



# **NP PA Surgical Updates 2027**

## **Industry Support Prospectus**

*June 3 – 5, 2027*  
*Duck Key, FL & Livestream*

**Industry Support Prospectus | NP PA Surgical Updates 2027 | June 3, to June 5, 2027**

Greetings!

On behalf of the Course Directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming NP PA Surgical Updates 2027 , at the Hawks Cay Resort in Duck Key, FL and Livestream.

We anticipate hosting roughly 125 physicians, physician assistants, nurse practitioners, nurses, pharmacists, residents, fellows, and allied health professionals. This three-day symposium is designed to update participants about the employment of nurse practitioners (NPs) and physician assistants (PAs) projection to increase within surgical practices to offset growing workforce demands. With goals to improve outcomes, surgical professionals must be apprised of the latest advances in treatment and management and understand and implement best practice models to optimize team-based care. This course is specifically geared toward the educational needs of surgery NPs, PAs, and other healthcare professionals in both private practice and academic settings.

We invite your company to join us along with our world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes that these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by March 30<sup>th</sup>, 2027, or before space is full, whichever comes first. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Cami Greden, CMES  
[greden.cami@mayo.edu](mailto:greden.cami@mayo.edu)

Raegan Westfall, EAC  
[westfall.raegan@mayo.edu](mailto:westfall.raegan@mayo.edu)

## Dates, Location, Key Contacts, and Travel Information

### Dates

Thursday, June 3<sup>rd</sup>

Friday, June 4<sup>th</sup>

Saturday, June 5<sup>th</sup>

### Course Directors

- Amy J. Lykins, APRN, D.N.P.
- Nancy E. Pitruzzello, APRN, D.N.P., M.S.N.
- Lauren M. Thompson, P.A.-C.

### Location

Hawks Cay Resort

Duck Key, FL

United States

### Key Contact

Raegan Westfall

Education Administration Coordinator

[westfall.raegan@mayo.edu](mailto:westfall.raegan@mayo.edu)

### Course Website

[CE.MAYO.EDU/NPPASurgical2027](https://CE.MAYO.EDU/NPPASurgical2027)

## Travel Information

Hawks Cay Resort has reserved a limited block of guest rooms at a special group rate starting at \$329/night (USD) and all applicable taxes. Group rates apply three days prior and three days after the course dates, based on group room availability. To ensure accommodation at the discounted rate, **make your reservations directly with the hotel before the block is full or by Tuesday, May 11, 2027 – whichever comes first.**

Once an LOA is signed, a reservation link will be shared with you via email.

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## Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

### Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertisement opportunities to expand reach and further socialize with attendees.

## Sponsorship Opportunities

### Tiered Sponsorship Opportunities

The course is pleased to offer several sponsorship opportunities. Each level of sponsorship includes an exhibit table for two representatives, sponsorship acknowledgement throughout the course, access to networking opportunities, a list of conference attendees, and various complimentary registrations.

#### Attendee Reception | \$18,000 (*Exclusive Opportunity*)

- Two complimentary registrations,
- One 6' exhibit table for two representatives,
- Exclusive signage at Attendee Reception,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

#### Lanyards | \$11,500 (*Exclusive Opportunity*)

- Company will provide lanyards for attendees to use at the course with their Attendee Name Badges,
- One complimentary registration,
- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

#### Daily Coffee Sponsor | \$6,750 (*Three Available*)

- One complimentary registration,
- One 6' exhibit table for two representatives,
- Signage near coffee station for one day,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

#### Charging Station | \$5,000 (*Exclusive Opportunity*)

- Two complimentary registrations,
- One 6' exhibit table for two representatives,
- Company signage on charging station,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete the form linked [here](#)

### Non-CME Educational Session (Product Theater)

- **\$20,000 – Lunch** (*Two Available*)

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during break time. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

Accepted sessions will feature a 30-minute opportunity to speak during one of the following times:

- Thursday, June 3rd | Lunch
- Friday, June 4th | Lunch

This is a Promotional Symposium (Non-CME Event). Each company will provide food and beverages for the lunch product theater. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments.

All sessions will receive the following:

- Three complimentary registrations,
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees one week in advance of the course.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products. Please note that audio/visual equipment and fees are the responsibility of the industry supporter.

A signed Letter of Agreement is required to secure your product theater. Please complete the form linked [here](#)

Email Raegan Westfall [westfall.raegan@mayo.edu](mailto:westfall.raegan@mayo.edu) with any questions.

## Exhibit Opportunity

**\$4,500.00**

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

**Click the linked [LOA](#) to secure your exhibit table**

*A signed letter of agreement is required to secure your exhibit space.*

## Exhibit Hours

Set Up: Wednesday, June 2nd – TBD

Thursday, June 3rd – Breakfast, Refreshment Breaks

Friday, June 4th – Breakfast, Refreshment Breaks

Saturday, June 5th – Breakfast, Refreshment Breaks

Tear Down: All materials must be removed by 1:30pm on Saturday, June 5th, 2027.

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## Payment Information

We accept payment by check, ACH, or credit card. Payment details will be shared once your agreement has been confirmed. For any additional questions, please contact Raegan Westfall.

## Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

### Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality, and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

**CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere in or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

**Liability:**

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.