

Hematology & Medical Oncology Practice Updates and Board Review 2027

Industry Support Prospectus





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Greetings!

On behalf of the Course Directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming [Hematology & Medical Oncology Practice Updates and Board Review 2027](#), **February 5 – 9, 2027**, at the Hilton Hawaiian Village Waikiki Beach Resort Live and Livestream.

This interactive course is designed to provide attendees with up-to-date, practical information and the best practices that can be applied immediately into daily clinical practice. In addition, the high-yield program content prepares candidates for the American Board of Internal Medicine (ABIM) initial and maintenance of certification examinations in hematology and medical oncology.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, December 7, 2026, or before space is full, whichever comes first. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Cami Greden
CME Specialist
Greden.cami@mayo.edu

Jessica Sorensen
Education Administration Coordinator
Sorensen.jessica@mayo.edu

Dates, Location, Course Directors, Key Contact

Dates

Friday, February 5 – Tuesday, February 9, 2027

Location

Hilton Hawaiian Village Waikiki Beach Resort
Oahu, HI
United States

Key Contact

Jessica Sorensen
Mayo Clinic School of Continuous Professional Development
(MCSCPD)
200 First St SW, Plummer 2-60
Rochester, MN 55905
Sorensen.jessica@mayo.edu

Course Directors

- Kebede H. Begna, M.D.
- Tanios S. Bekaii-Saab, M.D.
- Naseema Gangat, M.B.B.S.
- Wilson I. Gonsalves, M.D.
- Thor R. Halfdanarson, M.D.
- Rami Manochakian, M.D.
- Sameer A. Parikh, M.B.B.S.
- Kathryn J. Ruddy, M.D.

Course Website:

[Hematology & Medical Oncology Practice Updates and Board Review 2027](#)

Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services including how they may improve the quality of care for patients seeking care. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

Sponsorship Opportunities

PLATINUM	GOLD	SILVER	BRONZE
\$25,000	\$18,000	\$12,000	\$7,000
Attendee Reception Sponsor <i>(Exclusive Opportunity)</i> Company signage and representation at attendee reception.	Power Sponsor <i>(Exclusive Opportunity)</i> Company signage acknowledging sponsorship of charging stations.	Internet Sponsor Fulfilled Company signage acknowledging sponsorship of internet connection.	Daily Coffee Sponsor Fulfilled Company signage at the coffee station.
Platinum sponsors may opt to support the <i>Attendee Reception</i> or be acknowledged as a <i>General Sponsor</i> of the course.	Gold sponsors may opt to support a <i>Power Sponsor</i> or be acknowledged as a <i>General Sponsor</i> of the course.	Silver sponsors may opt to support the Internet or be acknowledged as a <i>General Sponsor</i> of the course.	Bronze sponsors may opt to support Daily Coffee or be acknowledged as a <i>General Sponsor</i> of the course.
Platinum sponsors will receive: • Two complimentary registrations, • Signage at attendee reception if applicable, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.	Gold sponsors will receive: • Two complimentary registrations, • Signage outside of the general session space, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.	Silver sponsors will receive: • One complimentary registration, • Signage outside of the general session space, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.	Bronze sponsors will receive: • One complimentary registration, • Signage near coffee station for one day, • One 6' exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.

Sponsorships range from \$7,000 to \$25,000 and feature various perks. Please email Jessica Sorensen, Sorensen.jessica@mayo.edu, for more information on alternative or exclusive opportunities.

A signed letter of agreement is required to secure your sponsorship – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).

Non-CME Educational Session (Product Theater)

\$35,000 45-minutes: *one available*

A Non-CME Educational Session or ‘Product Theater’ provides an opportunity for an organization to speak to attendees and faculty of the course each day. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

The accepted sessions will feature an opportunity to speak on ~~Friday (2/5/27)~~ **FULFILLED**, ~~Saturday (2/6/27)~~ **FULFILLED**, ~~Sunday (2/7/27)~~ **FULFILLED**, ~~Monday (2/8/27)~~ **FULFILLED**, and Tuesday (2/9/27) during breakfast, before the morning session begins. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide basic food and beverages. Non-accredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

All Product Theater sessions will receive the following:

- **Two** complimentary registrations
- One 6’ exhibit table for two representatives
- Acknowledgement at course through signage and announcements
- Access to networking opportunities throughout the course
- Receive a list of conference attendees one week prior to the conference

The Planning Committee reserves the right to review all submissions before final agreements have been made. Companies are encouraged to speak on educational topics in addition to products. Please note that audio/visual equipment and fees are the responsibility of the industry supporter.

A signed letter of agreement is required to secure your sponsorship – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).

Exhibit Opportunity

\$5,500.00

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

[Click here to secure your exhibit table](#)

A signed letter of agreement is required to secure your exhibit spot; space is limited.

Exhibit Hours

Set Up: Thursday, February 4 – TBD

Friday, February 5 – Breakfast and Refreshment Breaks

Saturday, February 6 – Breakfast and Refreshment Breaks

Sunday, February 7 – Breakfast and Refreshment Breaks

Monday, February 8 – Breakfast and Refreshment Breaks

Tuesday, February 9 – Breakfast and Refreshment Breaks

Tear Down: All materials must be removed by 2:30pm on Tuesday, February 9, 2027.

Payment Information

Credit Card Payment - [use this form](#) (*online form for exhibitor payments only*) or call 800-323-2688.

Check Payment - An invoice will be emailed to the contact identified on this form. Remit payment by check to the address on the invoice.

Wire Fund Transfer / Electronic Payment - details available upon request.

****Reference: Hem/Onc BR 2027– 27R02146*

Travel Information

The Hilton Hawaiian Village Waikiki Beach Resort, 2005 KALIA ROAD Honolulu, HI 96815 has reserved a limited block of guest rooms at a special group rate ranging from \$324.00 – \$364.00/night (USD) plus a daily resort fee of \$25.00 and all applicable taxes. To ensure accommodation at the discounted rate, make your reservations directly with the hotel before the block is full or by January 4, 2027, whichever comes first.

Reservations can be made here [Mayo Clinic Hem/Onc BR27 - Attendees](#)

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.