

Men's Health Update: Engagement, Prevention and Performance 2026

December 4-5, 2026

Sedona, AZ



SPONSORSHIP PROSPECTUS

WELCOME

Dear Potential Sponsor,

On behalf of the course directors Daniel M. Frendl, M.D., Ph.D., Girish K. Mour, M.B.B.S., and Nahid Punjani, M.D., M.P.H., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the **Men's Health Update: Engagement, Prevention and Performance 2026** course will be held December 4-5, 2026 at the Hilton Sedona in Sedona, AZ.

This course is designed to assist healthcare professionals in improving the care of men based on emerging scientific and clinical evidence related to medical conditions that are unique to men. The complete program schedule can be viewed on the [course website](#). We anticipate around 75 attendees for the in-person course and an additional 20-30 for the livestream.

This course offers a unique opportunity for a variety of sponsorship opportunities, including the ability to interact with healthcare providers and highlight their products and services through an exhibit. We invite your company to join us in supporting this conference.

If you are interested in supporting the **Men's Health Update: Engagement, Prevention and Performance 2026** course or if you have questions, please contact [Heather Schultz](#).

We appreciate your interest and enthusiasm in joining us for the **Men's Health Update: Engagement, Prevention and Performance 2026** course in Arizona.

Sincerely,

Mina Momeni, *CME Specialist*
Heather Schultz, *Education Administration Coordinator*

DATE, LOCATION & WEBSITE

Conference Date:

December 4-5, 2026

Location:

Hilton Sedona
90 Ridge Trail Drive
Sedona, AZ 86531

Website:

<https://ce.mayo.edu/menshealth2026>

Course Directors:

Daniel M. Frenzl, M.D., Ph.D.
Girish K. Mour, M.B.B.S.
Nahid Punjani, M.D., M.P.H.

Contact:

Heather Schultz, Education Administration Coordinator
Mayo Clinic School of Continuous Professional Development
200 First Street SW, PL 2-60
Rochester, MN 55905
Schultz.Heather5@mayo.edu

WHY SPONSOR?

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in Men's Health. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers in the field of Men's Health
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Diamond Sponsor - \$15,000 – (1 available)

- 60 minute Non-CME product theater*
- Two 6 ft exhibit tables
- Premium exhibit location
- Recognition in online course syllabus, signage, and announcement slides throughout the course
- Attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Platinum Sponsor - \$10,000 – (2 available)

- 30 minute Non-CME product theater*
- Two 6 ft exhibit tables
- Premium exhibit location
- Recognition in online course syllabus, signage, and announcement slides throughout the course
- Attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Gold Sponsor - \$5,000 – (2 available)

- Two 6 ft exhibit tables
- Premium exhibit location
- Recognition in online course syllabus, signage, and announcement slides throughout the course
- Attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Silver Sponsor - \$2,500

- One 6 ft exhibit table
- Recognition in online course syllabus, signage, and announcement slides throughout the course
- Attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

* These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight for new or controversial developments. Product theater may not conflict with course content. Participating companies are responsible for all marketing/advertising. No CME Credit. Audio/Visual equipment is not included.

OTHER SPONSORSHIP OPPORTUNITIES

Lanyards - \$2,000 *(exclusive)*

(Sponsor-provided, pre-printed lanyards)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days prior to course.)

Conference Bags - \$3,000 *(exclusive)*

(Sponsor-provided, pre-printed drawstring bags)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Coffee Break - \$3,000 *(2 available)*

Sponsor one of the breaks during the course. Signage will be displayed during the sponsored break and sponsor will be recognized throughout the meeting in electronic communications.

Internet - \$5,000 *(exclusive)*

Help attendees stay connected with their office and home while away at the course. Sponsor the wireless internet access in the meeting space for course attendees. This sponsor will be recognized throughout the meeting in signage and electronic communications.

LETTER OF AGREEMENT

If you are interested in sponsoring or exhibiting at the **Men's Health Update: Engagement, Prevention and Performance 2026** course, please complete the letter of agreement, which can be found on the [course website](#) under the 'Exhibitor' tab.

COURSE AND EXHIBIT SCHEDULE

The program schedule can be found on the [course website](#).