



Multiple Sclerosis and Autoimmune Neurology Update 2027

Meeting Dates:

February 1–4, 2027

Meeting Location:

The Westin Hapuna Beach Resort
Waimea, Hawaii

Additional Course Details: [Conference website](#)

WELCOME

Greetings,

On behalf of the course directors and Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Multiple Sclerosis and Autoimmune Neurology Update 2027** course. This course will be held **February 1–4, 2027**, at **The Westin Hapuna Beach Resort in Waimea, Hawaii**.

Course Overview

This recurring CME activity is designed to provide neurologists, primary care clinicians, and other health professionals with a state-of-the-art update on multiple sclerosis and autoimmune neurology therapies, research, and practical patient management. The Multiple Sclerosis Update course has been held every other year since 2003 and offers evidence-based, practical, multidisciplinary care strategies. The course is open to all healthcare professionals interested in this field and features the latest clinical and laboratory research through lectures, case vignettes, and interactive discussions with expert presenters.

Sponsorship Information

A variety of sponsorship opportunities are available for your consideration. Each opportunity is described in further detail throughout this prospectus. If you do not see an option that meets your organization's needs, please contact us and we would be happy to discuss additional opportunities.

Course Website: [Multiple Sclerosis and Autoimmune Neurology Update 2027](#)

Target Audience

This Continuing Medical Education (CME) course is designed for allied health professionals, nurses, nurse practitioners, physicians, physician assistants, residents/fellows, healthcare executives, pharmacists, physical and occupational therapists, social workers, and other healthcare professionals with an interest in multiple sclerosis and autoimmune neurology. The course offers a practical, evidence-based, multidisciplinary update focused on current therapies, research, and patient management strategies in this field.

We look forward to the success of the Multiple Sclerosis and Autoimmune Neurology Update 2027 course. If you have any questions, please feel free to contact us. Thank you in advance for your consideration.

Sincerely,

Course Directors

B. Mark Keegan, M.D.

Eoin Flanagan, M.B., B.Ch.

Samantha Banks, M.D.

Sarosh Irani, B.M., B.Ch., D.Phil.

Key Contacts

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SPONSORSHIP OPPORTUNITIES

Overview: This course offers limited, exclusive marketing and advertising opportunities designed to provide exposure to attendees and presenters during the conference.

Exhibit Opportunities – \$3,000

Technical and educational exhibits provide a professional learning environment where attendees can view demonstrations, learn about products and services, and discuss clinical applications that may support quality care and practice management.

A signed letter of agreement is required to secure exhibit space.

All exhibit sponsorships include:

- One 6-foot table, two chairs, and linen at the course
- Promotion at the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the rolling break slides throughout the course
- Access to networking opportunities throughout the course

Conference Bags – \$5,000

Sponsor-provided, pre-printed drawstring bags; limited to one organization.

Help keep course attendees organized by providing a drawstring bag to carry course materials, featuring your company's logo.

Drawstring bags are to be provided by the sponsor; artwork and bags are subject to MCSCPD approval.

Quantity will be determined 60 days before the course.

Conference Bag Inserts – \$1,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce booth participation, or promote a conference-related event.

Your company will provide copies of the flyer or advertisement, no larger than 8 ½ x 11 inches and no more than one page.

MCSCPD will place approved inserts in the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged.

Artwork is subject to MCSCPD approval.

Quantity of flyers or advertisements will be determined 60 days before the course.

Break Sponsor – \$3,000 (8 available – subject to change)

Signage with company logo on display by food and drink during a break.

Breakfast – \$8,000 (4 available – subject to change)

Breakfast is provided to attendees. Prominently display your company name and logo by the breakfast buffet and recognize your company's sponsorship. The sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. The sponsoring company

receives two complimentary conference registrations and a list of conference attendees.

40-Minute Product Theater – \$20,000 (4 available – subject to change)

Provide a live 40-minute non-CME presentation to attendees one evening after the conference adjourns for the day. A limited number of these opportunities are available; the topic is subject to planning committee approval. The sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. The sponsoring company receives two complimentary symposium registrations, one complimentary exhibit space, and a list of conference attendees.

Product Theater Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic staff, faculty, course directors may not serve as moderators, facilitators, speakers or participate in any other capacity other than attending a product theater.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or

advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Mayo Clinic shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Mayo Clinic and their employees, volunteers, and committees from all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of conference participants, Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.