educational activity. Multiple companies are invited to exhibit at this course, however space is limited and cannot be reserved without a completed and paid Exhibitor Agreement (linked below). Participating exhibitors will be allowed to set up on Tuesday evening before the course.

To exhibit at this course:

- Complete the online **exhibitor registration and letter of agreement** (LINK WHEN AVAILABLE) before June 12, 2026. If you do not have a profile/account you will first need to create one before completing the online form.
- Submit payment before July 3, 2026. IMPORTANT NOTE: Failure to provide payment by this date may result in offering the space to another company. For your convenience, our federal tax identification number is 41-6011702.

We look forward to the success of the Mayo Clinic Essentials of Addiction Management course and hope you will join us. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Kathy Fuqua

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