

C. ANN JORDAN, J.D. 

PRESIDENT AND CHIEF EXECUTIVE OFFICER, HFMA

Ann Jordan passionately leads HFMA's 140,000+ members through the rapid changes and rising complexities impacting the U.S. healthcare system. She is the first woman to serve as President and CEO in the organization's 80-year history.

Ann has positioned HFMA not only as a professional association, but as a platform for vision, collaboration and progress — most notably through the Vitalic Health initiative, which convenes diverse stakeholders to drive financial sustainability, affordability, and better healthcare outcomes for all. She thrives at the intersection of innovative system design and risk management.

Ann embodies the belief that every member – from student to CFO – should feel a sense of belonging, purpose, and empowerment.

