



Updates in Hematology and Oncology: Global Perspectives 2026
June 26-27, 2026

Industry Support Prospectus

Greetings!

On behalf of the Course Directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming [Updates in Hematology and Oncology: Global Perspectives 2026](#), June 26-27, 2026, at the Humaniti Hotel Montreal Autograph Collection, Montreal, QC.

Join us for a dynamic and highly interactive educational symposium designed specifically for hematologists and medical oncologists who are at the forefront of cancer care. This premier meeting will spotlight cutting-edge treatment strategies and offers practical insights into integrating the latest evidence into everyday clinical practice.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement Friday, May 1, 2026, or before space is full, whichever comes first. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Iwona Bukato
CME Specialist
Bukato.iwona@mayo.edu

Jessica Sorensen
Education Administration Coordinator
Sorensen.jessica@mayo.edu

Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services including how they may improve the quality of care for patients seeking care. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

Exhibit and Sponsorship Opportunities

PLATINUM	GOLD	SILVER	Exhibit
\$35,000	\$25,000	\$12,000	\$4,500
<i>(One Available)</i> Attendee Reception Sponsor and Non-CME Educational Session* <i>Friday, June 26, 2026</i> <i>(lunch and reception)</i>	<i>(Two Available)</i> Non-CME Educational Session* <i>Saturday, June 27, 2026</i> <i>(breakfast or lunch)</i>	<i>(Two Available)</i> Daily Coffee Sponsor	<i>(Six Available)</i> Fulfilled
Platinum sponsors will receive: <ul style="list-style-type: none"> • Two complimentary registrations, • Signage at attendee reception if applicable, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	Gold sponsors will receive: <ul style="list-style-type: none"> • Two complimentary registrations, • Signage outside of the general session space, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	Silver sponsors will receive: <ul style="list-style-type: none"> • One complimentary registration, • Signage near coffee station for one day, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	Exhibitor will receive: <ul style="list-style-type: none"> • One 6' exhibit table for two representatives, • Acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.

Sponsorships and exhibit range from \$4,500 to \$35,000 and feature various perks please email and Jessica Sorensen, Sorensen.jessica@mayo.edu, for more information on alternative or exclusive opportunities.

A signed letter of agreement is required to secure your exhibit or sponsorship – spots will not be held without a completed LOA.

Please complete this:

Exhibit Letter of Agreement **Fulfilled**

Sponsorship Letter of Agreement

***Non-CME Educational Session (Product Theater)**

A 30-minute Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course each day. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide basic food and beverages. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

The Planning Committee reserves the right to review all submissions before final agreements have been made. Companies are encouraged to speak on educational topics in addition to products. Please note, audio/visual equipment and fees are the responsibility of the industry supporter.

Additional Exhibit Opportunity

Conference Bags - \$5,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. Artwork to be provided by sponsoring company and is subject to MCSCPD approval.

Lanyards - \$5,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. Artwork to be provided by sponsoring company and is subject to MCSCPD approval.

Conference Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 125 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page).

Exhibit Hours

Set Up: Thursday, June 25 – TBD

Friday, June 26 – Breakfast and Refreshment Breaks

Saturday, June 27 – Breakfast and Refreshment Breaks

Tear Down: All materials must be removed by 2:00 pm on Saturday, June 27, 2026.

Payment Information

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Jessica Sorensen

Rochester, MN 55905

Reference: Updates in Hematology and Oncology: Global Perspectives 2026

Credit Card payments:

To pay by credit card please call 800-323-2688.

Reference: Updates in Hematology and Oncology: Global Perspectives 2026 – 26R02273

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.

