



Mayo Clinic School of Continuous Professional Development

Clinical Reviews: 38th Annual Family Medicine and Internal Medicine Update

February 16-19, 2027

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Lesley L. Williams, M.D. and Nicholas A. Daniels, M.D., M.P.H. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Clinical Reviews: 38th Annual Family Medicine and Internal Medicine Update, February 16-19, 2027**, at the DoubleTree Resort by Hilton Paradise Valley – Scottsdale in Scottsdale, Arizona.

The 38th Annual Clinical Reviews: Family Medicine & Internal Medicine Update is designed and intended for primary care, family medicine and internal medicine physicians, pharmacists, advanced practice providers, and other healthcare professionals interested in the care of primary care patients. The four-day continuing medical education course features updates and management strategies on various diseases. A multidisciplinary faculty representing Mayo Clinic Arizona provides state-of-the-art updates in topics including gastroenterology, cardiology, endocrinology, neurology, nephrology, pulmonary, mental health, dermatology, cancer screening, palliative care, and pharmacology. We hope to welcome more than 300 attendees.

Please visit the course website at ce.mayo.edu/clinicalreviews2027 for additional details on the course.

The Clinical Reviews: 38th Annual Family Medicine and Internal Medicine Update will be held at the DoubleTree Resort by Hilton Paradise Valley - Scottsdale. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made before January 22, 2027, or before the room block fills.

DoubleTree Resort by Hilton Paradise Valley – Scottsdale
5401 N Scottsdale Rd
Scottsdale, AZ 85250

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. We invite you to participate in this educational activity with an exhibit table in the amount of \$4,000 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibit - \$4,000

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course
- If you are interested in exhibiting, please click [HERE](#) to register (exhibitor agreement).

Exhibit Hours

February 16, 2027 – 7:00 a.m. – 3:45 p.m.

February 17, 2027 – 7:25 a.m. – 3:45 p.m.

February 18, 2027 – 7:25 a.m. – 12:45 p.m.

February 19, 2027 – 7:25 a.m. – 12:45 p.m.

Each day includes a dedicated breakfast and refreshment or lunch breaks as noted in the program to interact with company representatives.

Sponsorship Opportunities

Non-CME Lunch Product Theatre - \$15,000 USD (3 available)

Showcase your product offerings to attendees with a product theatre.

- 35-minute session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program, invitations and advertisements for the product theatre.
 - Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.
- ❖ If you are interested in a product theatre at the course, please click [HERE](#) to register (sponsorship agreement).

Attendee Bags or Lanyards - \$5,000 USD (exclusive for one bag sponsor and one lanyard sponsor)

Prominently display your company name on attendee bags or lanyards. Sponsor is responsible for sourcing the product and providing to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event
 - Acknowledgement on webpage, in announcements, and at break times during the course
- ❖ If you are interested in sponsoring attendee bags or lanyards at the course, please contact [Cassandra Skomer](#) to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

Conference Bag Inserts - \$1,500 (multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11) and the MCSCPD will stuff them into the official conference bags/folders. A limited number of bag inserts are permitted, so early reservation is encouraged.