

Practical Management of Lung Cancer

A Multidisciplinary Thoracic Oncology Symposium

Friday, March 5, 2027
Jacksonville, Florida | Live In-Person

ce.mayo.edu/lungcancer27

Welcome

Greetings,

On behalf of Course Directors **Aaron Mansfield, M.D., and Vamsi Velcheti, M.D.**, and the Mayo Clinic School of Continuous Professional Development, we are pleased to invite your organization to support Practical Management of Lung Cancer, March 5, 2027, in Jacksonville, Florida.

Practical Management of Lung Cancer: a Multidisciplinary Thoracic Oncology Symposium is a live, case-based educational activity designed to equip practitioners with the latest knowledge in the complex, multidisciplinary management of thoracic malignancies. Led by Mayo Clinic experts specializing in thoracic oncology, the course will address the rapidly evolving landscape of targeted therapies, molecular testing, and integrated treatment planning.

We invite your company to participate as an exhibitor or sponsor. Supporters will have opportunities to connect with healthcare professionals, showcase products and services, and receive recognition based on the selected opportunity. To maintain a clear separation of promotion from education, exhibits and promotional activities will be held in an area separate from the educational sessions.

A signed Letter of Agreement (LOA) is required to secure exhibit space or sponsorship. Space is not guaranteed until the completed LOA is received and confirmed.

Sincerely,

Raegan Westfall
Education Administration Coordinator
westfall.raegan@mayo.edu

Course at a Glance

Date
Friday, March 5, 2027

Location
Jacksonville, Florida

Format
Live, In-Person

Course Directors
Aaron Mansfield, M.D.
Vamsi Velcheti, M.D.

Course Website
ce.mayo.edu/lungcancer27

Mayo Clinic Tax ID
41-6011702

Audience and Support Benefits

Target Audience

The course is intended for practicing clinicians in medical oncology, radiation oncology, thoracic surgery, and pulmonary medicine. Accredited continuing education will be offered for physicians, advanced practice providers, and nurses.

Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional environment where healthcare providers can view products and services, receive demonstrations, and discuss applications that may improve patient care and clinical practice.

- Interact face-to-face with medical professionals and decision makers in thoracic oncology.
- Build visibility for your organization in a competitive marketplace.
- Expand your customer base and strengthen existing relationships.
- Introduce new products and services.
- Access networking opportunities throughout the course.
- Receive recognition based on the selected exhibit or sponsorship level.

Exhibit Opportunity

Opportunity	Fee	Includes
Exhibit Table	$2,000	• One 6-foot table for two representatives • Acknowledgement on the course webpage and during course announcements/breaks • Networking access throughout the course • Opt-in attendee list: name, credentials, city, and state

Exhibit Hours

- Set Up: Thursday, March 4, 2027 - Time TBD
- Exhibit Hours: Friday, March 5, 2027 - Times TBD
- Tear Down: Friday, March 5, 2027, at the conclusion of the course

Important: A signed LOA is required to secure an exhibit table. Exhibit placement and availability are confirmed only after the agreement is completed and accepted.

Sponsorship Opportunities

Sponsorship opportunities range from $4,000 to $10,000 and include an exhibit table, recognition, networking access, and complimentary course registrations based on level. Complimentary registrations are intended for company representatives and do not include CME credit.

Level	Fee	Benefits
Gold	$10,000	• Three complimentary registrations (no CME credit) • One 6-foot exhibit table for two representatives • Recognition in the conference syllabus, announcements, signage, and break-time acknowledgements • Networking access throughout the course • Opt-in attendee list: name, credentials, city, and state
Silver	$7,000	• Two complimentary registrations (no CME credit) • One 6-foot exhibit table for two representatives • Recognition in the conference syllabus, announcements, signage, and break-time acknowledgements • Networking access throughout the course • Opt-in attendee list: name, credentials, city, and state
Bronze	$4,000	• One complimentary registration (no CME credit) • One 6-foot exhibit table for two representatives • Recognition in the conference syllabus, announcements, signage, and break-time acknowledgements • Networking access throughout the course • Opt-in attendee list: name, credentials, city, and state

Non-CME Product Theater Sponsorship

A Non-CME Symposium or Product Theater provides an opportunity for an organization to speak to course attendees and faculty during a scheduled break. Sessions may focus on a product or device, or on an educational topic relevant to both the course and the sponsoring organization.

This is a promotional symposium and a non-CME event. Mayo Clinic will provide food and beverages for the product theater. The program is independently developed and directly sponsored by the industry supporter. Companies are encouraged to include educational content in addition to product information.

Audio/visual equipment and related fees are the responsibility of the industry supporter. The participating company is also responsible for providing any flyers, invitations, or posters associated with the session.

Opportunity	Fee	Availability
Breakfast Session	$15,000	One opportunity available
Lunch Session	$20,000	One opportunity available

Important: A signed Letter of Agreement is required to secure a product theater opportunity. Session timing and availability are confirmed only after the agreement is completed and accepted.

Reservation and Payment

- Complete the electronic Letter of Agreement: LUNG 2027 LOA
- Payment is accepted by check, ACH/EFT, or credit card. Payment instructions will be provided after the agreement is confirmed.
- Questions: Raegan Westfall, westfall.raegan@mayo.edu.

Course details: ce.mayo.edu/lungcancer27

Rules and Regulations

By applying for exhibit space or sponsorship opportunities, company representatives agree to abide by the following regulations.

Exhibit Regulations

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Exhibit personnel attire must be consistent with the professional atmosphere of the conference.
- Demonstrations may not interfere with normal traffic flow or infringe on neighboring exhibits and must remain within the assigned exhibit space.
- Canvassing or distribution of advertising material is not permitted outside the exhibitor's assigned space.
- Marketing by representatives of a non-exhibiting organization is prohibited in meeting rooms and other conference areas.
- Subletting or sharing exhibit space is not permitted unless within divisions of the same company.
- The exhibitor is responsible for required licenses, permits, registrations, and compliance with applicable tax laws.

CME Guidelines for Exhibits and Promotional Activities

- Exhibit and promotional fees are separate and distinct from educational grants or commercial support.
- Exhibits must be located in an area separate from education and may not interfere or compete with the learning experience.
- Commercial discussions, demonstrations, literature, and samples must remain within the assigned exhibit space.
- Commercial representatives who register for the course may attend educational sessions for their own education but may not conduct sales or marketing activities in the educational classroom.

Liability and Safety

Mayo Clinic School of Continuous Professional Development, its employees and representatives, members of the conference committee, and the venue are not responsible for injury, loss, or damage to an exhibitor or its property before, during, or after the exhibit period. Exhibitors agree to indemnify the applicable parties from claims of loss, damage, or injury and are encouraged to obtain appropriate property and liability insurance.

For participant safety, exhibitors may not perform invasive procedures or provide services customarily performed in a practitioner's office.