

# Multidisciplinary Update in Breast Disease 2026



November 5-7, 2026

Austin, TX



**SPONSORSHIP & EXHIBIT PROSPECTUS**





## CONTENTS

- 1 Welcome
- 2 Dates, Location, Website, Contacts
- 3 Why Sponsor
- 4-5 Sponsorship and Exhibit Details
- 6 Letter of Agreement
- 7 Program Schedule
- 8 Hotel Accommodations



## WELCOME

Dear Potential Sponsor,

On behalf of the course directors Pooja P. Advani, M.B.B.S., M.D., Patricia A. Cronin, M.D., Sandhya Pruthi, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Multidisciplinary Update in Breast Disease 2026** course which will be held November 5-7, 2026, at the Hilton Austin in Austin, TX.

We expect 200+ oncologists, radiologists, surgeons, pathologists, gynecologists, and advanced practice providers who diagnose and treat patients with breast cancer. This two-and-a-half-day continuing medical education course provides a multidisciplinary update in prevention, evaluation, diagnosis, management, and treatment of benign and malignant breast diseases, and high risk and survivorship issues. The course has multidisciplinary experts in their field presenting the latest, diagnostic, treatment and management options. Highlights include, genetics and high-risk management, breast imaging modalities, supplemental screening options for dense breasts, and more.

If you are interested in supporting the **Multidisciplinary Update in Breast Disease 2026** or if you have questions, please contact [Heather Schultz](#). We appreciate your interest and enthusiasm in joining us.

Sincerely,

*Brady Watson*  
CME Specialist

*Heather Schultz*  
Education Administration Coordinator

## **DATES, LOCATION, WEBSITE, CONTACTS**

### **Conference Dates:**

November 5-7, 2026

### **Location:**

Hilton Austin  
500 4<sup>th</sup> Street  
Austin, TX 78701  
United States

### **Website:**

[Multidisciplinary Update in Breast  
Disease](#)

### **Course Directors:**

Pooja P. Advani, M.B.B.S., M.D.  
Patricia A. Cronin, M.D.  
Sandhya Pruthi, M.D.

### **Contacts:**

Heather Schultz, Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
(MCSCPD)  
200 First St SW, Plummer 2-60  
Rochester, MN 55905 [Schultz.Heather5@mayo.edu](mailto:Schultz.Heather5@mayo.edu)

Brady Watson, CME Specialist  
Mayo Clinic School of Continuous Professional Development  
(MCSCPD)  
4500 San Pablo Road  
Jacksonville, FL 32224 [watson.brady@mayo.edu](mailto:watson.brady@mayo.edu)

## Why Sponsor?

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of treating breast disease. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

## Sponsorship Opportunities

<b>Premier Sponsorship Opportunities</b>	<b>Gold \$8,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$3,000</b>	<b>Virtual Exhibit Only \$2,000</b>
Waived Fee for Conference Bag Insert	X			
Signage at breakfasts and lunches	X	X		
Virtual Exhibit	X	X		X
6 ft. Exhibit Table	X	X	X	

\*Gold sponsors will have the opportunity to choose their exhibit table first, followed by Silver sponsors, and then Bronze sponsors.

**Gold Sponsorship, 3 Available**

**\$8,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Virtual Exhibit
- Signage at breakfasts and lunches
- Conference Bag Insert
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Silver Sponsorship, 5 Available**

**\$5,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Virtual Exhibit
- Signage at breakfasts and lunches
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Bronze Sponsorship, 15 Available**

**\$3,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Virtual Exhibitor Only**

**\$2,000**

- Virtual Exhibit
  - Listing in the online exhibitor directory linked to your company website and landing page
  - Exhibit booth customization, options include PowerPoint slide, PDF handout or video
  - Post course report providing analytics on page traffic
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

## **Additional Sponsorship Opportunities**

### **Conference Bags - \$5,000 – (Exclusive)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags may contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

### **Conference Bag Inserts- \$1,500 – (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your table, announce your participation or conference-related event. Your company will provide 200 copies of a one-page flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will stuff them into the official conference bags.

### **Signage at Breakfasts - \$6,500 - (3 Available)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be used on materials prominently displayed during meals. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

## **Sponsorship and Exhibitor Letter of Agreement**

If you are interested in supporting this course with a sponsorship or an exhibit, please complete the Letter of Agreement.

[Sponsorship & Exhibitor Letter of Agreement Form](#)

## Conference and Exhibit Schedule

The program schedule can be found on the [course website](#). Please note that the program schedule is in *Central Standard Time*.

Representatives will have an opportunity to interact with attendees during all meal and refreshment breaks. A maximum of two representatives are allowed at your exhibit table.

## Hotel Accommodations

### Hilton Austin

500 4<sup>th</sup> Street  
Austin, TX 78701  
United States



Guest rooms have been reserved with special rates at the Hilton Austin. To receive the special rate, reservations must be made before the room block is filled or before the expiration date of October 13, 2026, whichever comes first. After October 13, 2026, reservations will be based on availability and at prevailing rates.

The group rate is \$299.00

### [Hotel Booking Link](#)

All travel and lodging expenses are the sole responsibility of the individual exhibitor.