



School of Continuous
Professional
Development

GRIT in Medicine: Growth, Resilience, Inspiration, & Tenacity 2026

Course Prospectus



Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming GRIT in Medicine: Growth, Resilience, Inspiration & Tenacity November 19, 2026 to November 21, 2026.



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Course Location:

The Broadmoor
1 Lake Avenue
Colorado Springs, CO 80906
United States

GRIT in Medicine: Growth, Resilience, Inspiration & Tenacity 2026 will empower healthcare professionals with the skills and resources to remove barriers and biases specific to the challenges in healthcare. Through didactic sessions, breakout sessions, and interactive Q&A, leaders in business and healthcare will present evidence-based strategies to promote professional development and enhance personal well-being. Across the nation, a significant number of clinicians are reporting burnout, which can negatively affect patient experience, compliance, and outcomes.

This course will address the growing need to advance clinician wellness and development for a balanced and inclusive leadership healthcare team that reflects our community of patients, to improve patient care and outcomes. We hope to welcome more than 175 medical professionals and health care leaders in attendance.

Please visit the [course website](#) for additional details on the course. Guest rooms have been reserved at a discounted rate over the course dates. See the course website for hotel information.

If you are interested in participating in this course, please complete the electronic Letter of Agreement Form. If you have not already done so, please create an account prior to signing our letter of agreement. Mayo Clinic recognizes these types of educational programs would not be possible without your support.

We have a variety of sponsorship opportunities for you to consider. We invite you to participate in this educational activity with an exhibit table or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity.

This event is open to multiple companies. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

Thank you for your consideration!



Anjali Bhagra, M.D., M.B.A.
Course Director



Susan M. Moeschler, M.D.
Course Director

Exhibit Hours

11/19/2026 7:30am – 2:00 pm

11/20/2026 7:30am – 12:00 pm

11/21/2026 7:30am – 1:00 pm

Each day includes a dedicated breakfast and refreshment or lunch breaks, as noted in the program, to interact with representatives. Exhibitors are provided with the same meals and beverages as those provided to registered attendees.

Please inform the CME Specialist of any dietary requirements such as allergies or religious dietary law.

Sponsorship Opportunities

Why sponsor GRIT?

We are delighted to offer the opportunity to leverage your organization's brand and create connections with leaders in business, healthcare, and conference participants. The Mayo Clinic GRIT sponsorship opportunities are designed to provide your organization with a platform to highlight your commitment to empowering healthcare professionals in the workplace, as well as equip you with resources to share with colleagues on removing barriers and bias in leadership positions. During this



conference, we will feature adapting to digital technology, effective communication skills and developing strategic approaches to risk taking and performance. This course offers limited exclusive marketing and advertising opportunities.

Internet Sponsor (Exclusive) \$5,000

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees. Sponsors will be recognized throughout the meeting in signage and electronic communications. The company name will be displayed outside the meeting space.

Reception Sponsor (Exclusive) \$4,500

This reception is for all faculty and learners, and features food and refreshments. The Sponsor may assist in planning of the reception – location, menu, etc. – if they so choose. They will receive signage and recognition at the event as well as a 20-minute meeting with the course directors.

GOLD Level Sponsor \$10,000

- Recognition at the event as Gold sponsor
- Access for 4 company representatives to attend the general session as an observer (may not claim CME credit)
- Company logo on the course website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships
 - 1:1 interaction with the Course Directors and select faculty
 - Premium Literature Table: one piece of promotional literature available for attendees

SILVER Level Sponsor \$5,000

- Recognition at the event as a Silver sponsor
- Access for 2 company representatives to attend the general session as an observer
- Company logo on the course website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships
 - Premium Literature Table: one piece of promotional literature available for attendees



BRONZE Level Sponsor \$3,000

- Recognition at the event as a Bronze sponsor
- Access for 1 company representative to attend the general session
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships

Exhibitor Table \$2,000 per table

Exhibit tables are available on a first-come, first-served basis. The exhibit package includes one 6-foot table with two chairs, sponsorship acknowledgement on the course webpage, during break times, and in course announcements, as well as access to networking opportunities throughout the course. Exhibitors will also receive the attendee list, including name, credentials, city, and state. All exhibitors must register via the exhibitor agreement.

Hotel Key Card \$7,500.00 (Exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. (Artwork to be provided by sponsoring company)

Course Lanyards \$3,000 (Exclusive)

Sponsors are responsible for designing, printing, and producing their own conference lanyards featuring their logo. The sponsoring company must provide and deliver the lanyards directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval before production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials.



Rules and Regulations

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.



Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor the venue, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and the venue and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's

Thank you,

Rene Cima, M. Ed

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