



February 24-26, 2027

Wyndham Grand Orlando Resort Bonnet Creek
Orlando, FL

WELCOME

Greetings,

On behalf of course directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming [Mayo Clinic Wound Care Symposium with Primer on Vascular Disease 2027](#). This symposium will be held February 24–26, 2027, at the Wyndham Grand Orlando Resort Bonnet Creek in Orlando, Florida, with a livestream option available.

Course Overview

This three-day course is designed to provide the latest diagnostic and treatment strategies for comprehensive wound management. The program is multidisciplinary with faculty representing various wound-related fields. Multiple educational formats are used, including didactic sessions, hands-on demonstrations, and case presentations that offer comprehensive wound-management strategies (from basics to high-level). The course meets the continuing education needs of a range of wound care providers, from novices to experts.

Sponsorship Information

We have a variety of [sponsorship opportunities](#) for you to consider. Each of the opportunities is explained in further detail throughout this prospectus. If you don't see what you're looking for, contact us and we will be happy to discuss additional opportunities.

Course Website: ce.mayo.edu/wound2027

Target Audience

This multidisciplinary course is intended for healthcare providers who care for patients with wounds. Disciplines include physicians, pedorthists, podiatrists, advanced practice providers (NP/PA), WOC, CNS, RN, LPN, physical therapists, dietitians, medical trainees (medical students, residents, fellows, etc.) and others who care for patients with wounds.

We look forward to the success of the 2027 Vascular and Wound Symposium! If you have any questions, please feel free to contact us. Thank you in advance for your consideration!

Sincerely,

Course Directors

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*Assistant Professor of Surgery,
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Key Contacts

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EXHIBIT OPPORTUNITY

(Limited Exhibits Available)

To secure your exhibit space, please complete the [online exhibit agreement](#). Agreements will be accepted until February 14, 2027, or until all exhibit spaces have been secured, whichever comes first.

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

Exhibit Fee: \$ 3,000

Exhibit Benefits:

- One 6-foot exhibit table with two chairs
- Face-to-face interaction with physicians, advanced practice providers, nurses, and other healthcare professionals
- Increased visibility for your company and products
- Opportunities to build new customer relationships and strengthen existing partnerships
- Networking opportunities throughout the symposium
- Breakfast, lunch, and refreshment functions for exhibit representatives
- Sponsorship acknowledgement on break slides, in the electronic syllabus, and during opening/closing remarks
- Attendee list (name, credentials, city, and state) provided one week prior to the symposium
- Complimentary webinar access for two representatives (non-CME; no course materials)

Exhibit Hours:

Wednesday, February 24, 2027: 7:00 a.m. – 2:40 p.m.

Thursday, February 25, 2027: 7:00 a.m. – 3:00 p.m.

Friday, February 26, 2027: 7:00 a.m. – 1:40 p.m.

Exhibit hours/program schedule subject to change. Each day includes dedicated breaks to interact with company representatives.

Sponsorship opportunities provide valuable visibility throughout the symposium while supporting high-quality continuing medical education. Recognition varies by sponsorship level and opportunity.

SPONSORSHIP OPPORTUNITIES

To secure your sponsorship, please complete the [online sponsorship agreement](#) by January 1, 2027, or until all sponsorship opportunities have been reserved.

Overview:

This event offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the annual symposium.

Don't see what you are looking for?

Mayo Clinic staff is available to help maximize exposure through additional advertisement opportunities. Contact us and we would be happy to discuss additional advertisement opportunities with you.

Refreshment Break Sponsorship

Cost: \$3,000 per sponsorship

Available opportunities:

- **Wednesday, February 24, 2027** – AM Break (10:10 a.m.)
- **Thursday, February 25, 2027** – AM Break (10:10 a.m.)
- **Friday, February 26, 2027** – AM Break (9:50 a.m.)
- **Friday, February 26, 2027** – PM Break (12:40 p.m.)

Coffee and refreshments will be available to attendees throughout the symposium. As a refreshment break sponsor, your company name and logo will be prominently displayed at the refreshment station during your selected break. Artwork must be approved by the symposium planning committee prior to commitment and provided by the sponsoring company by December 1, 2026.

Reception Sponsorship

Cost: \$8,000 (Thursday Evening)

Prominently display your company name and logo at the reception buffet and acknowledge your sponsorship throughout the reception. Artwork must be approved by the symposium planning committee prior to commitment. Artwork must be provided by sponsoring company by December 1, 2026.

NAME BADGE LANYARDS

Cost: \$9,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the symposium. Personalize lanyards with your company's name and logo for immediate exposure to attendees. Lanyards will be provided for attendees to wear all three days of the symposium. Your company will provide lanyards for each learner with your company logo. Artwork must be approved by the symposium planning committee prior to commitment. Lanyards must be delivered to Mayo Clinic by January 1, 2027.

BREAKFAST PRODUCT THEATER

Cost: \$20,000 (Two Available)

- **Thursday, February 25, 2027 (7:10–7:40 a.m.)**
- **Friday, February 26, 2027 (7:10–7:40 a.m.)**

Provide a live 40-minute non-CME presentation to attendees before the morning educational sessions begin. A limited number of these opportunities are available; topic is subject to Wound Symposium planning committee approval. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives two complimentary symposium registrations, one complimentary exhibit space, and a list of conference attendees.

Product Theater Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic faculty and course directors may not serve as speakers or presenters during a Product Theater. Sponsors are responsible for providing all speakers and content.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.

- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

Food & Beverage

Food and beverage arrangements will be coordinated with the symposium planning team. Depending on venue requirements, either:

Mayo Clinic School of CPD will coordinate food and beverage arrangements, or the sponsoring company will be responsible for arranging and paying for food and beverage directly with the venue.

LUNCH PRODUCT THEATER

Cost: \$25,000 (Two Available)

- **Wednesday, February 24, 2027 (12:00–12:40 p.m.)**
- **Thursday, February 25, 2027 (12:20–1:00 p.m.)**

Provide a live 40-minute non-CME presentation to attendees during the scheduled lunch period. A limited number of these opportunities are available; topic is subject to Wound Symposium planning committee approval. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives two complimentary symposium registrations, one complimentary exhibit space, and a list of conference attendees.

Product Theater Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic faculty and course directors may not serve as speakers or presenters during a Product Theater. Sponsors are responsible for providing all speakers and content.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

Food & Beverage

Food and beverage arrangements will be coordinated with the symposium planning team. Depending on venue requirements, either:

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RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.

- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Neither the Mayo Clinic School of Continuous Professional Development, its employees or representatives, nor any member of the Conference Committee or Wyndham Grand Orlando Resort Bonnet Creek shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Wyndham Grand Orlando Resort Bonnet Creek and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of conference participants, Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.