



School of Continuous
Professional
Development

4500 San Pablo Road
Jacksonville, Florida, 32224
904-953-7904
Tax ID: 59-3337028

April 6, 2026

Dear Exhibitor,

On behalf of Course Directors: Leila M. Tolaymat, M.D., Catherine A. Degesys, M.D., Emmanuel M. Gabriel, M.D., Ph.D. and Bently Doonan, M.D., M.S., and Course Co-Directors: Cari L. Fabrizio, R.N., and Lauren M. Sigtermans, P.A.-C., we hope you will consider a display opportunity at the **Multidisciplinary Cutaneous Oncology Symposium 2026** held October 22-24, 2026, at Hard Rock Hotel at Universal Orlando in Orlando, Florida. We expect around 120 dermatologists, surgical oncologists, medical oncologists, plastic surgeons, head and neck surgeons, physicians in family and internal medicine, as well as physician extenders such as Nurse Practitioners and Physician Assistants that practice in the above-mentioned specialties.

Mayo Clinic's 9th Annual Multidisciplinary Cutaneous Oncology Symposium in Orlando, Florida is a three-day CME course dedicated to the latest advancements in cutaneous oncology. This multidisciplinary symposium brings together experts from dermatology, surgical oncology, radiation oncology, and medical oncology to explore cutting-edge topics and evidence-based practices in the diagnosis and treatment of skin cancers.

The program is designed to enhance clinical decision-making by presenting the most current research and therapeutic strategies. Attendees will gain valuable insights into both melanoma and non-melanoma skin cancers, with a special focus on basal cell carcinoma, squamous cell carcinoma, and Merkel cell carcinoma.

Through a series of expert-led presentations and interactive discussions, participants will explore emerging therapies, evolving standards of care, and collaborative approaches to managing complex cases.

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

To sign up as an exhibitor or sponsor at this activity please complete the Exhibit Agreement Form at <https://ce.mayo.edu/content/multidisciplinary-cutaneous-oncology-symposium-2026-exhibit-agreement-form>

Choose Your Exhibit or Sponsorship Level

Exhibit fees begin at \$4,500 for the full three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details. Additional advertising opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received by our office. Exhibit space is limited and is not confirmed until the submitting representative is notified by a member of the Mayo Clinic School of Continuous Professional Development.

Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course

- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed at the start of the course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in cursive script that reads "Karen Steele". The signature is written in black ink and is positioned below the word "Sincerely,".

Karen Steele
Education Administration Coordinator



Exhibit and Sponsorship Opportunities

Sponsorship Opportunities	Platinum	Gold	Silver	Exhibit
	\$35,000 (Exclusive)	\$25,000 Breakfast	\$10,000	\$4,500
Welcome Reception & Poster Sponsor	✓ <i>Reception October 22, 2026</i>			
Non-CME Promotional Symposium <i>*A/V fees for symposium are the responsibility of the sponsoring company</i>	✓ <i>Breakfast October 22, 2026</i>	✓ <i>Breakfast October 23, 2026 October 24, 2026</i>		
Coffee Break Sponsor	N/A	N/A	✓	
Complimentary full registration <i>*No CME credit</i>	3	2	1	
Conference Bag Inserts	✓	✓	✓	
Exhibit Table	2- 6 ft. table	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table
Verbal recognition at opening session	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓

Additional Opportunities:

Coffee Break Enhancement - \$8,000

Provide attendees with an AM jolt by sponsoring the breaks during the meeting. Display your company logo for all attendees to see and announce your presence at the conference.

Conference Bags - \$4,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$4,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See <i>Specific Instructions</i> on page 3.	<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>Mayo Clinic Jacksonville</p>	
	<p>2 Business name/disregarded entity name, if different from above.</p>	
	<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) 501 (c) (3) Tax-exempt Nonprofit Corporation </p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) 1</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/></p>	
	<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>4500 San Pablo Road</p>	<p>Requester's name and address (optional)</p>
	<p>6 City, state, and ZIP code</p> <p>Jacksonville, FL 32224</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person	<i>Katy Domaille</i>	Date	<i>1/2/2026</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



School of Continuous
Professional
Development



Multidisciplinary Cutaneous Oncology Symposium 2026

October 22-24, 2026

MAKE PLANS TO ATTEND

Hard Rock Hotel at Universal Orlando
Orlando, Florida



Live and
Livestream



13.25
AMA PRA
Category 1 Credit™
ANCC Contact Hours
AAPA
Category 1 Credit™
AOA Category 2-A
Credits
ABIM MOC
ABS MOC
IPCE

ce.mayo.edu/cutaneousonc2026

COURSE OVERVIEW

Mayo Clinic's Multidisciplinary Cutaneous Oncology Symposium in Orlando, Florida is a three-day CME course dedicated to the latest advancements in cutaneous oncology. This multidisciplinary symposium brings together experts from dermatology, surgical oncology, radiation oncology, and medical oncology to explore cutting-edge topics and evidence-based practices in the diagnosis and treatment of skin cancers.

The program is designed to enhance clinical decision-making by presenting the most current research and therapeutic strategies. Attendees will gain valuable insights into both melanoma and non-melanoma skin cancers, with a special focus on basal cell carcinoma, squamous cell carcinoma, and Merkel cell carcinoma.

Through a series of expert-led presentations and interactive discussions, participants explore emerging therapies, evolving standards of care, and collaborative approaches to managing complex cases.

LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Describe the advantages and side-effects of different chemo-preventive strategies
- Describe the optimal preparation and timing for tumor infiltrating lymphocyte therapy in the treatment of metastatic melanoma
- Recognize the utility of ctDNA monitoring throughout the spectrum of melanoma
- Recognize advances in gene expression profiling in cutaneous squamous cell carcinoma

TARGET AUDIENCE

This symposium is designed for physicians and advanced practice providers in dermatology, surgical oncology, medical oncology, plastic surgery, radiation oncology, head and neck surgery, internal medicine and family medicine.

COURSE REGISTRATION

Physician, Scientist	\$799
Resident, Fellow, Physician Assistant, Nurse, Allied Health, Retiree	\$649

ce.mayo.edu/cutaneousonc2026

LOCATION

Hard Rock Hotel at Universal Orlando Orlando, Florida

A block of rooms has been reserved for attendees at a group rate starting at \$369 per night, plus applicable taxes. Make your reservations before the room block sells out or before the expiration date of **September 29, 2026**, whichever comes first. The discounted room reservation link will be included in the confirmation email after enrollment is complete.

ABSTRACTS

As part of the symposium, a poster session showcases original research, challenging cases, and innovative studies across dermatology, oncology, and related specialties. Learn more at ce.mayo.edu/cutaneousonc2026.

THURSDAY, OCTOBER 22, 2026

- Emerging therapies in skin cancer, including tumor infiltrating lymphocytes therapy and limb perfusion
- Complex surgical decision-making for head and neck skin cancers
- Multimodality management strategies, including radiation therapy
- Case-based discussions, expert debate, and networking opportunities

FRIDAY, OCTOBER 23, 2026

- Latest advances in immunotherapy and targeted therapy for skin cancer
- Neoadjuvant and adjuvant treatment strategies across melanoma and non-melanoma skin cancers
- Emerging tools and technologies, including oncolytic therapy and ctDNA monitoring
- Dermoscopy pearls

SATURDAY, OCTOBER 24, 2026

- Cutting-edge clinical updates in chemoprevention, gene expression profiling, and melanoma management
- Practical surgical insights, including Mohs surgery and margin decision-making
- Tools for lesion diagnosis and management, including total body imaging
- Special populations and challenging scenarios, including transplant recipients and melanoma at special sites

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statements

AMA – Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 13.25 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC – Mayo Clinic College of Medicine and Science designates this activity for a maximum of 13.25 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.



AAPA – Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 13.25 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

AOA – The American Osteopathic Association designates this program for a maximum of 13.25 AOA Category 2-A credits.

ABIM Maintenance of Certification (MOC) – Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 13.25 MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

American Board of Surgery (ABS) – Successful completion of this CME activity enables the learner to earn credit toward the CME requirement of the American Board of Surgery's Continuous Certification program. It is the CME activity provider's responsibility to submit learner completion information to ACCME for the purpose of granting ABS credit.

IPCE – This activity was planned by and for the healthcare team, and learners will receive 13.25 Interprofessional Continuing Education (IPCE) credit for learning and change.

Other Healthcare Professionals – A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.

Multidisciplinary Cutaneous Oncology Symposium 2026

Hard Rock Hotel Orlando
Orlando, Florida

October 22-24, 2026

All Presentations Eastern Time

Thursday, October 22, 2026

7:00 AM	Registration and Breakfast
8:00 AM	Welcome Introductions and Pre-Test <i>Leila M. Tolaymat, M.D., Mayo Clinic Florida</i>
8:20 AM	The Role of Human Papilloma Virus in Squamous Cell Carcinoma <i>Brett H. Keeling, M.D., Mayo Clinic Florida</i>
8:40 AM	TIL Therapy for Melanoma <i>Emmanuel M. Gabriel, M.D., Ph.D., Mayo Clinic Florida</i>
9:00 AM	Limb Perfusion <i>Emmanuel M. Gabriel, M.D., Ph.D., Mayo Clinic Florida</i>
9:20 AM	Q&A Discussion
9:40 AM	Coffee Break and Exhibits
10:00 AM	Surgical Care of Complex Head and Neck Skin Cancers <i>Phillip Pirgousis, M.D., Mayo Clinic Florida</i>
10:30 AM	When to Consider Sentinel Lymph Node Biopsy for Squamous Cell Carcinoma Based on Anatomic Location <i>Mara A. Piltin, D.O., Mayo Clinic Florida</i>
10:50 AM	When to Consider Adjuvant Radiation Therapy for Skin Cancer Management <i>Timothy D. Malouff, M.D., Mayo Clinic Rochester</i>
11:10 AM	Instructive Patient Cases for the Surgical Oncologist Moderator: <i>Emmanuel M. Gabriel, M.D., Ph.D., Mayo Clinic Florida</i> Panelists: <i>Phillip Pirgousis, M.D., Mayo Clinic Florida</i> <i>Mara A. Piltin, D.O., Mayo Clinic Florida</i> <i>Timothy D. Malouff, M.D., Mayo Clinic Rochester</i>
11:40 AM	Q&A Discussion
12:00 PM	Lunch and Debate Superficial Radiation Therapy for Non-Melanoma Skin Cancer <i>Addison M. Demer, M.D., Mayo Clinic Rochester</i> <i>Adam L. Holtzman, M.D., Mayo Clinic Florida</i>
1:00 PM	ADJOURN – Leisure
5:00 PM	Welcome Reception and Networking
6:00 PM	ADJOURN – End of Day 1
Friday, October 23, 2026	
7:00 AM	Registration and Breakfast

8:00 AM	Optimizing Immunotherapy for Patients with Skin Cancer <i>Lindsey A. Noland, MPAS, P.A.-C., Mayo Clinic Florida</i>
8:20 AM	Targeted Therapy in the Treatment of Melanoma <i>Ruqin Chen, M.D., M.B., Mayo Clinic Florida</i>
8:40 AM	The Role of Neoadjuvant Immunotherapy in the Treatment of Squamous Cell Carcinoma, Melanoma and Merkel Cell Carcinoma <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i>
9:00 AM	Adjuvant Immunotherapy: Treat Up Front or At Disease Detection <i>Deepti Behl, M.D., Mayo Clinic Rochester</i>
9:20 AM	Immunotherapy in Metastatic Skin Cancer: When to Stop in Responders? <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i>
9:40 AM	Q&A Discussion
10:00 AM	Coffee Break and Exhibits
10:20 AM	What is New with Oncolytic Therapy? <i>Speaker TBA</i>
10:40 AM	CT DNA Monitoring Across the Spectrum of Melanoma <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i>
11:00 AM	The Role of Mohs Micrographic Surgery in the Treatment of Early Melanoma <i>Ashley Wysong, M.D., Mayo Clinic Florida</i>
11:20 AM	Tumor Board Case Discussion Moderator: <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i> Panelists: <i>Ruqin Chen, M.D., M.B., Mayo Clinic Florida</i> <i>Deepti Behl, M.D., Mayo Clinic Rochester</i>
11:40 AM	Q& A Discussion
12:00 PM	Lunch and Lecture Dermoscopy: Think Fast <i>David L. Swanson, M.D., Mayo Clinic Arizona</i>
1:00 PM	ADJOURN – End of Day 2
Saturday, October 24, 2026	
7:00 AM	Registration and Breakfast
8:00 AM	When and How to Initiate Chemoprevention in Patients with Skin Cancer <i>Leila M. Tolaymat, M.D., Mayo Clinic Florida</i>
8:20 AM	Total Body Imaging: Use It or Lose It? <i>Ashley B. Wentworth, M.D., Mayo Clinic Florida</i>
8:40 AM	Wide Local Excisions: Do They Have to Be So Wide? <i>Mara A. Pittin, D.O., Mayo Clinic Florida</i>
9:00 AM	Gene Expression Profiling in Squamous Cell Carcinoma: Where Are We Now? <i>Ray Guo, M.D., Ph.D., Mayo Clinic Florida</i>
9:20 AM	Instructive Patient Cases for the Dermatologist <i>Catherine A. Degeysys, M.D., Mayo Clinic Florida</i>
9:40 AM	Q&A Discussion
10:00 AM	Coffee Break and Exhibits
10:20 AM	Mohs Micrographic Surgery: Balancing Cure and Cosmesis <i>Naiara Sbroggio Barbosa, M.D., Mayo Clinic Florida</i>

10:40 AM	Beware of Pathologic Mimickers <i>Jason Sluzevich, M.D., Mayo Clinic Florida</i>
11:00 AM	Management of Transplant Recipients with Advanced Skin Cancer <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i> <i>Catherine A. Degeysys, M.D., Mayo Clinic Florida</i>
11:20 AM	Melanoma Special Sites <i>Collin M. Costello, M.D., Mayo Clinic Arizona</i>
11:40 AM	Tumor Board Case Discussion Moderator: <i>Catherine A. Degeysys, M.D., Mayo Clinic Florida</i> Panelists: <i>Jason Sluzevich, M.D., Mayo Clinic Florida</i> <i>Bently Doonan, M.D., M.S., Mayo Clinic Florida</i> <i>Naiara Sbroggio Barbosa, M.D., Mayo Clinic Florida</i>
12:00 PM	Q&A Discussion
12:20 PM	Post Test
12:40 PM	ADJOURN – End of Day 3