



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



Mayo Clinic Gastroenterology & Hepatology 2027
Ritz-Carlton, Laguna Niguel, Dana Point, California
February 17-20, 2027

DATES AND LOCATION

Meeting Dates:

February 17-20 2027

Meeting Location:

Ritz-Carlton, Laguna Niguel

One Ritz-Carlton Drive

Dana Point, CA 92629

Additional Course Details:

Additional course details can be found on the [conference website](#).

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Rosie D. Frazier, M.D.
Assistant Professor of Medicine

Stephanie L. Hansel, M.D., M.S.
Associate Professor of Medicine

Mihir S. Wagh, M.B.B.S., M.D.
Professor of Medicine

Key Contacts

Sarah Lindsten
CME Specialist
Direct Line: 480-574-5890
E-mail: lindsten.sarah@mayo.edu

KC Casey
Education Administration Coordinator
Direct Line:
E-mail: Casey.Katlyn@mayo.edu

WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Gastroenterology & Hepatology 2027** to be held at the Ritz-Carlton, Laguna Niguel, Dana Point, California, on February 17-20, 2027.

Course Overview

Mayo Clinic Gastroenterology & Hepatology is a collaborative annual CME activity hosted by the three sites of Mayo Clinic's Department of Medicine - Division of Gastroenterology & Hepatology, which has continued successfully for many years. This course focuses on clinical gastroenterology and hepatology and is targeted at the practicing GI provider.

Course Highlights

- Designed to refresh and strengthen the knowledge of professional healthcare providers practicing clinical gastroenterology and hepatology
- Faculty will present updated approaches to the diagnosis and management of gastrointestinal and liver diseases
- Topics covered will include but not be limited to general gastroenterology, celiac disease, inflammatory bowel disease, cancer, esophageal diseases, motility disorders, nutrition, pancreaticobiliary disorders, endoscopic procedures, hospital medicine for gastrointestinal and liver conditions, as well as artificial intelligence in medicine
- Complex cases and new technology will be presented by expert endoscopists and clinicians via short videos with the opportunity for panel discussions to enrich presentations

Target Audience

This course is designed for physicians, nurse practitioners, physician assistants and other healthcare providers practicing in gastroenterology and hepatology. We anticipate 200-250 attendees joining this course in person.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$5,000 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 41-6011702.

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

Thank you in advance for your consideration!

Sincerely,

KC Casey
CME Education Coordinator
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertising opportunities.

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Sponsorship & Exhibit Opportunities

PLATINUM	GOLD	SILVER - EXHIBIT ONLY
\$20,000 (Limited to 2 companies)	\$15,000 (Limited to 4 companies)	\$5,000
Platinum sponsors will receive: • Two complimentary conference registrations • Two 6' exhibit table for two representatives • Premium exhibit location in foyer • Break sponsorship & acknowledgement • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)	Gold sponsors will receive: • One complimentary conference registration • One 6' exhibit table for two representatives • Premium exhibit location in foyer • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)	Silver sponsors will receive: • One 6' exhibit table for two representatives • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)

Hotel Key Card (Exclusive)

\$8,000

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. Include your booth number to remind them where you will be throughout the conference. (Artwork to be provided by sponsoring company)

Conference Bags (Exclusive)

\$3,000

Sponsor provided, pre-printed drawstring bags; limited to one organization)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Lanyards (Exclusive)

\$2,000

(Sponsor-provided, pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bag Inserts

\$1,500 each

(Multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)

Premier Sponsorship Opportunities	Platinum (2 available) \$25,000	Gold (4 available) \$15,000	Silver – Exhibit Only \$5,000
Break Sponsor - <i>Includes signage on snack tables</i>	✓		
Complimentary full registration – No CME credit	2	1	1
Conference Bag Inserts	✓	✓	
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. table
Verbal recognition at opening announcements	✓	✓	✓
Visual Recognition on break slides	✓	✓	✓
Attendee List	✓	✓	✓

Non-CME Product Theatre

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. (Food and beverage will be provided by Mayo Clinic. Does Not Include audio/visual equipment - No CME credit.) *Participating companies are responsible for providing flyer/invitation and posters for better exposure.*

- 45-minute breakfast or lunch session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic. Attendee list after the event, networking opportunities, and acknowledgment and recognition at the conference
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

BREAKFAST Product Theatre - \$18,000.00 (Two Available)

1. Friday, February 19, 2027. 6:30 a.m. – 7:20 a.m.
2. Saturday, February 20, 2027. 6:30 a.m. – 7:20 a.m.

LUNCH Product Theatre - \$20,000.00 (Three Available)

1. Wednesday, February 17, 2027. 12:30 p.m. – 1:20 p.m.
2. Thursday, February 18, 2027. 12:30 p.m. – 1:20 p.m.
3. Friday, February 19, 2027. 12:30 p.m. – 1:20 p.m.

Click [here](#) to secure your spot

A signed letter of agreement is required to secure your exhibit space.

Payment Details:

Make check payable to:

Mayo Clinic School of Continuous Professional Development

(REF: 26S01080 – GI-Hep 2027)

Mail to:

Mayo Clinic School of Continuous Professional Development

Attn: KC Casey

200 First St SW, Plummer 2-60

Rochester, MN 55905

Reference: 27S02025 – GI-Hep 2027

Credit Card payments:

To pay by credit card, please call 800-323-2688.

Reference: 27S02025 – GI-Hep 2027

A signed letter of agreement is required to secure a sponsorship opportunity. If you wish to sponsor, complete a [letter of agreement](#) (you must create an account). Submitted agreements are not confirmed without receipt of a countersigned agreement.