



## **Leadership and Professional Development for NPs & PAs 2026**

Hilton Salt Lake City Center  
255 S West Temple  
Salt Lake City, UT 84101

# DATES AND LOCATION

## Meeting Dates:

October 15, 2026 to October 17, 2026

## Meeting Location:

Hilton Salt Lake City Center  
255 S West Temple  
Salt Lake City, UT 84101  
United States

## Additional Course Details:

Additional course details can be found on the [conference website](#).

# COURSE DIRECTORS AND KEY CONTACTS

## Course Director

Andy J. Herber, P.A.-C.  
Alec J. Williams, APRN, C.N.P., D.N.P.

## Key Contacts

Rene Cima, M. Ed  
*CME Specialist*  
E-mail: [stiller.rene@mayo.edu](mailto:stiller.rene@mayo.edu)

Catherine (Cathy) Schilling  
*Education Administration Coordinator*  
E-mail: [schilling.catherine@mayo.edu](mailto:schilling.catherine@mayo.edu)

# WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Leadership and Professional Development for NPs & PAs 2026** to be held at the Hilton Salt Lake City Center October 15, 2026 to October 17, 2026

## Course Overview

The Mayo Clinic Leadership and Professional Development course is focused on strategies, healthcare business trends, literature, and testimonials on the transformational change of NP and PA utilization in leadership, education, research, innovation, and professional development. Topics will address learners of all career stages on insights and organizational models to cultivate a culture of career growth.

## Course Highlights

- Group workshops which dive deeper into important topics
- Networking reception and opportunities to connect for attendees, exhibitors, and faculty.
- Opportunity to learn from NP/PA Leaders from around the nation

## Leadership & Professional Development for NPs & PAs 2024 By the Numbers

- 15+ Director Leaders
- 15+ Managerial Leaders
- 20+ Department/Clinical Practice Leaders
- Regional & National representation
- Speakers and attendees represent leaders in education, executive offices, research, innovation, clinical practice, systems management, organizational development, and more

## Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertising opportunities.

Thank you in advance for your consideration!

Sincerely,

Rene Cima, M. Ed

CME Specialist

Mayo Clinic School of Continuous Professional Development

# SPONSORSHIP OPPORTUNITIES

## **Why sponsor Leadership and Professional Development?**

We are delighted to offer the opportunity to leverage your organization's brand and create connections with leaders in business, healthcare, and conference participants. The Mayo Clinic Leadership & Professional Development for NPs & PAs sponsorship opportunities are designed to provide your organization with a platform to highlight your commitment of educating, supporting, and developing NPs & PAs who have the drive and desire to become leaders within their organizations and communities. During this conference, we will feature multiple keynote presentations from current NP/PA Leaders, effective communication skills and developing strategic plans to become leaders within healthcare organizations. This course offers limited exclusive marketing and advertising opportunities.

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## Gold Sponsor

*Cost: \$10,000*

- Charging Stations or Networking Reception (choose one)
- Recognition at the conference as Gold sponsor
- Access for 2 company representatives to attend the general session as an observer
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the NP/PA Leaders can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services.

Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:

- Interact face-to-face with influential decision makers in the field
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Premium Literature Table: one piece of promotional literature available for attendees

## Silver Sponsor

*Cost: \$5,000*

- Meal Sponsor: Breakfast, Lunch, or AM/PM Break (choose one)
- Recognition at the event as a Silver sponsor
- Access for 1 company representatives to attend the general session as an observer
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the NP/PA Leaders can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:
  - Interact face-to-face with influential decision makers in the field
  - Build visibility for your company in a competitive marketplace
  - Expand your customer base and strengthen existing customer relationships
  - Premium Literature Table: one piece of promotional literature available for attendees

## BRONZE

*Cost: \$3,000*

- Lanyard or Key Card Sponsor (choose one)
- Recognition at the event as a Bronze sponsor
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the NP/PA Leaders can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:
  - Interact face-to-face with influential decision makers in the field
  - Build visibility for your company in a competitive marketplace
  - Expand your customer base and strengthen existing customer relationships

## EXHIBITOR

Cost: \$1,500

- Exhibitor opportunity at the conference. Technical and educational exhibits provide a professional and educational environment in which the NP/PA Leaders can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits Include:

- Interact face-to-face with influential decision makers in the field
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships

### Sponsorship Levels

|                                                                                                                                                                                                                                                                                  | Gold     | Silver  | Bronze  | Exhibitor |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|---------|-----------|
|                                                                                                                                                                                                                                                                                  | \$10,000 | \$5,000 | \$3,000 | \$1,500   |
| Complimentary conference registrations                                                                                                                                                                                                                                           | 2        | 1       | 0       | 0         |
| Company Logo displayed                                                                                                                                                                                                                                                           | Yes      | Yes     | Yes     | No        |
| Conference Bag Insert                                                                                                                                                                                                                                                            | Yes      | Yes     | No      | No        |
| Exhibit Space <ul style="list-style-type: none"><li>• (1) 6' table, (2) chairs</li><li>• Sponsorship Acknowledgement on webpage, announcements, and break times</li><li>• Receive Attendee List</li><li>• Access to networking opportunities throughout the conference</li></ul> | Yes      | Yes     | Yes     | Yes       |

## Non-CME Educational Session (Product Theater)

**\$25,000 – Lunch** (*Two Available*)

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during a meal. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

Accepted sessions will feature an opportunity to speak during one of the following times:

- Thursday, October 15 | Lunch
- Friday, October 16 | Lunch

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverage for the product theater. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments.

- *Product Theater sessions will be in a room close to the general session space.*
- *Speaker names will be collected by MCSCPD prior to the start of the course and included in course announcements.*
- *Sponsoring companies will receive a list of conference attendees **after the first break***

All sessions will receive the following:

- Four complimentary registrations,
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees one week in advance of the course.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products. Please note, audio/visual equipment and fees are the responsibility of the industry supporter. A signed Letter of Agreement is required to secure your product theater, please complete [Letter of Agreement](#). Email Cathy Schilling, [schilling.catherine@mayo.edu](mailto:schilling.catherine@mayo.edu) with any questions.

# RULES AND REGULATIONS

## **Exhibit Regulations:**

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

## **CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

## **Liability:**

- Neither Mayo Clinic School of Continuous Professional Development nor the Radisson Blu Aqua Hotel, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and the Radisson Blu Aqua Hotel and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.



# Mayo Clinic School of Continuous Professional Development (MCSCPD)

## Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

|                                                                                                  |                                                          |          |
|--------------------------------------------------------------------------------------------------|----------------------------------------------------------|----------|
| Activity Title                                                                                   | Leadership & Professional Development for NPs & PAs 2026 |          |
| Activity Number                                                                                  | 26R01911                                                 |          |
| Location                                                                                         | Hilton Salt Lake City Center, Utah                       |          |
| Dates                                                                                            | October 15, 2026 to October 17, 2026                     |          |
| Company Name (Exhibitor)<br>(as it should appear on printed materials)                           |                                                          |          |
| Exhibit Contact (if different then exhibit Rep.)                                                 |                                                          |          |
| Name(s) of Representative(s) exhibiting:<br>(Maximum of two representatives allowed per exhibit) |                                                          |          |
| Address                                                                                          |                                                          |          |
| Telephone                                                                                        |                                                          |          |
| Fax                                                                                              |                                                          |          |
| Email                                                                                            |                                                          |          |
| <b>Sponsorship Level:</b><br>Please select one                                                   |                                                          |          |
| <input type="checkbox"/> Product Theater                                                         |                                                          | \$25,000 |
| <input type="checkbox"/> Gold                                                                    |                                                          | \$10,000 |
| <input type="checkbox"/> Silver                                                                  |                                                          | \$5,000  |
| <input type="checkbox"/> Bronze                                                                  |                                                          | \$3,000  |
| <input type="checkbox"/> Exhibit                                                                 |                                                          | \$1,500  |
| Total                                                                                            |                                                          |          |

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).  
*Please list additional requests here:* (please note: additional requests may incur additional fees)

## TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

| Exhibitor Representative Name   | Signature | Date |
|---------------------------------|-----------|------|
|                                 |           |      |
| Mayo Clinic Representative Name | Signature | Date |
|                                 |           |      |

## PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

|                                                                                                                                                                                                                  |                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Check                                                                                                                                                                                   | <input type="checkbox"/> Credit Card or Wire Transfer                                                                                                                |
| Make payable to:<br>Mayo Clinic<br>Mayo Clinic School of Continuous Professional Development<br>200 First St SW, Plummer 2-60<br>Rochester, MN 55905<br><br>Please identify <b>NPPA Leadership</b> on the check. | For payment by credit card or wire transfer, please<br>call the MCSCPD Registrar at 800-323-2688<br><br><i>Do not send credit card information via email or fax.</i> |

Complete and return this form along with your payment made to Mayo Clinic,

Federal Tax ID# 41-6011702 before **September 15, 2026**, to:

Catherine Schilling

200 First St SW, Plummer 2-60

Rochester, MN 55905

T: 800-323-2688 F: 507-538-7234 E: schilling.catherine@mayo.edu