MAYO CLINIC | School of Continuous Professional Development

Exhibitor and Sponsorship Prospectus



Mayo Clinic Headache Symposium 2027

DATES AND LOCATION

Meeting Dates:
March 5, 2027 to March 7, 2027

Meeting Location:
Mayo Clinic - Waugh Auditorium
5777 E Mayo Blvd
Phoenix, AZ 85054

Additional Course Details:
Additional course details can be found on the conference website.

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Rashmi B. Halker Singh, M.D.
Neurologist

A. Laine Green, M.D.
Neurologist

Key Contacts

Kristy Badder
Education Administrator Coordinator
Direct Line: 480-574-5739
E-mail: badder.kristol@mayo.edu

WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Headache Symposium 2027** to be held at the Mayo Clinic - Waugh Auditorium, in Phoenix, AZ on March 5-7, 2027.

Course Highlights
The Mayo Clinic Headache Symposium is designed to equip healthcare professionals with the knowledge and skills to diagnose, manage, and treat primary and secondary headache disorders, including migraine. Topics include:

- Describe the features of migraine.
- Describe comprehensive treatment plans for frequently encountered primary headache disorders.
- List newer and emerging treatments for migraine and other headache disorders.
- Describe the workup for low-pressure headache syndromes.
- Share management plans for idiopathic intracranial hypertension.

Target Audience
All practitioners who evaluate and treat patients with migraine and other headache disorders including internists, practitioners in family medicine, emergency medicine, and OB/GYN, neurologists and allied health professionals. We anticipate 50-75 attendees joining this course in person.

Exhibit Information
Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of $3,600 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150

Sponsorship Information
We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

We appreciate your consideration of this request and hope you will join us in Phoenix in March.

Sincerely,

Kristy Badder
Education Administrator Coordinator, MCSCPD

SPONSORSHIP OPPORTUNITIES

Overview: This course offers limited exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

Lanyards $2,000 *(Sponsor-provided, pre-printed lanyards; limited to one organization)*
Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bags $3,000 *(Sponsor-provided, pre-printed drawstring bags; limited to one organization)*
Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Non-CME Lunch Product Theatre on March 5th and 6th - $13,000 *(Limited to two organizations)*
These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight into new or controversial developments. Product theatre may not conflict with course content. We recommend that company provide information such as flyer/invitation handouts and posters to display for better exposure. (Lunch will be provided. Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.

Exhibit Opportunities - $3,600
Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.
A signed letter of agreement is required to secure your exhibit space.

All exhibit sponsorships include:

- Includes a 6ft table, two chairs and linen at the course
- Promotion at the live four-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access

- Acknowledgement in announcements and on the rolling break slides throughout the course
- Access to networking opportunities throughout the course

Payment Details:

Credit Card payments (preferred method):
Pay online at link provided upon completion of exhibitor agreement, or please call 800-323-2688.
Reference: 27S02120 - Headache2027

ACH Payment Details provided upon request (preferred method).

Make checks payable to: **Mayo Clinic School of Continuous Professional Development**
Mail to:
Mayo Clinic
PO Box 4006
Rochester, MN 55903
Reference: 27S02120 - Headache2027