STiR 2027: Selected Topics in Rheumatology

March 3-6, 2027

The Royal Sonesta San Juan, Puerto Rico & Livestream

Contents

- Welcome
- Dates, Location, and Travel Information
- Benefits of Exhibit and Sponsorship
- Sponsorship Details
- Non-CME Educational Sessions / Product Theater Details
- Exhibit Details
- Payment Information
- Rules and Regulation

Greetings!

STiR 2027: Selected Topics in Rheumatology

On behalf of the course directors, Kenneth J. Warrington, M.D., Vikas Majithia, M.B.B.S., M.P.H., and Michael M. Pham, M.D. plus planning committee, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **STiR 2027: Selected Topics in Rheumatology** course! Please join us **March 3 – 6, 202,** at The Royal Sonesta San Juan in Puerto Rico.

This interactive, case-based course is designed for healthcare professionals aiming to enhance their expertise in diagnosing and managing complex rheumatologic conditions. Participants explore the intricacies of chronic pain syndromes and the mechanisms of pain pathways, gaining a deeper understanding of their impact on patient care. Topics include interpreting musculoskeletal imaging, applying patient-reported outcome measures in rheumatoid arthritis, and recognizing newly identified risk factors. The course also highlights the latest advances in the treatment of giant cell arteritis, polymyalgia rheumatica, and the evolving role of novel cellular therapies in rheumatology.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, February 1, 2027. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Diana Reyes, CMES
Reyes.diana@mayo.edu

Cathy Schilling, EAC
Schilling.catherine@mayo.edu

Dates, Location, Key Contacts, and Travel Information

Dates **Course Directors**

STiR 2027: Selected Topics in Rheumatology

Wednesday March 3, 2027
Thursday March 4, 2027
Friday March 5, 2027
Saturday March 6, 2027

Locations
The Royal Sonesta San Juan
5961 Isla Verde Avenue
Carolina 00979
Puerto Rico

Course Website
CE.MAYO.EDU/STiR2027

Kenneth J. Warrington, M.D.
Vikas Majithia, M.D., M.P.H.
Michael M. Pham, M.D.

Key Contacts
Cathy Schilling
Education Administration Coordinator
200 First St SW, Plummer 2-60
Rochester, MN 55905
schilling.catherine@mayo.edu

Travel Information
Rooms are reserved for attendees and their guests at the group rate of $369 per night, plus applicable taxes. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of 5PM EST, Tuesday, February 9, 2027, whichever comes first. After the Cutoff Date, the hotel will release any unreserved rooms for general sale and, in the hotel's discretion, will accept reservations at Mayo Clinic's group rate, on a space and rate available basis.

Method of Reservations: Reservations for the Event can be made by calling 1-800-766-3782 or they can be made directly in the room block online.

All travel and lodging expenses are the sole responsibility of the individual registrant.

Benefits of Exhibiting and Sponsoring
Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.
Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

STiR 2027: Selected Topics in Rheumatology

Symposiums | Product Theatres

- **Non-CME Product Promotional Lunch Symposium- $30,000 ***SOLD OUT*****

Promotional Symposium (Non-CME) Non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments during lunch time. **Please note that ALL audio/visual equipment and fees are the responsibility of the industry supporter.**

o Five complimentary registrations,
o One 6' exhibit table for two representatives,
o Acknowledgement at course through signage and announcements,
o Access to networking opportunities throughout the course,
o Receive a list of conference attendees one week in advance of the course.

- **Non-CME Product Promotional Breakfast Symposium- $25,000 ***SOLD OUT*****

Promotional Symposium (Non-CME) Non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments during breakfast. **Please note that ALL audio/visual equipment and fees are the responsibility of the industry supporter.**

o Four complimentary registrations,
o One 6' exhibit table for two representatives,
o Acknowledgement at course through signage and announcements,
o Access to networking opportunities throughout the course,
o Receive a list of conference attendees one week in advance of the course.

STiR 2027: Selected Topics in Rheumatology

Additional Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum (Exclusive) $20,000	Gold $15,000 (3 Available)	Silver $10,000	Bronze $5,000
Private Meeting with Course directors	✅	✅	✅	
Kick Off Reception Sponsor Includes signage on F& B tables	✅			
AM Break Sponsor Includes signage on F&B tables		✅		
Complimentary full registration – No CME	3	2	1	1
Conference Bag Inserts	✅	✅		
Exhibit Table	1 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)
Verbal recognition at opening announcements	✅	✅	✅	✅
Visual Recognition during break slides	✅	✅	✅	✅
Attendee List	✅	✅	✅	✅

Tiered Sponsorship Opportunities

The course is pleased to offer alternative sponsorship opportunities on a tiered basis. Please reach out to Diana Reyes with your sponsorship idea, and the course planning team will review and decide which tier, Platinum, Gold, or Silver, the sponsorship fits into. Please note that Platinum sponsorship starts at $20,000, Gold at $15,000, Silver at $10,000, and Bronze at $5,000. Each level of sponsorship includes an exhibit table for two representatives, sponsorship acknowledgement throughout the course, access to networking opportunities, a list of conference attendees, and various complimentary registrations.

Email Cathy Schilling at schilling.catherine@mayo.edu, or Diana Reyes at reyes.diana@mayo.edu to secure your tiered sponsorship.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete Letter of Agreement.

STiR 2027: Selected Topics in Rheumatology

Marketing / Advertisement Opportunities

- **Conference Bags - $8,000 (Exclusive -Quantity to be determined 60 days before course)**
  Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own conference bags featuring their logo. The sponsoring company must provide and deliver the bags directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including conference bags.

- **Coffee Cups - $6,000 – (Exclusive -Quantity to be determined 60 days before course)**
  Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own Coffee cups featuring their logo. The sponsoring company must provide and deliver the cups directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including coffee cups.

- **Pens - $4,000 – (Exclusive -Quantity to be determined 60 days before course)**
  Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own pens featuring their logo. The sponsoring company must provide and deliver the pens directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including pens.

- **Napkins - $3,500 – (Exclusive -Quantity to be determined 60 days before course)**
  Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own napkins featuring their logo. The sponsoring company must provide and deliver the napkins directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including napkins.

- **Lanyards - $3,000 (Exclusive -Quantity to be determined 60 days before course)**
  All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The sponsoring company must provide and deliver the lanyards directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including lanyards,

- **Conference Bag Inserts - $2,000 (Multiple Opportunities Available)**
  Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 300 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

STiR 2027: Selected Topics in Rheumatology

Exhibit Opportunity

$3,500
Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6' exhibit table for two representatives in exhibit hall
- Acknowledgement at course through signage and announcements,
- Inclusion in pre-event email marketing to registrants,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Space is limited, and table assignments will be made on a first come, first served basis. To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee will include a 6' table with 2 chairs for a tabletop display; the attendee list including name, city, state to be distributed at the course; and an acknowledgement with announcements during the course.

Letter of Agreement
A signed letter of agreement is required to secure your exhibit space; space is limited.

Exhibit Hours
Early Set up: Wednesday, March 3, 2027, from 1-4pm
Set Up: Thursday March 4, 2027, starting at 6:00am
Tear Down: All materials must be removed by 3pm on Saturday March 6, 2027

Payment Information

Credit Card - (Preferred Method)	Check
Online via secured link: Go to this **Payment Page** **By phone:** Call 1-800-323-2688 *Do not send credit card information via email*	An invoice will be provided. Remit payment by sending the check to address on the invoice. Attn: Cathy Schilling Reference: STiR2027 - 27R01066 Mayo Clinic P.O. Box 4006 Rochester, MN 55903

STiR 2027: Selected Topics in Rheumatology

Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

Exhibit Regulations:
Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- The attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality, and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:
In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education, and the exhibitors must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities, including interviews, demonstrations, and the distribution of literature or samples, must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

STiR 2027: Selected Topics in Rheumatology

Liability:
Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.

Per your Letter of agreement "EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals, or product samples is prohibited."

✅ Examples of Educational Promotional Materials

These are generally acceptable:

- Scientific brochures explaining a disease state or condition
- Clinical study summaries or reprints from peer-reviewed journals
- Product information sheets with clinical data (e.g., indications, mechanism of action, safety info)
- Educational pamphlets for patients or providers
- Dosing guides or treatment algorithms grounded in evidence
- QR codes linking to educational websites or published research

❌ NOT Considered Educational (Prohibited)

These fall outside "educational promotional materials":

- Branded giveaways (pens, notepads, tote bags, etc.)
- Product samples or drug samples
- Purely marketing-heavy materials with no educational value
- Promotional swag or novelty items

💡 Simple Rule of Thumb

STiR 2027: Selected Topics in Rheumatology

Ask: **“Does this teach something meaningful related to clinical practice or patient care?”**

If YES → likely acceptable If NO → likely prohibited