

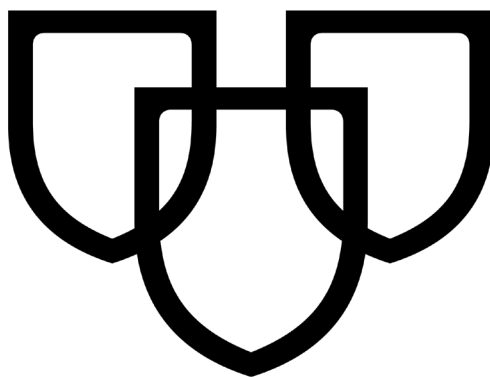


EXHIBITOR AND SPONSORSHIP PROSPECTUS

**6th Annual Innovations in Management of
Pancreatic Conditions and Therapies:
The Mayo Clinic IMPACT Course**

**April 9-10, 2027 | Kahler Grand Hotel
20 2nd Avenue SW, Rochester, MN 55902**

MAYO CLINIC



WELCOME

Dear Potential Exhibitor,

On behalf of course directors **Motaz Ashkar, M.B.B.S., M.S.; Yan Bi, M.D., Ph.D.; Samuel Han, M.D.; and Vinay Chandrasekhara, M.D.**, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the 6th Annual Innovations in Management of Pancreatic Conditions and Therapies: The Mayo Clinic IMPACT Course, taking place April 9-10, 2027, at the Kahler Grand Hotel - 20 2nd Avenue SW Rochester, MN 55902.

This two-day course features expert-led presentations on advances in managing benign and malignant pancreatic diseases. Designed to connect clinicians with leading pancreas specialists, the course highlights innovative therapies and practical strategies to enhance patient care.

We invite your company to support this educational activity through an exhibit or sponsorship opportunity. Participating organizations will have opportunities to build visibility, engage with attendees, and support high-quality continuing medical education.

Course website: ce.mayo.edu/impact2027

Letter of Agreement: Please complete the electronic Letter of Agreement to request exhibit or sponsorship participation. Final participation is confirmed after the agreement and payment are received.

[Make a payment here.](#)

Thank you for your consideration. We appreciate your support and look forward to welcoming you to Rochester!

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COURSE OVERVIEW AND KEY CONTACTS

COURSE INFORMATION	COURSE DIRECTORS
Dates Friday, April 9, 2027 Saturday, April 10, 2027 Location The Kahler Grand Hotel 20 2nd Ave SW Rochester, MN 55902	Motaz Ashkar, M.B.B.S., M.S. Yan Bi, M.D., Ph.D. Samuel Han, M.D. Vinay Chandrasekhara, M.D.

EXHIBIT CONTACT	EDUCATION SPECIALIST
Jessica DeGeus Education Administrative Coordinator DeGeus.Jessica@mayo.edu	Kelly Ihrke Education Specialist Ihrke.Kelly1@mayo.edu

BENEFITS OF EXHIBITING AND SPONSORING

Exhibits and sponsorships provide a professional environment for organizations to share educational product information, connect with healthcare professionals, and support the overall course experience.

- Interact face-to-face with healthcare professionals and decision makers in the field.
- Build visibility for your organization in a focused clinical setting.
- Introduce products, services, and clinical resources.
- Strengthen existing relationships and expand your professional network.
- Receive recognition through course signage, webpage acknowledgement, announcements, and break-time visibility, as applicable to the selected opportunity.

EXHIBIT OPPORTUNITY

IN-PERSON EXHIBIT | \$5,000

Exhibit tables are available on a first-come, first-served basis. The exhibit fee includes:

- One 6-foot table and three chairs.
- Two registrations included
- Sponsorship acknowledgement on the course webpage, announcements, and during course break times.
- Attendee list including name, credentials, city, and state.
- Access to networking opportunities throughout the course.

Important: Complimentary registrations are for course access. Exhibit staffing, badge details, and eligibility for CME credit are governed by the registration of selected and applicable course policies.

PRODUCT THEATRE OPPORTUNITY

NON-CME PRODUCT THEATRE | \$20,000 USD | 2 AVAILABLE

A non-CME product theatre offers your organization an opportunity to provide an independently developed promotional presentation directly to attendees and share information about products, devices, pharmaceuticals, or services.

- For registrations included
- Opportunity to provide an expert speaker and present directly to attendees.
- Recognition through course signage and announcements.
- Access to networking opportunities throughout the course.
- Attendee list including name, credentials, city, and state.

Available Product Theatre Luncheon Slots:

Date	Time	Opportunity
Friday, April 9, 2027	12:30 p.m.	Optional Product Theatre Luncheon
Saturday, April 10, 2027	11:20 a.m.	Optional Product Theatre Luncheon

One Product Theatre luncheon opportunity is available each day. Product Theatre programming is non-CME and independently developed by the sponsoring organization.

Sponsor responsibilities:

- Provide speaker(s), program invitations, and promotional materials for the product theatre.
- Assume logistical and financial responsibility for all audiovisual and presentation needs.
- Ensure the session is clearly identified as non-CME and remains separate from the accredited educational program.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ATTENDEE BAGS OR LANYARDS | \$7,500 USD

Exclusive opportunity for one attendee bag sponsor and one lanyard sponsor. Prominently display your company name on attendee bags or lanyards used during the course.

- Sponsor is responsible for sourcing, producing, and delivering the sponsored item to course staff before the event.
- All artwork and materials are subject to MCSCPD approval before production and distribution.
- Supporter will be recognized through meeting signage and electronic communications

OPPORTUNITY COMPARISON

Benefit	Exhibit Table	Product Theatre	Bags or Lanyards
Investment	\$5,000	\$20,000	\$7,500
Complimentary registrations	2	4	N/A
6-foot table	Included	N/A	N/A
Attendee list	Included	Included	Included
Course recognition	Included	Included	Included
Availability	First come, first served	2 luncheon slots: Friday 12:30 p.m. and Saturday 11:20 a.m.	Exclusive: one of each

Have another sponsorship idea? Contact the course team to discuss additional opportunities. All proposed benefits and recognition are subject to review and approval.

EXHIBIT LOCATION AND HOURS

Exhibits will be held in the Windsor Ballroom near the general session, refreshments, and meal breaks. Dedicated breaks provide opportunities for attendees to interact with company representatives. Storage is limited to materials that fit beneath the skirted exhibit table.

Friday, April 9	6:00-7:00 a.m.	Exhibit setup
Friday, April 9	7:00 a.m.-4:50 p.m.	Exhibit hours
Saturday, April 10	7:00 a.m.-3:30 p.m.	Exhibit hours

PAYMENT INFORMATION

Payment instructions will be provided after the exhibit or sponsorship request is reviewed and confirmed. A signed Letter of Agreement is required to secure participation. Space and opportunities are not guaranteed until confirmation is issued by the course team.

- Complete the electronic [Letter of Agreement](#).
- Wait for confirmation and payment instructions from the course team.
- Submit payment using the instructions provided with the confirmation.

Questions: Contact Jessica DeGeus at DeGeus.Jessica@mayo.edu or Kelly Ihrke at Ihrke.Kelly1@mayo.edu.

EXHIBIT RULES AND REGULATIONS

- Exhibit personnel must maintain professional attire and conduct appropriate for the course environment.
- Demonstrations may not interfere with traffic flow or neighboring exhibits and must remain within the assigned exhibit space.
- Canvassing or distributing materials outside the assigned exhibit space is not permitted.
- Subletting or sharing exhibit space is not permitted unless approved in advance and limited to divisions of the same organization.
- Each exhibitor is responsible for safeguarding its property, materials, equipment, and display. No formal security will be provided.
- Exhibitors are responsible for all required licenses, permits, registrations, and compliance with applicable venue, local, state, and federal requirements.

CME GUIDELINES FOR EXHIBITS AND PROMOTION

Arrangements for commercial exhibits or advertisements may not influence or interfere with the accredited educational content and may not be a condition of educational grant or commercial support.

- Exhibit and promotional fees are separate and distinct from educational grants or commercial support.
- Exhibits must remain separate from the educational activity and may not compete with the learning experience.
- Commercial discussions, interviews, demonstrations, and distribution of literature or samples must remain within the exhibitor's assigned space.
- Company representatives attending educational sessions may do so only under the applicable registration and course policies and may not engage in sales or marketing activities in the educational classroom.
- Exhibitor representatives are not included in attendee or faculty dinners within the activity program.
- Distribution of non-educational items, pharmaceuticals, or product samples is prohibited unless expressly approved as part of a separate sponsorship arrangement.

LIABILITY

Each exhibitor is responsible for its own property and activities. Mayo Clinic, the course venue, and their employees or representatives are not responsible for loss, damage, or injury arising from an exhibitor's participation. Exhibitors are encouraged to maintain appropriate property and liability insurance.

READY TO PARTICIPATE?

Sign the [Letter of Agreement](#) and secure your preferred opportunity.