



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



21st Annual Practical Course in Dermoscopy & Update on Malignant Melanoma

DATES AND LOCATION

Meeting Dates:

December 3-6, 2026

Meeting Location:

Caesars Republic Scottsdale, a Hilton Hotel

4747 N Goldwater Blvd.

Scottsdale, Arizona 85251

Additional Course Details:

Additional course details can be found at the [course website](#)

COURSE DIRECTORS AND KEY CONTACTS

Course Directors**Collin M. Costello, M.D.**

Assistant Professor of Dermatology

James W. Jakub, M.D.

Professor of Surgery

David L. Swanson, M.D.

Professor of Dermatology

Julio C. Sartori Valinotti, M.D.

Associate Professor of Dermatology

Assistant Professor of Medicine

Key Contacts

Tim Neel

CME Specialist

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Dorinda Johnson

Education Administration Coordinator

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WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, I am pleased to announce the upcoming **21st Annual Practical Course in Dermoscopy & Update on Malignant Melanoma** to be held Friday through Sunday, December 3-6, 2026 at the Caesars Republic Scottsdale, a Hilton Hotel, Scottsdale, Arizona.

Course Highlights

This four-day course will provide the attendees with a multidisciplinary review of standard of care management practices and state-of-the-art advances in care of the patient with cutaneous malignancy, particularly melanoma but including squamous cell and basal cell cancer. The first- and second days will focus on epidemiology, prevention, pathology, tumor staging, surgical treatment, and advances in systemic therapy for patients with cutaneous malignancy. Friday afternoon sessions will focus on surgery, medical oncology, and introduction to Dermoscopy. The last two days have been an in-depth immersion into Dermoscopy for evaluating skin diseases with a focus on neoplasms but also to include non-neoplastic indications. Participants will develop practical skills that will enable them to be more comfortable approaching patients with potentially dangerous skin lesions.

Target Audience

The intended audience is dermatologists, surgeons, oncologists, physicians, NPs and PAs in internal medicine, family medicine and general practice.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$5,000 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

We appreciate your consideration of this request and hope you will join us in Scottsdale in December.

Sincerely,

Dorinda Johnson
CME Education Coordinator
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers limited, exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

Exhibit Opportunities - \$5,000

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

A signed letter of agreement is required to secure your exhibit space.

All exhibit sponsorships include:

- Includes a 6ft table and two chairs
- Promotion at the live four-day course
- Two tickets to the CME welcome reception
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the break slides throughout the course
- Access to networking opportunities throughout the course

Additional Advertisement Opportunity:

Conference Bag Inserts - \$1,500 each - Limited opportunities available

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and will be included in the official conference bags. A limited number of bag inserts are permitted so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)

Lanyards - \$2,000 - Exclusive

(Sponsor-provided, pre-printed lanyards)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bags - \$3,000 - Exclusive

(Sponsor-provided, pre-printed drawstring bags)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Hotel Key Card - \$7,500 - Exclusive

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. (Artwork to be provided by sponsoring company)

Non-CME Product Theater - \$15,000 - 3 Available

Friday, December 4 - breakfast session

Saturday, December 5 - breakfast session

Sunday, December 6 - breakfast session

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theater may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be given to attendees and posters to display for better exposure. Each of these product theaters can only be 30 minutes each in length. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.

Non-CME Product Theater - \$20,000 - 2 Available

Friday, December 4 - lunch session

Sunday, December 6 - lunch session

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theater may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be given to attendees and posters to display for better exposure. Each of these product theaters can only be 30 minutes each in length. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)	
	Mayo Clinic Arizona	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.	
	<input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.	
	<input checked="" type="checkbox"/> Other (see instructions) 501 (c) (3) Tax-exempt Nonprofit Corporation	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):		
Exempt payee code (if any) 1		
Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A		
<i>(Applies to accounts maintained outside the United States.)</i>		
5 Address (number, street, and apt. or suite no.). See instructions.		
13400 East Shea Boulevard		
6 City, state, and ZIP code		
Scottsdale, AZ 85259		
7 List account number(s) here (optional)		
Requester's name and address (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
8	6	-	0	8	0	0	1	5	0

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person	Date
	<i>Katy Domaille</i>	1/2/2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they