MAYO CLINIC | School of Continuous Professional Development

Exhibitor and Sponsorship Prospectus

Mayo Clinic Healthy Longevity Medicine: Translating Geroscience into Clinical Practice

DATES AND LOCATION

Meeting Dates:
April 8 - 10, 2027

Meeting Location:
Integrated Education and Research Building
5951 E. Mayo Blvd
Phoenix, AZ 85054

Additional Course Details:
Additional course details can be found on the conference website.

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Sara L. Bonnes, M.D., M.S.
Internist, General Internal Medicine

Atul Jain, M.D., M.S.
Internist, Vascular Medicine Specialist

Doina Kulick, M.D.
Bariatrician, Internist, Nutrition Specialist

Key Contacts

Phoebe Andrews
CME Specialist
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Education Administrator Coordinator
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WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Healthy Longevity Medicine: Translating Geroscience into Clinical Practice** to be held at the Integrated Education and Research Building in Phoenix, Arizona on April 8-10, 2027.

Course Highlights
Mayo Clinic Healthy Longevity Medicine: Translating Geroscience into Clinical Practice is a comprehensive CME course designed to provide clinicians with clinically relevant knowledge in the emerging discipline of healthy longevity medicine (geromedicine). The course delivers a structured curriculum focused on applying aging biology (geroscience) to patient care, with an emphasis on prevention, early risk detection, and healthspan extension. Participants examine key biological mechanisms of aging—the hallmarks of aging—and explore how these processes contribute to functional decline, chronic disease risk, and potential targets for clinical intervention. The course covers a wide range of topics, including biomarkers of aging (biological age clocks), multidimensional assessment in geromedicine, lifestyle interventions, and emerging pharmacologic and regenerative therapies.

Target Audience
This course is intended for general internists, hospitalists, family practitioners, and allied health staff interested in healthy longevity medicine (geromedicine). We anticipate 60-90 attendees joining this course in person.

Exhibit Information
Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of $2,900 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150

Sponsorship Information
We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

Sincerely,

Latasha Bunkley
Education Administrator Coordinator
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview: This course offers limited exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

Lanyards $2,000 *(Sponsor-provided, pre-printed lanyards; limited to one organization)*
Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bags $3,000 *(Sponsor-provided, pre-printed drawstring bags; limited to one organization)*
Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Non-CME Product Theatre - $6,000 *(Limited to three organizations)*
These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be inserted into attendee registration packets and posters to display for better exposure. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.

Conference Bag Inserts $1,500 each *(Multiple opportunities available)*
Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days

Exhibit Opportunities - $2,900
Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.
A signed letter of agreement is required to secure your exhibit space.

All exhibit sponsorships include:

- Includes a 6ft table, two chairs at the course
- Promotion at the live four-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the rolling break slides throughout the course
- Access to networking opportunities throughout the course

Payment Details:

Credit Card payments (preferred method):
Pay online at link provided upon completion of exhibitor agreement, or please call 800-323-2688.
Reference: 27S02497 - Health and Longevity 2027

ACH Payment Details provided upon request (preferred method).

Make checks payable to: **Mayo Clinic School of Continuous Professional Development**
Mail to:
Mayo Clinic
PO Box 4006
Rochester, MN 55903
Reference: 27S02497 - Health and Longevity 2027