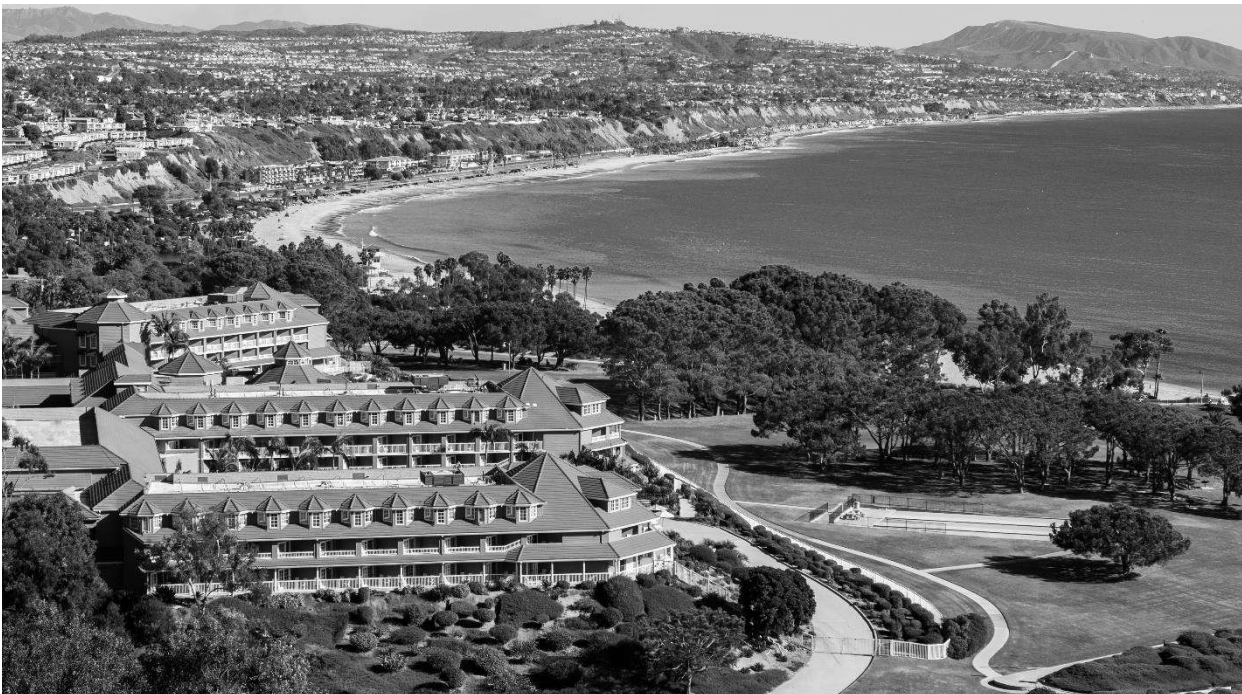


Hospital Medicine for NPs & PAs 2027

This course offers Live (in-person) and Livestream (virtual) attendance options



Course Dates:

February 17, 2027 to February 20, 2027

Course Directors:

Andrew J. Herber, P.A.-C. &
Jamie S. Newman, M.D., M. H. A.

Course location address:

Laguna Cliffs Resort & Spa
25135 Park Lantern
Dana Point, CA 92629
United States

Additional Course Details:

Additional course details can be found on the [course website](#)

Key Contacts:

Rene Cima, M. Ed

CME Specialist
E-mail: stiller.rene@mayo.edu

Catherine (Cathy) Schilling

Education Administration Coordinator
E-mail: schilling.catherine@mayo.edu

Dear Exhibitor,

On behalf of the course directors and the Mayo School of Continuous Professional Development, we are pleased to announce our upcoming course, **Hospital Medicine for NPs & PAs 2027**. Nurse practitioners and physician assistants are playing an increasingly vital role in the delivery of care to hospitalized patients. This conference focuses on providing advanced practice providers with the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. Mayo Clinic recognizes these types of educational programs would not be possible without your support.

Course Highlights:

The course covers topics in critical care, hospital general medicine, surgery, neurology, hematology, cardiology, psychology, pain management, and other medical subspecialties and features a radiology skills workshop.

Learner audience:

This course is designed for hospitalists, nurse practitioners, physician assistants, advanced practice providers, registered nurses, allied health professionals, physicians, and residents.

By the Numbers:

- Faculty group of 20+ Department/Clinical Practice Leaders and clinicians
- Regional & National representation
- Annual attendance of ~200 learners

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document.

If you don't see what you're looking for, contact us and we will be happy to discuss additional advertising opportunities.

Thank you in advance for your consideration.

Sincerely,
Rene Cima, M. Ed.
CME Specialist

In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breaks. If you are interested in exhibiting at our course, please complete and return the provided Agreement form and payment to secure your exhibit space, no later than January 8, 2027.

For your convenience, our federal tax identification number is 41-6011702. We look forward to the success of the Hospital Medicine for NPs & PAs 2027 course and hope you will be able to join us in February!

Exhibitors will be provided with an attendee list, via email, with the following attendee information:

- First/Last Name
- Credentials
- City, State

Website

[Hospital Medicine for NPs & PAs 2027 | Mayo Clinic School of Continuous Professional Development | CME Course Conference](#)

SPONSORSHIP OPPORTUNITIES

Gold Sponsor (\$7,000)

- Networking Reception or Internet Sponsor (choose one – both are exclusive opportunities)
- Sponsors will be recognized throughout the meeting in signage and electronic communications. The company name will be displayed outside the meeting space.
- Access for 3 company representatives to attend the general session as an observer – no CME credit may be claimed
- Company logo displayed on digital announcements and break time slides.
- 1 Exhibitor table in the exhibit hall.
- 20-minute meeting with the course directors
- Exhibitors will be provided with an attendee list

Silver Sponsor (\$5,000)

- Meal Sponsor: Breakfast, Lunch, or 2 Breaks (Am or Pm)
- Recognition at the event as a Silver sponsor
- Access for 2 company representatives to attend the general session as an observer – no CME credit may be claimed
- Company logo displayed on digital announcements and break time slides.
- 1 Exhibitor table in the exhibit hall
- Exhibitors will be provided with an attendee list

Bronze Sponsor (\$3,500)

- Recognition at the event as a Bronze sponsor
- Access for 1 company representative to attend the general session as an observer – no CME credit may be claimed
- Company logo displayed on digital announcements and break time slides.
- 1 Exhibitor table in the exhibit hall
- Exhibitors will be provided with an attendee list

Exhibitor Table \$2,000 per table

Exhibit tables are available on a first-come, first-served basis. The exhibit package includes one 6-foot table with two chairs, sponsorship acknowledgement on the course webpage, during break times, and in course announcements, as well as access to networking opportunities throughout the course. Exhibitors will also receive the attendee list, including name, credentials, city, and state. All exhibitors muST register via the exhibitor agreement.

Course Lanyards \$3,000 (Exclusive)

Sponsors are responsible for designing, printing, and producing their own conference lanyards featuring their logo. The sponsoring company must provide and deliver the lanyards directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval before production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor produced materials.

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non- exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor the venue, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and the venue and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's

Thank you,
Rene Cima, M. Ed CME Specialist
Cima.rene@mayo.edu

Cathy Schilling Education Admin Coordinator
Catherine.schilling@mayo.edu