



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



15th Annual Heart Rhythm & ECG Course:
A Case-Based Approach

DATES AND LOCATION

Meeting Dates:

December 10-12, 2026

Meeting Location:

Fairmont Scottsdale Princess Resort
7575 East Princess Drive
Scottsdale, AZ 85255

Additional Course Details:

Additional course details can be found on the [conference website](#).

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Hicham Z. El Masry, M.D.
*Cardiovascular Medicine/Cardiac
Electrophysiology*

Mayank Sardana, M.B.B.S., M.D.
*Cardiovascular Medicine/Cardiac
Electrophysiology*

Arturo M. Valverde, M.D.
*Cardiovascular Medicine/Cardiac
Electrophysiology*

Key Contacts

Kathryn Palacio
CME Specialist
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Kristy Badder
Education Coordinator
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Latasha Bunkley
Education Coordinator
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WELCOME

Greetings,

On behalf of Course Directors, Hicham El Masry M.D., Mayank Sardana, M.B.B.S., M.D., and Arturo M. Valverde, M.D., we hope you will consider an in-person exhibit opportunity at our **15th Annual Heart Rhythm & ECG Course - A Case-Based Approach** to be held **December 10-12, 2026** at the Fairmont Scottsdale Princess Resort, Scottsdale, Arizona. The course is offered live with both in-person and virtual enrollment options. We expect approximately 250 attendees.

The 15th Annual Heart Rhythm & ECG Course concentrates on general ECG understanding, guidelines on atrial fibrillation (A-fib) and heart failure management. Course topics include recent advances in A-fib management, interventional procedures and their indications, evolving stroke risk score, device management, and sudden cardiac death. This course allows healthcare professionals to update their medical knowledge, enhance clinical skills, and support professional development through a dynamic curriculum. Attendees realize important advances in the medical field while addressing desired educational needs and current practice gaps. Through didactic lectures, case-study presentations, and audience interaction, this course strives to develop and promote continuing education with the ultimate goal of enhancing patient care.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$3,450 or with a sponsorship opportunity as outlined below. Space at the live course is limited and table assignments will be made on a first-come, first-served basis. In support of ACCME guidelines, commercial support will be located in a separate area from the educational activity. This event is open to multiple pharmaceutical companies. Exhibits are “open” from registration until the conclusion of the final lecture.

If you wish to participate, please complete the online agreement and select your method of payment. **Mayo Clinic's Tax ID is 86-0800150** and can be found on the course website.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration of this request and hope you will take the opportunity to join us in Scottsdale in December for a truly unique educational program.

Sincerely,

Kristy Badder
Continuous Medical Education Specialist
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview: This course offers limited exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

Lanyards \$2,000 *(Sponsor-provided, pre-printed lanyards; limited to one organization)*

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bags \$3,000 *(Sponsor-provided, pre-printed drawstring bags; limited to one organization)*

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Hotel Key Card- \$7,500.00 (Exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. Include your booth number to remind them where you will be throughout the conference. (Artwork to be provided by sponsoring company)

Non-CME Product Theatre - \$15,000 *(Limited to two organizations)*

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be inserted into attendee registration packets and posters to display for better exposure. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.

Conference Bag Inserts \$1,500 each *(Multiple opportunities available)*

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days

Exhibit Opportunities - \$3.450

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

A signed letter of agreement is required to secure your exhibit space.

All exhibit sponsorships include:

- Includes a 6ft table, two chairs and linen at the course
- Promotion at the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the rolling break slides throughout the course
- Access to networking opportunities throughout the course

Payment Details:

Credit Card payments (preferred method):

Pay online at link provided upon completion of exhibitor agreement, or please call 800-323-2688.

Reference: 26S002257 - HEARTRHYTHM2026

ACH Payment Details provided upon request (preferred method).

Make checks payable to: **Mayo Clinic School of Continuous Professional Development**

Mail to:

Mayo Clinic

PO Box 4006

Rochester, MN 55903

Reference: 26S002257 - HEARTRHYTHM2026