



Exhibitor & Sponsorship Prospectus

Mayo Clinic Hand Alumni Conference,
With Honorary Linsheid-Dobyns Professor: Allen T. Bishop, M.D.
Mayo Clinic, Rochester, MN
April 29th -May 1st, 2027

Welcome –

On behalf of the course directors Nicholas A. Pulos, M.D., M.D. and Keith T. Aziz, M.D. and Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Hand Alumni Conference, with Honorary Linsheid-Dobyns Professor: Allen T. Bishop, M.D.** course being held at Mayo Clinic, Rochester, MN.

This course is designed for Mayo Clinic Alumni in orthopedic and plastic surgeons specializing in hand and upper extremity surgery, with a focus on complex reconstruction and microvascular techniques. The program will highlight contemporary approaches to trauma, peripheral nerve injury, congenital and pediatric conditions, tendon and soft tissue disorders, and microsurgical reconstruction.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table or through a variety of sponsorship opportunities available for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

For your convenience, our federal tax identification number is 41-6011702. We look forward to the success of our course and hope you will be able to join us!

If you have any questions, please reach out to us or visit the course website at ce.mayo.edu/handalumni2027 for additional details on the course.

Thank you for your consideration!

Sincerely, Lisa Winter
CME Specialist
winter.lisa@mayo.edu
Mayo Clinic School of Continuous Professional Development

Raegan Westfall
Education Administration Coordinator
Westfall.Raegan@mayo.edu
Mayo Clinic School of Continuous Professional Development

Mayo Clinic Hand Alumni Conference, with Honorary Linsheid-Dobyns Professor: Allen T. Bishop, M.D.

Overview:

This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network, and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertising opportunities.

Why Sponsor:

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships
 - Introduce new products and services
 - Additional advertisement opportunities to expand reach and further socialize with attendees
- Sponsorships opportunities

Sponsorship Opportunities

Platinum Level - \$20,000.00

- Premium exhibit location
- Two 6-foot exhibit tables
- Recognition in conference syllabus, signage, break slides & announcement from podium. 
- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for four representatives

Gold Level - \$15,000.00

- Premium exhibit location
- One 6-foot exhibit table
- Recognition in conference syllabus, signage, break slides & announcement from podium.

- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for three representatives

Silver Level - \$10,000.00

- One 6-foot exhibit table
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for two representatives

Product Theatre - \$20,000.00

Showcase your product offerings to attendees with a product theatre.

- 60-minute luncheon session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic. Attendee list after the event, networking opportunities, and acknowledgment and recognition at the conference
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

Attendee Bags/Breaks Sponsor- \$5.000.00 (Exclusive)

Prominently display your company name on attendee bags. Sponsor is responsible for sourcing the bags and providing to the CME staff to distribute to attendees once onsite at the course.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

Set Up

Set-up: Wednesday, April 28th – 2:00pm

Tear Down: Saturday, May 1st – at conclusion of course

Exhibit Hours:

Thursday, April 29th - 7:30 am to Saturday, May 1st - 1:00 pm

Exhibit Opportunities

In-Person Exhibit Opportunity - \$2,500.00

- In-person exhibit tables are available on a first-come, first-serve basis.
- 6' table and (2) chairs
- Acknowledgement in announcements, signage, and at break slides
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

[Click Here to secure an opportunity](#)