

6th Annual Mayo Clinic Specialty Updates for the Generalist Team 2027



April 8 - 10, 2027
Clearwater Beach, FL & Livestream



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6th Annual Mayo Clinic Specialty Updates for the Generalist Team 2027 | Industry Support Prospectus

Greetings!

On behalf of Course Directors [Jacqueline D. Squire, M.D.](#), and [Aneesah P. Garrett, M.D.](#), we invite you to consider exhibiting at the [6th Annual Mayo Clinic Specialty Updates for the Generalist Team 2027](#), taking place April 8–10, 2027, at the Clearwater Beach Marriott Resort on Sand Key in Clearwater Beach, Florida.

This premier continuing medical education course will be offered in both live and livestream formats and is expected to attract around 180 healthcare professionals including general internists, family medicine providers, nurse practitioners, physician assistants, and internal medicine subspecialists.

The course provides a comprehensive three-day educational experience featuring high-impact updates and the latest clinical guidelines across a broad range of medical specialties, including internal medicine, cardiology, gastroenterology, infectious diseases, endocrinology, psychiatry, rheumatology, dermatology, hematology, allergy, pulmonology, neurology, surgery, and women's health.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, March 8, 2027. For your convenience, Mayo Clinic's Tax ID is 59-3337028.

If you have any questions, please feel free to contact us.

Sincerely,

Diana Reyes, CMES
Reyes.diana@mayo.edu

Mindy Jones, EAC
Jones.Mindy@mayo.edu

Dates, Location, Key Contacts, and Travel Information

Dates

Thursday, April 8, 2027
Friday, April 9, 2027
Saturday, April 10, 2027

Location

Clearwater Beach Marriott Resort on Sand Key
1201 Gulf Blvd
Clearwater Beach, FL 33767
United States

Course Directors

- Jacqueline D. Squire, M.D.
- Aneesah P. Garrett, M.D.

Key Contact

Mindy Jones
Education Administration Coordinator
4500 San Pablo Blvd.
Jacksonville, FL 32224
Jones.Mindy@mayo.edu

Course Website

ce.mayo.edu/SUGT2027

Travel Information

Room Block at Clearwater Beach Marriott Resort on Sand Key

You can call 1(888) 236-2427 and reference the 6th Annual Mayo Clinic Specialty Updates for the Generalist Team 2027 to make their reservations at the group rate.

You may also book directly online by using the [link](#)

Reservations must be made by Friday, March 5, 2027, to receive the group rate of \$319.00 per night plus applicable state and local taxes.

Please note there is also a daily resort fee of \$35 per room per night, plus tax.

This fee will cover several amenities, which include daily 2-hr bike rental for up to (2) guests, 1-hr paddleboard or kayak rental for up to (2) guests per stay, daily beach chair and umbrella rental for up to (2) guests, daily enhanced Hi-speed internet access (Wi-Fi).

Attendees may reserve accommodation at the Clearwater Beach Marriott Resort on Sand Key at the discounted group rate of \$319 per night, plus applicable taxes, through March 5, 2027, or until the room block is sold out. A separate \$35 daily resort fee (plus tax) applies and includes enhanced Wi-Fi, daily beach chair and umbrella rental for up to two guests, a two-hour bike rental for up to two guests, and a one-hour paddleboard or kayak rental for up to two guests per stay. Check-in begins at 4:00 p.m. and check-out is 11:00 a.m. Guests should make reservations through the course reservation link or by calling Marriott Reservations. Discounted self-parking is available for attendees at \$15 per day; overnight self-parking is \$25 per day and valet parking is \$30 per day. Please note that the resort fee and parking charges are separate from the room rate and taxes. Reservations requested after the March 5, 2027 cutoff date will be based on hotel availability and may not qualify for the group rate.

Exhibiting and Sponsoring

Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

- Interact face-to-face with influential decision-makers and healthcare professionals in the field.
- Increase brand visibility and strengthen your presence in a competitive marketplace.
- Introduce new products and services to a highly targeted clinical audience.
- Expand your customer base and strengthen existing customer relationships.
- Take advantage of additional advertising opportunities to maximize exposure and attendee engagement.
- Promotion and exposure throughout the live three-day course.
- Vendor recognition in the online course syllabus accessible to all registered attendees.
- Recognition through onsite signage and rolling course announcements.
- Receive a pre-course attendee list, including registered attendee names, degrees, specialties, city, state, and demographics.
- Opportunity for two company representatives to be onsite at any given time, with the ability to rotate personnel throughout the conference.
- Includes one 6-foot exhibit table, two chairs, and linen.
- Complimentary meals and beverages provided for exhibitor representatives during the conference.
- Ability to attend general education sessions of interest, space permitting (all company logos and branding must be removed before entering educational sessions).

Course information:

The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sponsorship Opportunities

Premier Sponsorship Opportunities	Gold \$3,000 (2 Available)	Silver \$2,500 (3 available)	Bronze \$2,000 (3 available)	Exhibit Booth \$1,500
PM or AM Break Sponsor <i>Includes signage on meal tables</i>	✓			
Complimentary full registration – No CME credit	3	2	1	
Support Signage prominently displayed	✓	✓	✓	
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal & Visual recognition throughout course	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓

Symposium Sponsorship Opportunities

Platinum Sponsor - Non-CME Product Promotional Breakfast Symposium- \$7,500 (2 Available)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight into new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during breakfast. Presentations are subject to approval by course directors (No CME credit offered).

Please note that ALL audio/visual equipment and fees are the responsibility of the industry supporter.

- 4 Complimentary full registrations – No CME credit
- Support Signage prominently displayed on-site at the conference
- Verbal recognition at opening session and throughout course
- Visual recognition at opening session and throughout course
- 15-minute private meeting with course directors
- Attendee list one week before course starts
- Bag Insert to be provided and shipped by company
- Exhibit table in a prime, high-traffic location to maximize attendee visibility and engagement

Marketing / Advertisement Opportunities

- **Conference Bags - \$3,000 (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own conference bags featuring their logo. The sponsoring company must provide and deliver the bags directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including conference bags.

- **Coffee Cups - \$3,000 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own Coffee cups featuring their logo. The sponsoring company must provide and deliver the cups directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including coffee cups.

- **Pens - \$2,500 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own pens featuring their logo. The sponsoring company must provide and deliver the pens directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including pens.

- **Napkins - \$2,000 – (Exclusive -Quantity to be determined 60 days before course)**

Display your company's logo prominently for all attendees to see and highlight your presence at the conference. Sponsors are responsible for designing, printing, and producing their own napkins featuring their logo. The sponsoring company must provide and deliver the napkins directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including napkins.

- **Lanyards - \$2,000 (Exclusive -Quantity to be determined 60 days before course)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The sponsoring company must provide and deliver the lanyards directly to the course venue in advance of the meeting. Please note that all artwork and materials are subject to MCSCPD approval prior to production and distribution. The Mayo Clinic logo and brand elements may not be used on sponsor-produced materials, including lanyards,

- **Conference Bag Inserts - \$1,500 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 300 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete [Letter of Agreement](#). Email Mindy Jones, Jones.Mindy@mayo.edu with any questions.

Exhibit Hours

Early Set Up Hours: Wednesday April 7, 2-5pm

Set Up: Thursday April 8 at 6am

Thursday, April 8, 2027 – Breakfast, and
Refreshment AM Break.

Friday, April 9, 2027 – Breakfast, and AM
Refreshment Break.

Saturday, April 10, 2027 – Breakfast and AM
Refreshment Break.

Tear Down: All materials must be removed by
2pm on Saturday, April 10, 2027.

Payment Information

[Check Payments Mail to:](#)

Attn: Mindy Jones

Reference: SUGT2027/ 27J01702

Mayo Clinic

P.O. Box 4006

Rochester, MN 55903

[Credit Card Payments](#)

By Phone - Call our customer service team at
800-323-2688

By secured payment link with no additional fees
associated pay [here](#)

Please reference SUGT2027/ 27J01702

Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- The attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibitors must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete [Letter of Agreement](#). Email Mindy Jones, Jones.Mindy@mayo.edu with any questions.