



4500 San Pablo Road
Jacksonville, Florida 32224
**Mayo Clinic School of Continuous
Professional Development**

September 22, 2026

Dear Exhibitor,

On behalf of Course Directors Christan Santos, APRN; Sarah Peacock, APRN, D.N.P., and Philip Lowman, M.D. we hope you will consider an exhibit opportunity at our ***Mayo Clinic Critical Care Review for the Nurse Practitioner and Physician Associate 2027*** held **April 8-10, 2027**, at **Dune House Resort & Spa - Atlantic Beach, Florida**. The course is offered both Live (in-person) and Livestream (virtual), and we expect around 150 attendees.

Mayo Clinic's Critical Care Review for the Nurse Practitioner and Physician Associate course is an interactive course designed for advanced practice providers working with critically ill adult patients. The course is comprised of lecture-based sessions covering essential acute care topics such as vasoactive support, ECMO, secondary trauma assessment, intracranial pressure, anticoagulant reversal, acute liver failure, toxicology, and more.

Live Course Exhibit: \$2,000

Space at the live course is limited. All exhibit space will be assigned based on when the exhibitor agreement is completed.

If you are interested in exhibiting, please complete the [Letter of Agreement](#).

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, and refreshment breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs at the course
- An attendee list including registered attendee's name, credentials, city, and state distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

Additional Sponsorship Opportunities:

Welcome Reception Sponsor - \$5,000 (2 available)

We invite you to display your company logo for all attendees to see during the Welcome Reception on Friday, April 9, 2027, at 6:00 p.m. Your sponsorship includes prominent signage both outside the reception area and inside the ballroom. Your company will provide a high-resolution logo for use on printed signage and digital displays throughout the event. As this is a non-CME sponsored event, companies may also distribute marketing materials to attendees.

Signage at Breakfast - \$3,000 (3 available)

Your sponsorship includes prominent signage outside the reception area as well as inside the ballroom. Your company will provide a high-resolution logo to be printed on physical signage and used in digital signage on televisions.



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Conference Bags - \$4,000 (*Exclusive*)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags may contain flyers and advertisements from other participants.
(Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Hotel Key Cards- \$4,000 (*Exclusive*)

Personalized hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the hotel.
(Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,500

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 400 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will place them into the official conference bags

If you are interested in sponsoring, please complete the [Letter of Agreement](#).

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program. If you have any questions regarding exhibiting at this conference, please contact Heather Schultz, Education Administration Coordinator, at Schultz.Heather5@mayo.edu.