



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



28th Annual Clinic Internal Medicine Update

October 8-11, 2026 & October 22-25, 2026

DATES AND LOCATION

Meeting Dates:

October 8-11, 2026 & October 22-25, 2026

Meeting Location:**Hilton Sedona Resort**

90 Ridge Trail Drive
Sedona, Arizona 86351

Additional Course Details:

Additional course details can be found on the [conference website](#).

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Nathan L. Delafield, M.D.
Assistant Professor of Medicine

Kellie K. Kruger, M.D.
Instructor in Medicine

Key Contacts

Sarah Lindsten
CME Specialist
Direct Line: 480-574-5890
E-mail: lindsten.sarah@mayo.edu

KC Casey
Education Administration Coordinator
Direct Line: 904-953-2948
E-mail: casey.katlyn@mayo.edu

Welcome

Greetings.

On behalf of The Mayo Clinic School of Continuous Professional Development and course directors, Kellie K. Kruger, M.D. and Nathan L. Delafield, M.D., we are pleased to announce the upcoming **28th Annual Mayo Clinic Internal Medicine Update** being held at the Hilton Sedona Resort, Sedona, Arizona.

Due to the popularity of this course and limited facilities, we offer this program on two separate dates: October 8-11, 2026, and again on October 22-25, 2026. Same great program and faculty, just two different dates. We expect **350-400** primary care providers including physicians, nurse practitioners, physician assistants, nurses, pharmacists, and allied health professionals (approximately 200 per session).

Course Overview

This annual, four-day course provides primary care practitioners with a practical update on topics within the realm of internal medicine and its subspecialties with emphasis on equipping participants with information they can readily incorporate into their practice to improve quality of care and patient outcomes. The popularity of this course is in large part due to the variety of topics presented, many of which are derived from prior participant suggestions, recent advances in medicine and paradigm shifts in medicine.

The display fee to exhibit varies depending on the selection of dates and sessions. Please refer to the exhibitor agreement for available options. Additionally, **product theatre and other sponsorship opportunities are available** as noted on the following page.

Live Exhibit Benefits:

- Promotion at the live four-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and tablecloth at the course
- An attendee list including registered attendee's name, degree, city and state distributed pre-course
- Vendor recognition in online course syllabus
- Acknowledgement on rolling announcements during the course and on signage at the course

We sincerely appreciate your consideration of this request and hope you will join us in Sedona, Arizona this fall.

Sincerely,

KC Casey | Education Coordinator

[Mayo Clinic School of Continuous Professional Development](#)

Department Phone: 904-953-2948 | casey.katlyn@mayo.edu

Exhibit Options

Both Sessions – 8 Days Total	\$4,600
One Session – 4 Days Total	\$3,300
One Day, Each Session – 2 Days Total	\$1,800
One Day, One Session	\$1,000

Exhibit Hours

Session 1	Session 2
October 8, 2026: 6:00 a.m. – 12:30 p.m.	October 22, 2026: 6:00 a.m. – 12:30 p.m.
October 9, 2026: 6:00 a.m. – 12:30 p.m.	October 23, 2026: 6:00 a.m. – 12:30 p.m.
October 10, 2026: 6:00 a.m. – 12:30 p.m.	October 24, 2026: 6:00 a.m. – 12:30 p.m.
October 11, 2026: 6:00 a.m. – 12:00 p.m.	October 25, 2026: 6:00 a.m. – 12:00 p.m.

Each day includes a dedicated breakfast and morning refreshment break as noted in the program to interact with company representatives.

Sponsorship Opportunities

Non-CME Lunch Product Theatre - \$15,000 USD (3 available per session)

Session 1	Session 2
<ul style="list-style-type: none">Thursday, October 8, 2026Friday, October 9, 2026Saturday, October 10, 2026	<ul style="list-style-type: none">Thursday, October 22, 2026Friday, October 23, 2026Saturday, October 24, 2026

Showcase your product offerings to attendees with a product theatre.

- 60-minute session with complimentary meeting room space.
- Food and beverages will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference.

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program, invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

Conference Bag Inserts - \$1,500 (multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11) and the MCSCPD will stuff them into the official conference bags/folders. A limited number of bag inserts are permitted, so early reservation is encouraged.

Attendee Lanyards - \$2,000 USD (exclusive for one lanyard sponsor per session)

Prominently display your company name on attendee lanyards. Sponsor is responsible for sourcing the product and providing lanyards to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event.

Attendee Drawstring Bags - \$3,000 USD (exclusive for one bag sponsor per session)

Prominently display your company name on attendee bags. Sponsor is responsible for sourcing the product and providing drawstring bags to CME staff to distribute to attendees once onsite at the course.

Hotel Key Cards - \$8,000 USD (exclusive for one organization per session)

Personalized hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. (Artwork to be provided by sponsoring company)

If you are interested in one of the sponsorship opportunities at the course, please contact [KC Casey](#) to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

Payment Details:

Make check payable to:

Mayo Clinic School of Continuous Professional Development
(REF: 26S01080 – IM Sedona 2026)

Mail to:

Mayo Clinic School of Continuous Professional Development

Attn: KC Casey

200 First St SW, Plummer 2-60

Rochester, MN 55905

Reference: 26S01080 – IM Sedona 2026

Credit Card payments:

To pay by credit card, please call 800-323-2688

Reference: 26S01080 – IM Sedona 2026

A signed letter of agreement is required to secure a sponsorship opportunity. If you wish to sponsor, complete a [letter of agreement](#) (you must create an account). Submitted agreements are not confirmed without receipt of a countersigned agreement.