



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



Mayo Clinic in Arizona Datathon 2026

DATES AND LOCATION

Meeting Dates:

October 26-27, 2026

Meeting Location:

ASU Health Futures Center

6161 E. Mayo Blvd

Phoenix, AZ 85054

Additional Course Details:

Additional course details can be found online at the [course website](#).

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Shehabaldin Alqalyoobi, MD, MS

Assistant Professor of Medicine

Arun Jayaraman, M.D., Ph.D.

Assistant Professor of Anesthesiology

Key Contacts

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CME Specialist

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WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic in Arizona Datathon 2026**, to be held at the ASU Health Futures Center on the Mayo Clinic campus in Phoenix, Arizona.

This dynamic two-day experience brings together interdisciplinary teams to collaborate on real-world healthcare data challenges. The course will begin with a half-day of didactic educational content, available both in person and via livestream, followed by the interactive Datathon experience, which is exclusively in-person.

Course Highlights

- High-Impact, Team-Based Innovation: A two-day Datathon that unites Mayo Clinic professionals from diverse clinical, operational, and technical backgrounds to collaborate on real-world data challenges.
- From Data to Actionable Solutions: Interdisciplinary teams analyze a shared dataset to develop meaningful insights, prototype solutions, and practical products with potential clinical and operational relevance.

Target Audience

This course is designed to meet the needs of healthcare executives, nurses, physicians, physician assistants, residents, fellows, students, scientists, and researchers within the Mayo Clinic enterprise.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$4,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of these opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

Sincerely,

Raegan Westfall

Education Administrative Coordinator

Mayo Clinic School of Continuous Professional Development

EXHIBITOR OPPORTUNITY

Overview:

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

A signed letter of agreement is required to secure your exhibit space.

Exhibitor - \$4,900

All exhibit sponsorships include:

- Includes a 6 ft table and two chairs
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics will be distributed the week of the course
- Vendor recognition is provided in the online course syllabus for all registered attendees to access
- Acknowledgement is provided in announcements and on the break slides throughout the course
- Access to networking opportunities is provided throughout the course

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers some additional limited, exclusive marketing and advertising opportunities. These are designed to provide additional exposure to attendees and presenters during the annual conference. If your company would like to be an exhibitor and a sponsor, please sign up for both.

Sponsorship Opportunities

Welcome Reception Sponsor -\$5,000 (1 Available)

Sponsor an evening Welcome Reception on Monday, October 26. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company will receive a list of conference attendees.

Lunch Sponsor-\$5000 each (2 Available)

Lunch is provided for attendees each day of the symposium. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company will receive a list of conference attendees.

Non-CME Product Theatre - \$20,000 (1 Available)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. (Does not include audio/visual equipment - No CME credit.) Participating companies are responsible for signage for events.