



Mayo Clinic
Mastering Electrocardiography and
Arrhythmia Disorders 2026
CME Course

GRAND HYATT KAUAI RESORT AND SPA
1571 POIPU ROAD, KOLOA, HAWAII 96756
OCTOBER 12-16, 2026



Mastering Electrocardiography and Arrhythmia Disorders 2026 CME Course

Dates:

October 12-16, 2026

Location:

Grand Hyatt Kauai Resort and Spa

1571 Poipu Road
Koloa, Hawaii 96756

This comprehensive continuing medical education activity is designed to provide the knowledge and skills needed for accurate ECG interpretation through case-based learning. It addresses key skill gaps to enhance cardiac rhythm analysis, facilitate prompt diagnosis, and reduce unnecessary diagnostic testing, thereby improving patient outcomes and supporting cost-effective healthcare delivery.

Course Directors:

[Pattara Rattanawong, M.D.](#), [Luis R. Scott, M.D.](#), [Win-Kuang Shen, M.D.](#), and [Komandoor Srivathsan, M.D.](#)

Key Contacts:

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Education Administration Coordinator
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Additional Course Details:

Program schedule, accreditation information, travel and lodging information, and other course details can be found on the [course website](#).

Mayo Clinic Arizona
5951 E, Mayo Boulevard
Phoenix, AZ 85054
Tax ID: 86-0800150

Dear Exhibitor,

On behalf of the Mayo Clinic School of Continuous Professional Development and course directors, [Pattara Rattanawong, M.D.](#), [Luis R. Scott, M.D.](#), [Win-Kuang Shen, M.D.](#), and [Komandoor Srivathsan, M.D.](#), we invite you to consider a sponsorship and/or exhibit opportunity at the upcoming [Mastering Electrocardiography and Arrhythmia Disorders 2026](#) that will be held on October 12-16, 2026 at the Grand Hyatt Kauai Resort and Spa in Koloa, Hawaii.

Course Description

This continuing education activity is designed to provide knowledge and skills needed to accurately interpret ECG readings. In addition, it offers recommendations to reduce the skill set gap which results in missed or delayed diagnosis, as well as increased healthcare costs due to many unnecessary diagnostic tests being ordered.

Target Audience

This course is intended for cardiologists, general internists, hospitalists, family practitioners, physician assistants, fellows, residents, nurses, nurse practitioners, scientist researchers, and other allied health staff participating in cardiac services.

Sponsorship Information

This comprehensive five-day continuing medical education program offers industry sponsors an opportunity to reach clinicians with the latest pharmaceutical and device products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support this specialty. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

Choose Your Sponsorship Level

We have a variety of sponsorship opportunities for you to consider. Exhibit fees begin at \$3,950 for the full course. Additional advertising opportunities are offered to expand reach and provide further interaction with attendees. Please review Sponsorship Opportunities and Additional Advertising Opportunities for full pricing and details. If you don't see what you're looking for, please contact us and we will be happy to discuss additional advertising opportunities.

Exhibit space at the course is limited. A signed letter of agreement will secure your space. **To sign up as an exhibitor or sponsor at this conference, please complete the exhibit agreement webform at: [Mastering Electrocardiography and Arrhythmia Disorders 2026](#)** under the Exhibits tab.

To maintain a clear separation of promotion from education, all exhibits will be held in a different room than where the general sessions are held. Exhibits are open from conference registration until the conclusion of the final lecture on the last day.

Exhibit Benefits:

- Exhibitor table plus two chairs for face-to-face interaction with attendees and faculty in the course

exhibit hall (please bring your own linen/tablecloth)

- Meals and beverages for exhibitors, faculty, and registered course attendees during the course
- An attendee list including registered attendee’s name, degree, city, and state
- Promotion at the five-day course, which will help build visibility for your company, expand your customer base, or strengthen existing customer relationships
- Attendees are encouraged daily by the course directors to visit and connect with the exhibitors
- Vendor recognition in online course syllabus for all registered attendees to access
- Vendor recognition on the break slide announcements during the course

Accreditation Statement

In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,
Course Planning Team

Sponsorship Opportunities:

Sponsorship Opportunities	Gold Sponsor \$20,000	Silver Sponsor \$12,500	Bronze Sponsor \$8,000	Exhibitor \$3,950
Meal Sponsor (multiple opportunities available, including sponsorship signage at meal; Mayo Clinic will provide and pay for meal)	X <i>(breakfast sponsorship, including product theatre presentation opportunity)</i>	X <i>(breakfast sponsorship)</i>	X <i>(coffee break sponsorship)</i>	
Sponsorship acknowledgement signage on site	X	X	X	
Priority Placement in Exhibit area	X	X	X	
Conference Bag Inserts	X	X		
Exhibit Table	Two 6 ft tables	Two 6 ft tables	One 6 ft table	One 6 ft table
Verbal recognition at opening session	X	X	X	X
Recognition on break slides during the conference	X	X	X	X

Additional Advertising Opportunities:

Lanyards - \$3,000 (exclusive opportunity) (Sponsor-provided, pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! Quantity to be determined 30 days before course.

Conference Bag Inserts- \$2,500 (included with Gold/Silver sponsorship)

(Multiple opportunities available)

Conference bag inserts are a great opportunity to advertise your company, provide information about your company and/or products, invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. Quantity of fliers/advertisements to be determined 30 days before course.

RULES AND REGULATIONS

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the

exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.

- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.