



Beach Medicine for Emergency and Primary Care 2027

Industry Support Prospectus

April 26-28, 2027

Hawks Cay Resort | Duck Key, Florida

ce.mayo.edu/Beach2027



4500 San Pablo Road
Jacksonville, Florida 32224
**Mayo Clinic School of Continuous
Professional Development**

September 21, 2026

Dear Potential Exhibitor,

On behalf of Course Directors Brittany Beel, MD, and Courtney James-Newsome, MD, and John Sheele, MD, MHS, MPH, we hope you will consider an exhibit opportunity at our ***Beach Medicine for Emergency and Primary Care 2027*** course held **April 26-28, 2027**, at **Hawks Cay Resort – Duck Key, Florida**. The course plans to offer both Live (in-person) and Livestream (virtual), and we anticipate approximately 100 attendees.

Beach Medicine for Emergency and Primary Care is a truly unique educational experience unlike any other course in the country. Designed around the challenges of caring for patients in beach, coastal, and marine environments, this immersive program combines expert-led education, hands-on skills training, and realistic simulations that cannot be replicated in a traditional conference setting.

The course attracts highly engaged physicians, advanced practice providers, nurses, and other healthcare professionals seeking practical solutions for emergency preparedness, environmental injuries, marine envenomations, dive-related illnesses, infectious diseases, and provider safety. For industry partners, Beach Medicine offers a distinctive opportunity to showcase innovative products and services to clinicians actively seeking tools and technologies that enhance patient care and operational readiness. Exhibitors benefit from meaningful interactions with attendees throughout the course, creating opportunities for valuable conversations, product demonstrations, and long-term relationship building.

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/ location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education.

Live Course Exhibit: \$2,000

Space at the live course is limited. All exhibit space will be assigned based on when the exhibitor agreement is completed.

If you are interested in exhibiting, please complete the [Letter of Agreement](#).

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, and refreshment breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs
- An attendee list including registered attendee's name, credentials, city, and state distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area



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Additional Sponsorship Opportunities:

Welcome Reception Sponsor - \$5,000 (*two opportunities available*)

We invite you to display your company logo for all attendees to see during the Welcome Reception. Your sponsorship includes prominent signage both outside the reception area and inside the ballroom. Your company will provide a high-resolution logo for use on printed signage and digital displays throughout the event. As this is a non-CME sponsored event, companies may also distribute marketing materials to attendees.

Signage at Breakfast - \$3,000 (*three opportunities available*)

Your sponsorship includes prominent signage outside the reception area as well as inside the ballroom. Your company will provide a high-resolution logo to be printed on physical signage and used in digital signage on televisions.

Conference Bags - \$4,000 (*Exclusive opportunity*)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags may contain flyers and advertisements from other participants.
(Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,500 (*multiple opportunities*)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 100 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will place them into the official conference bags

If you are interested in sponsoring, please complete the [Letter of Agreement](#).

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program. If you have any questions regarding exhibiting at this conference, please contact Addie Graves, Education Administration Coordinator, at Graves.Addison@mayo.edu.

Payment Options:

- Credit Card – A payment link will be provided to you in a confirmation email once the Letter of Agreement has been completed.
- Check Payment – An invoice will be emailed to the contact identified on the letter of agreement.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Mayo Clinic Florida (a nonprofit corporation)	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☒ Other (see instructions) 501 (c) (3) Tax-exempt Nonprofit Corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. 4500 San Pablo Road	Requester's name and address (optional)
6 City, state, and ZIP code Jacksonville, FL 32224		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
5	9	-	0	7	1	4	8	3	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Katy Domaille</i>	Date <i>1/2/2026</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



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Sunday, April 25, 2027 (OPTIONAL 2 hrs. CME Available with Course Registration)	
8:00am – 10:00am	Preconference Dive Medicine Experience <i>Brittany Beel, MD and Courtney James-Newsome, MD</i>
10:00am – 12:00pm	Optional: Inshore/Bay Charters or Offshore Fishing Charter or Reef Fishing Charter <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees, including friends and family can sign up.</i>
12:00pm- 12:20PM	Arrhythmias and Diving <i>Wiaam Elkhatab, M.D.</i>
12:20 – 12:40PM	ENT Emergencies <i>Kara Bragg, ARNP</i>
12:40PM – 1:00PM	Nitrogen Narcosis and Oxygen Toxicity <i>Brittany Beel, M.D.</i>
1:00PM – 1:20PM	Diving with Diabetes <i>Courtney James-Newsome, M.D.</i>
1:20PM – 1:40PM	Hyperbaric Medicine <i>Mike Harrison, M.D.</i>
1:40PM – 2:10PM	30 Minute Q/A with Faculty <i>Brittany Beel, MD and Courtney James-Newsome, MD</i>
2:30PM – 6:00PM	Optional: Inshore/Bay Charters or Offshore Fishing Charter or Reef Fishing Charter <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees, including friends and family can sign up.</i>



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Monday, April 26, 2027	
6:30am-	Registration
7:00am	Welcome from course directors <i>Johnathan Sheele, MD, Brittany Beel, MD and Courtney James-Newsome, MD (Emergency Medicine)</i>
7:05am	Waves, Wind, Water, and Weather <i>Johnathan Sheele, MD (Emergency Medicine)</i>
7:20am	Hurricanes, typhoons, tsunamis, floods <i>Courtney James-Newsome, MD (Emergency Medicine)</i>
7:40am	Lightning <i>Andrew Schmidt, DO (Emergency Medicine)</i>
7:55am	Sand, rocks, and shells <i>Sarah Spelsberg, MD (Emergency Medicine)</i>
8:15am	Sun <i>Ashley Wentworth, MD (Dermatology)</i>
9:15am	Q&A / Coffee and Snack Break
9:35am	Beach emergency medical service (EMS) <i>Anu Luke, MD (Emergency Medicine)</i>
9:55am	Open water swim and rescue <i>Mason Bonner, PA-C (Emergency Medicine)</i>
10:35am	No lifeguard on duty: airway emergencies at the beach <i>Leslie Simon, DO (Emergency Medicine)</i>
10:55am	Drowning Resuscitation <i>Andrew Schmidt, DO (Emergency Medicine)</i>
11:35am	Q&A / Lunch
12:25pm	Hyperthermia on the beach <i>Sara Filmater, MD (Family Medicine)</i>
12:55pm	Hypothermia on the beach <i>Charlie Graham, MD (Emergency Medicine)</i>
1:15pm	Last Breath-a review of dive physiology <i>Mike Harrison, MD, PhD (Emergency Medicine)</i>
1:45pm	Diving and snorkeling emergencies <i>Brittany Beel, MD (Emergency Medicine)</i>
2:30pm	Break / Coffee and Snack Break
2:45pm	Overview of hyperbaric medicine <i>Marc Dragon, MD (Emergency Medicine)</i>
3:15pm	Boating safety <i>Michael Grinney, MD (Emergency Medicine)</i>
3:45pm	End of Day 1 CME Sessions <i>Optional Excursion and Networking Opportunities Below</i> NO CME OFFERED FOR REMAINDER OF DAY



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Monday, April 26, 2027	
4:30pm-9:00pm	Optional: Inshore/Bay Charters or Offshore Fishing Charter or Reef Fishing Charter <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees, including friends and family can sign up.</i> <i>If you are interested in fishing but do not want to charter your own boat but want to join other conference attendees on a charter you can visit our website to post your information and coordinate with other conference attendees. Optional: donate your catch to the Hawk Cay resort chef for personal consumption or to feed the conference attendees!</i>
6:30pm-8:30pm	Optional: Group Sunset Cruise <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees, including friends and family can sign up.</i>



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Tuesday, April 27, 2027	
6:30am	Registration
7:00am	Welcome from course directors <i>Johnathan Sheele, MD, Brittany Beel, MD and Courtney James-Newsome, MD (Emergency Medicine)</i>
7:05am	Beach water sport injuries <i>Jennifer Maynard, MD (Family Medicine)</i>
7:30am	Marine vertebrates <i>Sara Filmater, MD (Family Medicine)</i>
8:15am	Marine invertebrates and their neurotoxins <i>Andrew Schmidt, DO (Emergency Medicine)</i>
9:00am	Q&A / Coffee and Snack Break
9:20am	Allergies and Anaphylaxis at the Beach <i>Leah Ishmael, DO (Allergy and Immunology)</i>
9:40am	Bacterial & Viral Beach Infections- the Common and Uncommon <i>Jennifer Katsolis, DO (Infectious Diseases)</i>
10:40am	Insects, parasites, and weeds at the beach <i>Johnathan Sheele, MD (Emergency Medicine)</i>
11:00am	Beach Rashes <i>Sarah Spelsberg, MD (Emergency Medicine)</i>
11:30am	Q&A / Lunch
12:00pm	Pool and hot tubs <i>Mason Bonner, PA-C (Emergency Medicine)</i>
12:20pm	Spa Therapies for Health and Well-Being: What Does the Evidence Show? <i>Brent Bauer, MD (Integrative Medicine)</i>
1:00pm	Benefits of dietary seafoods <i>Irina Todorov, MD (Integrative Medicine)</i>
1:30pm	Dietary marine toxins <i>Sarah Spelsberg, MD (Emergency Medicine)</i>
2:00pm	End of Day 2 CME Sessions <i>Optional Excursion and Networking Opportunities Below</i> NO CME OFFERED FOR REMAINDER OF DAY
2:30pm-6:00pm	Optional: Group Snorkel & Sandbar Excursion <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees including friends and family can sign up.</i>



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4:30pm-9:00pm	Optional: Inshore/Bay Charters or Offshore Fishing Charter or Reef Fishing Charter <i>This must be booked separately through the Hawks Cay Resort website. This activity is <u>not</u> part of the conference, attendance is optional, and there will be no formal education. You must book in advance, and space is limited. Since it is not an organized conference event all non-conference attendees, including friends and family can sign up.</i> <i>If you are interested in fishing but do not want to charter your own boat but want to join other conference attendees on a charter you can visit our website to post your information and coordinate with other conference attendees. Optional: donate your catch to the Hawk Cay resort chef for personal consumption or to feed the conference attendees!</i>
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Wednesday, April 28, 2027	
6:30am-	Registration
7:00am	Welcome from course directors <i>Johnathan Sheele, MD, Brittany Beel, MD and Courtney James-Newsome, MD (Emergency Medicine)</i>
7:05am	Walk to beach for simulation skills station
7:10am	Simulation Skills Stations – 2.5 hours. Participant groups rotate every 30 minutes through 5 stations <i>Station 1 — Hemorrhage Control & Fracture Splinting</i> <i>Station 2 — Cardiac Arrest - Lightning + Drowning</i> <i>Station 3 — Marine Envenomation & Foreign Bodies</i> <i>Station 4 — Environmental Extremes: Heat & Hypothermia</i> <i>Station 5 — Dive Emergencies (DCS, AGE, Pneumothorax) & Ultrasound in Coastal Environments</i> <i>Courtney James-Newsome, MD (Emergency Medicine)</i>
9:40am	Q&A / Coffee and Snack Break
10:00am	Microplastics and Marine Pollution <i>Irina Todorov, MD (Integrative Medicine)</i>
10:20am	Special populations at the beach <i>Casey Clements, MD, PhD (Emergency Medicine)</i>
10:40am	Visual Clues, Radiology, and Case Reports <i>Octavio Lazaro-Paulina, MD (Emergency Medicine)</i>
11:30am	End of conference