



School of Continuous
Professional
Development

Exhibitor and Sponsorship Prospectus



Mayo Clinic Interactive Surgery Symposium 2027

DATES AND LOCATION

Meeting Dates:

January 31 – February 5, 2027

Meeting Location:

Hilton Waikoloa Village

69-425 Waikoloa Beach Drive

Waikoloa, Hawaii 96738

Additional Course Details:

Additional course details can be found at the [course website](#)

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

James A. Madura II, MD

Associate Professor of Surgery

Division Chair – Advanced GI and Bariatric Surgery

Amit Merchea, MD

Professor of Surgery

Mark Truty, MD

Professor of Surgery

Division Chair – Hepatobiliary/Pancreatic Surgery

Key Contacts

Jacquelyn Tilburt

CME Specialist

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Raegan Westfall

Education Administration Coordinator

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Welcome

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, I am pleased to announce the upcoming **2027 Interactive Surgery Symposium** that will take place at the Hilton Waikoloa Village in Waikoloa, Hawaii on January 31– February 4, 2027.

Course Highlights

- Practical, case-based learning: Focus on surgical procedures commonly encountered in everyday practice, including challenging cases faced in smaller community settings, with emphasis on evidence-based best practices and sound clinical judgment.
- Highly interactive format: Active audience participation is encouraged through case presentations, faculty panel discussions, audience response technology, and expert-led dialogue to enhance decision-making across multiple aspects of surgical care.
- Techniques, innovation, and credit: Surgical techniques are demonstrated through high-quality video presentations, and participants can earn self-assessment credits applicable to Part 2 of the American Board of Surgery (ABS) Maintenance of Certification (MOC) Program.

Target Audience

This course is designed to meet the needs of national and international general surgeons, including residents, and fellows.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$4,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

We appreciate your consideration of this request and hope you will join us in Hawaii in January.

Sincerely,

Raegan Westfall
Education Administration Coordinator
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers limited, exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

Exhibit Opportunities - \$4,900

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

All exhibit sponsorships include:

- Includes a 6ft table and two chairs
- Promotion at the live six-day course
- Two tickets to the CME welcome reception
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the break slides throughout the course
- Access to networking opportunities throughout the course

A signed [letter of agreement](#) is required to secure your exhibit space.

Additional Advertisement Opportunity - General Session Power Sponsor- \$7,500 each (1 available)

Help learners stay connected and engaged throughout the meeting by sponsoring power access at attendee tables in the general session room. Your support provides convenient charging capabilities for laptops, tablets, and mobile devices, enhancing the learner's experience and ensuring uninterrupted participation during educational sessions. Benefits Include:

- Exclusive recognition as the General Session Power Sponsor
- Recognition in meeting materials
- Onsite acknowledgment of sponsorship