



**Mayo Clinic Innovations in Gastroenterology and
Hepatology 2027:
Artificial Intelligence and Beyond**



Exhibitor and Sponsorship Prospectus

January 22-23, 2027

Welcome

Greetings,

On behalf of course directors Nayantara Coelho-Prabhu, M.B.B.S., Shounak Majumder, M.D., Doug A. Simonetto, M.D., and the Mayo Clinic School of Continuous Professional Development we are pleased to announce our upcoming course, **Mayo Clinic Innovations in Gastroenterology and Hepatology: Artificial Intelligence and Beyond 2027**, to be held **January 22-23, 2027** at the Mayo Clinic Integrated Education and Research Building in Phoenix, Arizona.

Course Description

Mayo Clinic Innovations in Gastroenterology and Hepatology: Artificial Intelligence and Beyond is a 2-day program focused on exciting and promising innovations across a spectrum ranging from digital healthcare applications and artificial intelligence (AI)-enabled applications for diagnosis and management of GI and liver diseases to the latest cutting-edge developments in endoscopy techniques and devices. Among other topics, the course will include sessions on large language models, generative AI and remote patient monitoring.

Target Audience

This course is designed for medical students, residents, fellows, practicing gastroenterologists, nurses, physician assistants, nurse practitioners, clinical investigators, researchers, computer scientists, data scientists, AI engineers and healthcare innovators interested in an up-close look at the landscape of current and future innovations in Gastroenterology and Hepatology. We hope to welcome 75-100 attendees.

Exhibit and Sponsorship Opportunities

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$2,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please contact Cassandra Skomer at skomer.cassandra@mayo.edu

Thank you for your consideration!

Sponsorship Opportunities

Benefits of sponsorship:

- Interact face-to-face with numerous medical professionals,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertisement opportunities to expand reach and further socialize with attendees.

Platinum - \$15,000 General Sponsorship, Three course registrations Private 30-minute meeting with course directors and select faculty for up to 3 company representatives.	Gold - \$10,000 General Sponsorship, Two course registrations. Private 15-minute meeting with course directors for up to 2 company representatives
Silver - \$7,500 General Sponsorship, Two course registrations.	Bronze - \$5,000 General Sponsorship, One course registration.
Lunch Product Theater - \$20,000 <i>Exclusive Opportunity</i> 45-minute opportunity to speak on Friday, January 22nd, during lunch and build awareness for your company's product. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverage. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments. Two course registrations.	

All sponsorship levels include:

- One 6' exhibit table for two representatives for the length of the conference,
- Sponsorship acknowledgement on webpage, announcements, signage, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

Sponsorships range from \$5,000 to \$20,000 and feature various perks that include but are not limited to: signage near meals and seating, complimentary registrations. Contact Cassandra Skomer for more information on alternative opportunities.

A signed letter of agreement is required to secure your sponsorship, this agreement form will be sent after sponsorship details are agreed upon. Email Cassandra Skomer, skomer.cassandra@mayo.edu, for information and to secure your sponsorship.

Exhibit Opportunities - \$2,500

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

[Click here to secure your exhibit table or Sponsorship](#)

A signed letter of agreement is required to secure your exhibit space.

Details:

- One 6' exhibit table for two representatives for the length of the conference,
- Acknowledgement on course webpage, announcements, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

Exhibit Hours:

Set Up – January 21 – TBD PM

January 22 – 7:00am – 5:30pm

January 23 – 7:00am – 1:30pm

Tear Down – January 23, any time after morning break. *All materials must be removed by 2pm on Saturday, January 23.*

Payment Details:

Credit Card payments: (Preferred) [\\$2,500 Exhibit table only](#)

Contact skomer.cassandra@mayo.edu for Sponsorship payments

To pay by credit card by phone, please call 800-323-2688.

Reference: 27R01636 - INNOVATIONS GIHEP 2027

Wire fund Transfer - Electronic Payment – details available upon request

Check Payment: An invoice will be emailed to the contact identified on the exhibit agreement. Remit payment by check to the address on the invoice.

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