



Mayo Clinic and Phoenix Children's IBD Collaborative Care Team Bootcamp 2027



Exhibitor and Sponsorship Prospectus

February 6-7, 2027

Welcome

Greetings,

On behalf of course directors Talha A. Malik, M.D. and Michelle M. Gonzalez, M.D. and the Mayo Clinic School of Continuous Professional Development and Phoenix Children's we are pleased to announce our upcoming course, **Mayo Clinic and Phoenix Children's IBD Collaborative Care Team Bootcamp**, to be held **February 6-7, 2027**, at the Mayo Clinic Franke Education Center in Phoenix, Arizona.

Course Description

This second annual bootcamp builds on a strong history of collaboration between Mayo Clinic Arizona and Phoenix Children's and brings together adult and pediatric IBD/GI providers, allied health professionals, patients, and families.

The course offers a comprehensive exploration of IBD across the lifespan, covering its diverse epidemiology, clinical presentations, and evolving management strategies. It also addresses the psychosocial and logistical challenges faced by patients and care teams alike. By fostering open dialogue and collaboration, this bootcamp aims to strengthen the pediatric-to-adult transition of care for individuals living with IBD.

Target Audience

This course is designed for allied health professionals, dietetic technicians, nurses, nurse practitioners, pharmacists, physicians, physician assistants, residents/fellows, researchers, and social workers.

Exhibit and Sponsorship Opportunities

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$2,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150.

If you have any questions, please contact Cassandra Skomer at skomer.cassandra@mayo.edu

Thank you for your consideration!

Sponsorship Opportunities

Benefits of sponsorship:

- Interact face-to-face with numerous medical professionals,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertisement opportunities to expand reach and further socialize with attendees.

Platinum - \$15,000 Three course registrations. Private 30-minute meeting with course directors and select faculty for up to 3 company representatives.	Gold - \$10,000 Two course registrations. Private 15-minute meeting with course directors for up to 2 company representatives
Silver - \$7,500 Two course registrations.	Bronze - \$5,000 One course registration.
Lunch Product Theater - \$20,000 <i>Two Opportunities Available</i> 45-minute opportunity to speak on Saturday, February 6, during lunch and build awareness for your company's product. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages. These nonaccredited programs are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments. Two course registrations.	Attendee Reception - \$15,000 <i>Exclusive Opportunity</i> Signage around attendee reception, Three course registrations. Company representation at reception.

All general sponsorship levels and product theatre opportunities above include:

- One 6' exhibit table for two representatives for the length of the conference,
- Sponsorship acknowledgement on webpage, announcements, signage, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

A signed letter of agreement is required to secure your sponsorship; this agreement form will be sent after sponsorship details are agreed upon. Email Cassandra Skomer, skomer.cassandra@mayo.edu, for information and to secure your sponsorship.

Exhibit Opportunities - \$2,500

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

[Click here to secure your exhibit table or Sponsorship](#)

A signed letter of agreement is required to secure your exhibit space.

Details:

- One 6' exhibit table for two representatives for the length of the conference,
- Acknowledgement on course webpage, announcements, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

Exhibit Hours:

Set Up – February 5 – 2:00 - 4:00 pm or 6:30 am February 6

February 6 – 7:00 am – 4:30 pm

February 7 – 7:00 am – 4:10 pm

Tear Down – February 7, any time after the afternoon break. *All materials must be removed by 4:30 pm on Sunday, February 7.*

Additional Opportunities

Lanyards - \$2,000

Sponsor-provided, pre-printed lanyards - Exclusive Opportunity

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 30 days before course.)

Contact Cassandra Skomer for more information on alternative opportunities.

Conference Bags - \$3,000

Sponsor-provided, pre-printed drawstring bags - Exclusive Opportunity

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 30 days before course.)

Conference Bag Inserts - \$1,500 each - Multiple opportunities available

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags or registration packets. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 30 days before the course.)

Payment Details:

Credit Card payments: (Preferred)

Contact skomer.cassandra@mayo.edu for Sponsorship payments

Check Payment - An invoice will be emailed to the contact identified on this form. Remit payment by check to the address on the invoice.

Wire Fund Transfer / Electronic Payment - details available upon request