



Acute and Chronic Leukemias: Practical Applications 2026  
Las Vegas, NV US  
October 9-10, 2026

Dear Representative,

On behalf of Mayo Clinic School of Continuous Professional Development and course directors, James M. Foran, M.D., Kebede H. Begna, M.D., and Jeanne M. Palmer, M.D., we hope you will consider a live exhibit opportunity at our [Acute and Chronic Leukemias: Practical Applications 2026](#), to be held at the Aria Hotel and Casino in Las Vegas, Nevada, on October 9–10, 2026 and via livestream.

This two-day comprehensive symposium features interactive case presentations with a panel of experts weighing in on pivotal treatment issues and engaging with the audience through interactive Q&A. Sessions highlight standards of care, new and emerging treatments, and relevant clinical issues. Case presentation topics include myeloproliferative neoplasm, chronic myeloid leukemia, myelodysplastic syndrome, acute myeloid leukemia, and acute lymphoblastic leukemia.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement Monday, August 31, 2026, or before space is full, whichever comes first. For your convenience, Mayo Clinic's Tax ID is 59-0714831.

We sincerely appreciate your consideration of this request and hope you will join us in Las Vegas this October.

Sincerely,  
Jessica Sorensen  
Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
[sorensen.jessica@mayo.edu](mailto:sorensen.jessica@mayo.edu)

**Benefits of Exhibiting and Sponsoring:**

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services including how they may improve the quality of care for patients seeking care. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

**Benefits:**

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

## NON-CME EDUCATIONAL SESSION: (PRODUCT THEATER)

\$25,000 45-minutes – Friday, October 9, 2026 - 12:10-12:55 PM

\$22,000 45-minutes – Saturday, October 10, 2026 – 6:40-7:25 AM

~~\$25,000 45-minutes – Saturday, October 10, 2026 – 12:40-1:25 PM~~ **Fulfilled**

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course each day. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

The accepted sessions will feature an opportunity to speak on Friday PM (10/09/26), Saturday AM (10/10/26), or ~~Saturday PM (10/10/26)~~. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide basic food and beverages. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

All sessions will receive the following:

- **Two** complimentary registrations,
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the conference.

The Planning Committee reserves the right to review all submissions before final agreements have been made. Companies are encouraged to speak on educational topics in addition to products.

*\*\*Please note, audio/visual equipment and fees are the responsibility of the industry supporter.*

**A signed letter of agreement is required to secure your product theater – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).**

## **SPONSORSHIP OPPORTUNITIES:**

### **Conference Bags**

**\$3,000**

(Sponsor-provided, pre-printed drawstring bags; limited to one organization)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in, with your company's logo on it! Drawstring bags to be provided by sponsor, artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

### **Name Badge Lanyards** *(Exclusive to one company)*

**\$2,500**

All attendee badges will be distributed with a lanyard to display the badge throughout the symposium. Personalize lanyards with your company's name and logo for immediate exposure to attendees. Your company will provide lanyards for each learner with your company logo. Artwork must be approved by the symposium planning committee prior to commitment. Lanyards must be delivered to Mayo Clinic by September 8, 2026.

### **Conference Bag Inserts** *(Multiple opportunities available)*

**\$1,500**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before the course.)

**A signed letter of agreement is required to secure your sponsorship – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).**

## **EXHIBIT OPPORTUNITY:**

**\$4,500.00**

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

### **Exhibit Hours**

Set Up: Friday, October 9 – TBD

Friday, October 9 – Breakfast, Lunch and Refreshment Breaks

Saturday, October 10 – Breakfast, Lunch and Refreshment Breaks

Tear Down: After the final break, Saturday, October 10.

A signed letter of agreement is required to secure your exhibit opportunity – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).

**Payment Information:**

**Check Payment:**

We are now using an invoicing system. You will remit payments through the address on the invoice.

**Credit Card Payment:**

To pay by credit card, [use this form](#) (*online form for exhibitor payments only*) or call 800-323-2688. Please denote the course activity “Leukemias 2026” on all correspondence.

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**Travel Information:**

A limited number of hotel rooms for this course will be available to book as part of a room block reserved for this course at a rate of \$259 for Thursday October 8, 2026, \$319 for Friday, October 9, 2026, and \$419 for Saturday, October 10, 2026. All room reservations within the course room block must be made by Wednesday, September 16, 2026. Individual attendee’s reservations are not cancelled at least seventy-two (72) hours in advance of the confirmed arrival date will be subject to the cancellation charge equal to the first night’s room/suite rate and tax.

The Guest Room/Suite rates quoted above are exclusive of the daily resort fee and applicable state and local taxes room tax (“Clark County”) at the time of stay which is currently 13.38%, subject to change. A \$55.00 daily resort fee plus the applicable state and local taxes. Room Tax is applied to each hotel room reservation and includes amenities.

## **RULES AND REGULATIONS:**

In applying for exhibit space, exhibitors agree to abide by the following regulations:

### **Exhibit Regulations:**

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

### **CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere in or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.