



13th Annual Mayo Clinic Rheumatology Review for Primary Care 2027



May 6-8, 2027

Signia by Hilton Orlando Bonnet Creek, & Livestream



Contents

- Welcome
- Dates, Location, and Travel Information
- Benefits of Exhibit and Sponsorship
- Sponsorship Details
- Non-CME Educational Sessions / Product Theater Details
- Exhibit Details
- Payment Information
- Rules and Regulation

13th Annual Mayo Clinic Rheumatology Review for Primary Care 2027 | Industry Support Prospectus

Greetings!

On behalf of Course Directors Benjamin Wang, M.D., Ronald Butendieck M.D., and Kimberly Parikh, APRN, D.N.P, we invite you to consider an exhibit opportunity at the **13th Annual Mayo Clinic Rheumatology Review for Primary Care 2027** continuing medical education course to be held at the Signia by Hilton Orlando Bonnet Creek in Orlando, FL on May 6-8, 2027. This LIVE and LIVESTREAM course is usually attended by more than 100 practicing internists, family physicians, advanced-care practitioners, rheumatologists, residents and fellows. Over the years, it has been highly rated for its conciseness and effectiveness.

This three-day course provides a complete review of the diagnosis and management of Rheumatologic disorders. We have an outstanding lineup of faculty from Mayo Clinic who are experts in their field and recognized, award-winning teachers. We will discuss general approaches to management, disease pathogenesis, contemporary treatment, and current controversies. It is an excellent opportunity for our participants to interact with one another, expert faculty and industry representatives. Many have gained a familiarity with treatment offerings in rheumatology today.

Display fees to exhibit at the live course are listed below. Space for the live course is limited, and table assignments will be made on a first-come, first-served basis.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, February 22, 2027. For your convenience, Mayo Clinic's Tax ID is 59-3337028.

If you have any questions, please feel free to contact us.

Sincerely,

Diana Reyes, CMES

Reyes.diana@mayo.edu

Mindy Jones, EAC

Jones.Mindy@mayo.edu

Dates, Location, Key Contacts, and Travel Information

Dates

Thursday, May 6

Friday, May 7

Saturday, May 8

Course Directors

- Kimberly Parikh, APRN, D.N.P.
- [Benjamin Wang, M.D.](#)
[Ronald R. Butendieck, M.D.](#)

Location

Signia by Hilton Bonnet Creek

14100 Bonnet Creek Resort Lane

Orlando, FL 32821

United States

Key Contact

Mindy Jones

Education Administration Coordinator

4500 San Pablo Blvd.

Jacksonville, FL 32224

Jones.Mindy@mayo.edu

Course Website

<https://ce.mayo.edu/Rheum2027>

Travel Information

Guest rooms must be reserved by **April 14, 2027**, to receive the discounted group rate. Reservations after this date are subject to availability. A discounted resort fee of **\$30 per room, per night**, plus tax, applies and includes select resort amenities. Check-in is **4:00 p.m.** and check-out is **11:00 a.m.** Early departure fees may apply.

To book your room use the [BOOKING LINK](#)

Course information:

The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Product Theatres/Symposium Opportunities

Promotional Symposium (Non-CME) Non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments during breakfast. **Please note that ALL audio/visual equipment and fees are the responsibility of the industry supporter.**

- Four complimentary registrations,
- Verbal and Visual recognition throughout course
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Bag Inserts (to be provided and shipped by your company)
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees one week in advance of the course.

Diamond Sponsor - Non-CME Product Promotional Lunch Symposium- \$20,000 (2 Available)

Promotional Symposium (Non-CME) Non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments during lunch time. **Please note that ALL audio/visual equipment and fees are the responsibility of the industry supporter.**

- Five complimentary registrations,
- Verbal and Visual recognition throughout course
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Bag Inserts (to be provided and shipped by your company)
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees one week in advance of the course.



Sponsorship Opportunities

Premier Sponsorship Opportunities	Gold \$12,000 (2 available)	Silver \$10,000 (3 available)	Bronze \$8,000 (3 available)
Break Sponsor <i>PM or AM Break</i>	✓		
Complimentary full registration – No CME credit	3	2	1
Conference Bag Inserts	✓	✓	
Support Signage prominently displayed on-site at the conference	✓	✓	✓
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal recognition at opening session	✓	✓	✓
Attendee List	✓	✓	✓

Exhibit Table - \$4,500

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives in exhibit hall
- Acknowledgement at course through signage and announcements,
- Inclusion in pre-event email marketing to registrants,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Space is limited, and table assignments will be made on a first come, first served basis. To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee will include a 6' table with 2 chairs for a tabletop display; the attendee list including name, city, state to be distributed at the course; and an acknowledgement with announcements during the course.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete [Letter of Agreement](#). Email Mindy Jones, Jones.Mindy@mayo.edu with any questions.

Marketing / Advertisement Opportunities

- **Conference Bags - \$8,000 (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own conference bags featuring their logo. The sponsoring company must provide and deliver the bags directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including conference bags.

- **Coffee Cups - \$6,000 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own Coffee cups featuring their logo. The sponsoring company must provide and deliver the cups directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including coffee cups.

- **Pens - \$4,000 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own pens featuring their logo. The sponsoring company must provide and deliver the pens directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including pens.

- **Napkins - \$3,500 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own napkins featuring their logo. The sponsoring company must provide and deliver the napkins directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including napkins.

- **Lanyards - \$3,000 (Exclusive -Quantity to be determined 60 days before course)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The sponsoring company must provide and deliver the lanyards directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including lanyards,

- **Conference Bag Inserts - \$2,000 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 300 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

A signed Letter of Agreement is required to secure any additional advertisement opportunities, please complete [Letter of Agreement](#). Email Mindy Jones, Jones.Mindy@mayo.edu with any questions.

Exhibit Hours

Early Set Up: Wednesday, May 5, from 2pm-5pm

Set Up: Thursday starting at 6am

Thursday, May 6 – Breakfast, Lunch, and Refreshment Breaks.

Friday, May 7 – Breakfast, Lunch, and Refreshment Breaks.

Saturday, May 8– Breakfast and Refreshment Break.

Tear Down: All materials must be removed by 1pm on Saturday, May 8, 2027.

Payment Information

Check Payments

Mayo Clinic – MCSCPD

ATTN: Mindy Jones/ Team 3

Attn: Accounting Activity #5327J01361

Mayo Clinic, P.O. Box 4006, Rochester MN 55903

Over the Phone Credit Card Payments

Please go to our [Webpage](#)

Call our customer service team at 800-323-2688.

Please reference 13th Annual Mayo Clinic Rheumatology Review for Primary Care 2027 –

Course ID: 27J01361



Rules and Regulations

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In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- The attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibitors must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.