



200 First Street SW
Plummer 2-60
Rochester, Minnesota 55905

**Mayo Clinic School of Continuous
Professional Development**

August 20, 2026

Greetings,

On behalf of Course Directors Thomas M. Habermann, M.D. and Thomas E. Witzig, M.D., we hope you will consider an exhibit opportunity at our **24th Annual Mayo Clinic Hematology Review** held **January 23, 2027**, at the **Radisson Blu Mall of America in Bloomington, MN**. The course is offered live with a livestream enrollment option, and we expect around 200 attendees. This course is designed for physicians, physician assistants, nurses, nurse practitioners, resident fellows and allied health professionals who have an interest in the field of hematology.

This one-day program provides hematology and oncology clinicians, nurses, nurse practitioners and physician assistants with an overview of the most recent advances in the treatment of various hematologic malignancies with updates on practice guidelines, based on meetings, publications, and abstracts from the previous twelve months. Invited speakers choose exciting and relevant topics and discuss their clinical relevance to the hematology/oncology practice.

Exhibit fee at the live course is: **\$2,502 per table** (*limit two representatives per company*)

*****All exhibit space will be assigned based on when the exhibitor agreement is complete.***

Complete the online Exhibitor Agreement [HERE](#) to register for an exhibit space. Space at the live course is limited.

Live Exhibit Benefits:

- Promotion available at the live one-day course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, and refreshment breaks



- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs at the course
- An attendee list including registered attendee's name, credentials, city, and state demographics distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Heather Schultz
Education Coordinator
Tax ID#: 41-6011702