



Exhibitor & Sponsorship Prospectus

Mayo Clinic Mechanical Ventilation Conference 2026
Snowbird, UT US
December 8, 2026 to December 11, 2026

Welcome

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development and course directors Gustavo A. Cortes Puentes, M.D., Todd J. Meyer, R.R.T., L.R.T., Richard A. Oeckler, M.D., Ph.D., we are pleased to announce the upcoming Mayo Clinic Mechanical Ventilation Conference 2026 being held at the Snowbird Resort in Snowbird, UT.

Course Description

The Mayo Clinic Mechanical Ventilation Course is an immersive, case-based program designed for clinicians who care for critically ill adults and children requiring ventilatory support. The course bridges bedside decision-making with core respiratory physiology, offering practical frameworks to optimize ventilation across a broad range of ICU scenarios—from acute hypoxemic respiratory failure and ARDS to obstructive disease, neuromuscular weakness, and complex cardiopulmonary interactions. Participants will learn how to select and adjust ventilator modes, interpret ventilator waveforms, and recognize and correct patient–ventilator dyssynchrony, while applying strategies that support lung and diaphragm protection and safer liberation from mechanical ventilation. The curriculum also integrates advanced bedside tools—including point-of-care ultrasound, electrical impedance tomography (EIT), and other contemporary monitoring approaches—to help clinicians individualize ventilation, assess response in real time, and refine management in complex patients. Through expert-led teaching and interactive discussion, learners leave with actionable, high-yield skills that translate directly to improved comfort, fewer complications, and more confident ventilator care across age groups.

Target Audience

The Mayo Clinic Mechanical Ventilation Conference is designed for critical care providers, respiratory therapists, physicians, physician assistants, nurses and nurse practitioners.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with a sponsorship and/or exhibit. Details are listed within this document. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple companies.

To receive a guaranteed space for exhibiting and/or sponsorship, please complete the appropriate Letter of Agreement (LOA) by Monday, November 2, 2026. For your convenience, Mayo Clinic's tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Cami Greden
CME Specialist
Mayo Clinic School of Continuous Professional Development Mayo Clinic CPD

Morgan Gish
Education Administration Coordinator
Gish.morgan@mayo.edu
Mayo Clinic School of Continuous Professional Development

Please visit the course website at <https://ce.mayo.edu/mechvent2026> for additional details on the course.

Mayo Clinic Mechanical Ventilation Conference 2026 will be held at the Snowbird Resort. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations must be made before November 6, 2026, or before the room block fills, whichever occurs first.

Snowbird Resort

9385 S Snowbird Center Drive
Snowbird, UT 84092
United States

If you are interested in participating in this course, please complete the electronic Letter of Agreement Form. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

Thank you for your consideration!

Travel Information

A small block of discounted rooms is available at the Snowbird Resort. Rooms start at a rate of \$229/night. In addition to the nightly room rate, there is a mandatory resort fee of \$25.00 per day, plus tax. The resort fee includes high-speed wireless internet in lodging rooms and most public spaces, self-parking at all lodges, use of designated pools, hot tubs, fitness rooms, robes in the Cliff Lodge East Wing, laundry facilities, in-room coffee, digital USA Today, 15 minutes daily computer use in business center including faxing and boarding pass printing. Those with rooms in the block will also be eligible for a 20% discount on most services at The Cliff Spa, see front desk for more information.

To reserve your room, please use the link below or contact the hotel directly at 1-800-453-3000 and mention group Mayo Clinic Mechanical Ventilation 2026. Reservations must be made before Friday, November 6, 2026.

[Mayo Clinic 2026 Mechanical Ventilation Lodging](#)

Sponsorship & Exhibit Opportunities

*Please note, a signed Letter of Agreement (LOA) is required to secure your sponsorship – spots will not be held without a completed LOA.

Benefits of Sponsoring:

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

Sponsorship Opportunities	Platinum Sponsorship Breakfast Product Theater \$20,000	Gold Sponsorship Afternoon Welcome Reception \$15,000	Silver Sponsorship Après Ski Bites \$10,000	Bronze Sponsorship Options: Lanyards, Wi-Fi sponsored at the course, Conference Bags, Bag Inserts \$5,000
Non-CME Promotional Symposium	X			
Support signage prominently displayed at the conference	X	X	X	X
Number of complimentary Non-CME name badge.	4 persons	3 persons	2 persons	2 persons
Exhibit Table	(1) 6' table	(1) 6' table	(1) 6' table	(1) 6' table
Verbal recognition in opening remarks	X	X	X	X
Limited Attendee List	X	X	X	X

Platinum Product Theatre - \$20,000.00 (4 Available)

A non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during mealtimes. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

Accepted sessions will feature a 40-minute opportunity to speak during the following dates and times:

- Tuesday, December 8 | Breakfast
- Wednesday, December 9 | Breakfast
- Thursday, December 10 | Breakfast
- Friday, December 11 | Breakfast

Sponsor Perks in addition to session above:

- 4 complimentary name badges (non-CME)
- One 6-foot exhibit table and two chairs

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages for the product theater. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

Please note, audio/visual equipment and fees are the responsibility of the industry supporter.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products.

Gold Level Welcome Reception | \$15,000.00 (1 Available)

- 3 complimentary name badges (Non-CME)
- One 6-foot exhibit table and two chairs
- Recognition in conference syllabus, your company signage at the Welcome Reception, break slides & announcement from podium
- Attendee list (Opt-in only – name, city, and state)
- Access to networking opportunities throughout the course

Silver Level Apres-Ski Bites | \$10,000.00 (3 Available)

- One 6-foot exhibit table and two chairs
- 2 complimentary name badges (Non-CME)
- Recognition in conference syllabus, signage at the Apres-Ski Bites table, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)

- Access to networking opportunities throughout the course

Bronze Level Lanyards | \$5,000.00 (1 Available)

- One 6-foot exhibit table and two chairs
- 2 complimentary name badges (Non-CME)
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Access to networking opportunities throughout the course

Exhibit Only | \$3,000.00

- One 6-foot exhibit table and two chairs
- Recognition in conference syllabus, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Access to networking opportunities throughout the course

Sponsorships/Exhibits:

- Ranging from \$3,000 to \$20,000 and features various perks.
- Please email Morgan Gish, gish.morgan@mayo.edu, for more information or to inquire about alternative options.

Secure your Exhibit/Sponsorship

A signed letter of agreement is required to secure your Exhibit/Sponsorship. This is a competitive course. Please consider signing our agreement early to secure Exhibit/Sponsorship.

Exhibit Hours –

Set-up: Monday, December 7th – Time 2:00pm – 4:00pm

Tuesday, December 8 | Breakfast, Optional Workshops, Apres-Ski Bites, Welcome Reception

Wednesday, December 9 | Breakfast, Optional Workshop, Apres-Ski Bites

Thursday, December 10 | Breakfast, Optional Workshop, Apres-Ski Bites

Friday, December 11 | Breakfast

Tear Down: All materials must be removed by 2:30pm on Friday, December 11, 2026

Payment Options:

PREFERRED Payment: Credit card

By Check: Make checks payable to:

Mayo Clinic - MCSCPD

200 First St SW

Plummer 2-60, Attn: Morgan Gish

Rochester, MN 55905

Reference: Mechanical Vent 5326R01220 on check

RULES AND REGULATIONS

*In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.