

Mayo Clinic GI Cancers 2027

Industry Support Prospectus

April 2-3, 2027

Rancho Mirage, CA & Livestream

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Greetings!

On behalf of the Course Directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming Mayo Clinic Gastrointestinal Cancers 2027**,** at the Ritz-Carlton, Rancho Mirage, CA and Livestream.

We expect around 80 medical, radiation and surgical oncologists; gastroenterology surgeons, gastroenterologists and hepatologists involved in cancer care; interventional radiologists; pharmacists; nurse practitioners; physician assistants; and nurses. Other healthcare professionals involved in the care of patients diagnosed with GI malignancies may benefit from this program. This course focuses on case-based and didactic presentations from Mayo Clinic and other international experts in the treatment of the whole spectrum of gastrointestinal (GI) cancers, including esophageal, gastric, hepatocellular, bile duct, pancreatic, small bowel, anal, colorectal, and neuroendocrine. The primary goal of this course is to guide practicing physicians on integrating the best and most current evidence into day-to-day routine care for patients with GI cancers. This course brings a practical perspective on how to optimize multidisciplinary care for some of the more complex clinical management decisions. Topics discussed include locoregional modalities, the role of minimally invasive procedures, and state-of-the-art radiation modalities.

We invite your company to join us along with the world-renowned faculty and support this conference. Companies that support this Mayo Clinic conference are acknowledged in several ways. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes that these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Friday March 19,2027, or before space is full, whichever comes first. For your convenience, Mayo Clinic's Tax ID is 86-0800150.

If you have any questions, please feel free to contact me.

Sincerely,

Merna Shamoun
Shamoun.merna@mayo.edu
Education Coordinator

Dates, Location, Key Contacts, and Travel Information

Dates
Friday, April 2nd
Saturday, April 3rd

Location
The Ritz-Carlton
Rancho Mirage, CA
United States

Course Website
CE.MAYO.EDU/gicancer2027

Course Directors
- Tanios S. Bekaii-Saab, M.D.
- Jemery C. Jones, M.D.
- Harry H. Yoon, M.D.

Key Contact
Merna Shamoun
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Travel Information
There is a very limited room block for this course. Once your signed agreement has been submitted you will be emailed the link for the room block to make your booking.

Benefits of Exhibiting and Sponsoring
Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits:
- Interact face-to-face with influential decision makers and numerous medical professionals in the field
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees.

Exhibit Opportunity
$6,500.00
Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:
- One 6’ exhibit table for two representatives
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Acknowledgement at course through rolling announcements and the online course syllabus
- Access to networking opportunities throughout the course

- Receive a list of conference attendees on the first day of the course
- **Exhibit Hours**
- Set Up: Thursday, April 1st – TBD
- Friday, April 2nd – Breakfast, Breaks, Lunch
- Saturday, April 3rd – Breakfast, Break
- Tear Down: All materials must be removed by 12:20pm on Saturday, April 3rd, 2027.

Sponsorship Opportunities

Lanyards | $2,000 *(Exclusive Opportunity)*
(Sponsor provided, pre-printed lanyards)

- Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard!
- Company will provide lanyards for attendees to use at the course. Quantity to be determined 60 days before the course.

Conference Bags | $3,000 *(Exclusive Opportunity)*
(Sponsor provided, pre-printed drawstring bags)

- Help keep course attendees organized by providing them with a drawstring bag to carry their course materials with your company's logo on it!
- Company will provide drawstring bags. Artwork and bag design are subject to MSCSPD approval. Quantity to be determined 60 days before the course.

Non-CME Product Theater
$40,000 – Lunch *(One Available)*
$30,000 – Breakfast *(One Available)*

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during break time. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

Accepted sessions will feature a 60-minute opportunity to speak during one of the following times:

- Friday, April 2 | Lunch
- Saturday, April 3 | Breakfast

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages for the product theater along with two complimentary attendee badges to attend general session of the course. Participating companies are responsible for providing flyer/invitation and posters. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products. Please note, audio/visual equipment and fees are the responsibility of the industry supporter.

Flyers/Advertisement | $1,500 *(Multiple Opportunities Available)*

- Flyers/advertisements are a great way to invite attendees to your booth, announce your booth participation, or promote conference-related events.
- Your company will provide printed copies (no larger than 8 ½" x 11", one page maximum), and MCSCPD will include them at the registration.
- Limited number of flyers/advertisements will be accepted, so early reservation is encouraged.

A signed Letter of Agreement (LOA) is required to secure your exhibit space and sponsorship. If interested in exhibiting or one of the above sponsorship opportunities, please complete the form linked here.

Payment Information

Check Payments

An invoice will be provided in your confirmation email.

Online Credit Card Payment

Use this form to complete your credit card payment.

ACH/EFT Payment

Instructions provided upon request

Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:
In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:
Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.