MAYO CLINIC

INDUSTRY SUPPORT PROSPECTUS



Mayo Clinic Hand Alumni Conference

APRIL 29 - MAY 1, 2027 | MAYO CLINIC | ROCHESTER, MINNESOTA

Greetings!

On behalf of Course Directors Nicholas A. Pulos, M.D., and Keith T. Aziz, M.D., and Mayo Clinic School of Continuous Professional Development, we are pleased to announce the Mayo Clinic Hand Alumni Conference, April 29 - May 1, 2027, at Mayo Clinic in Rochester, Minnesota.

This course is designed for Mayo Clinic alumni in orthopedic and plastic surgery who specialize in hand and upper-extremity surgery. The program focuses on complex reconstruction and microvascular techniques and highlights contemporary approaches to trauma, peripheral nerve injury, congenital and pediatric conditions, tendon and soft-tissue disorders, and microsurgical reconstruction.

We invite your company to support this conference through an exhibit or sponsorship opportunity. Sponsors and exhibitors have opportunities for recognition, onsite visibility, and networking with attendees. In support of continuing medical education requirements, commercial promotional activities will be separate from the educational activity.

Course Contacts

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Overview

The Mayo Clinic Hand Alumni Conference, with Honorary Linsheid-Dobyns Professor: Allen T. Bishop, M.D., brings together experts in hand and upper extremity surgery to share current approaches, practical techniques, and emerging innovations in surgical care and education.

Educational Highlights

- **Strengthen skills in upper extremity trauma management** through discussions of distal radius, scaphoid, metacarpal, and phalangeal fractures, with practical strategies for improving outcomes and managing complications.
- **Advance reconstructive and microsurgical expertise** in flexor tendon repair, wound coverage, replantation, peripheral nerve surgery, nerve transfers, microsurgery, and complex wrist and joint reconstruction.
- **Explore evolving approaches in hand surgery** including pediatric care, biologics, regenerative medicine, ultrasound, robotics, artificial intelligence, and other innovations influencing clinical practice.
- **Gain insight into surgical education and training** through discussions focused on resident and fellowship education, competency assessment, and trainee well-being.

Why Sponsor:

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further network with attendees

Sponsorship Opportunities

Tiered opportunities include onsite recognition, exhibits, and attendee networking.

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Investment	**$20,000**	**$15,000**	**$10,000**
Exhibit Location	Premium	Premium	Standard
Complimentary Registrations (NON-CME)	4 Representatives	3 Representatives	1 Representatives
Breakfast Sponsor Recognition	✓		
Break Sponsor Recognition		✓	
Exhibit Tables	Two 6-foot tables	One 6-foot table	One 6-foot table
Recognition in Syllabus	✓	✓	✓
Recognition on Signage	✓	✓	✓
Recognition on Break Slides	✓	✓	✓
Podium Acknowledgment	✓	✓	✓
Attendee List (Opt-in Only: Name, City & State)	✓	✓	✓

A signed Letter of Agreement is required. Opportunities will not be held without a completed agreement.

Product Theater

$20,000 | *Thursday or Friday lunch only* | *Separate from tiered sponsorships*

A 60-minute non-CME product theater provides an opportunity for an organization to present a product, device, or relevant educational topic to conference attendees. This is a promotional, non-CME activity independently developed and directly sponsored by the industry supporter.

Non-CME Product Theater Includes

- A 60-minute luncheon session with complimentary meeting room space
- Food and beverages provided by Mayo Clinic
- One 6-foot exhibit table
- Attendee list after the event
- Networking opportunities and conference acknowledgment

Sponsor Responsibilities

- Provide speaker(s), program invitations, and advertisements for the product theater
- Cover all audiovisual equipment, services, and related fees
- Submit program content for planning committee review before final agreements are made
- Clearly identify the session as promotional and non-CME

Additional Sponsorship Opportunities

Attendee Bags - $2,500

Prominently display your company name on attendee bags provided to conference attendees. The sponsor is responsible for sourcing the bags and delivering them to CME staff for onsite distribution.

- Supporter recognition in meeting signage and electronic communications
- Company name displayed outside the meeting space
- Exclusive opportunity, subject to availability and approval
- Sponsor-provided materials and artwork are subject to Mayo Clinic School of Continuous Professional Development approval

Lanyards - $2,500

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The lanyard will prominently display your company name and logo. Your company will provide 150 lanyards with your company logo.

- Artwork must be approved by the planning committee prior to commitment.

Break Sponsor - $3,000

- Signage with company name and/or logo
- Acknowledgement on webpage, announcements, and at break times during the course
- List of conference attendees

Exhibit Opportunity

Benefits of Exhibiting

Educational exhibits provide a professional environment in which physicians can view products and services, receive demonstrations, and discuss clinical and surgical applications. These opportunities also support professional networking and complement the educational meeting experience.

- Interact face-to-face with medical professionals
- Build company visibility in a competitive marketplace
- Expand your customer base and strengthen existing relationships
- Introduce products and services
- Extend your reach through additional advertising and networking opportunities

Exhibit Table - $5,000

- One 6-foot exhibit table and two chairs
- Acknowledgment in announcements, signage, and break slides
- Attendee list: name, credentials, city, and state
- Networking access throughout the course
- Available first-come, first-serve

Important Notes

- Sponsorship and exhibit opportunities are subject to availability.
- All promotional materials must be reviewed and approved before use.
- Commercial promotion must remain separate from the educational activity.
- Benefits may not be transferred or shared with another company without written approval.

Exhibit Schedule and Logistics

Set Up	Wednesday, April 28, 2027 at 2:00 p.m.
Exhibit Hours Begin	Thursday, April 29, 2027 at 7:30 a.m.
Exhibit Hours End	Saturday, May 1, 2027 at 1:00 p.m.
Tear Down	Saturday, May 1, 2027 at the conclusion of the course

Rules and Regulations

Exhibit Regulations

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act within its assigned space.
- Exhibit personnel attire should be consistent with the professional atmosphere of the conference.
- Demonstrations may not interfere with traffic flow or neighboring exhibits and must remain within the assigned exhibit space.
- Advertising materials may not be distributed outside the exhibitor's assigned space.
- Marketing by representatives of non-exhibiting firms is prohibited in meeting areas.
- Subletting or sharing exhibit space is not permitted except among divisions of the same company.
- Exhibitors are responsible for all licenses, permits, registrations, and applicable taxes required by the venue, city, municipality, or state.

CME and Promotional Activity Guidelines

- Commercial exhibits and advertisements may not influence or interfere with educational presentations and may not be a condition of commercial support.
- Exhibit and promotional fees are separate and distinct from educational grants or commercial support.
- Exhibits must be located separately from the educational activity and may not compete with the learning experience.
- Commercial discussions, interviews, demonstrations, literature, and samples must remain within the exhibitor's assigned space.
- Industry representatives registered for the conference may attend educational activities only for their own education and may not conduct sales or marketing in the classroom.

Liability and Participant Safety

Mayo Clinic School of Continuous Professional Development, its employees and representatives, members of the Conference Committee, and the facility are not responsible for injury, loss, or damage to an exhibitor or exhibitor property before, during, or after the exhibit. Exhibitors are encouraged to maintain appropriate property and liability insurance.

For participant safety, exhibitors may not perform invasive procedures or provide services that are customarily performed in a practitioner's office.

Payment Information

Payment may be made by check, ACH, or credit card. Payment instructions will be provided after the Letter of Agreement has been confirmed.

Secure an Opportunity

Complete the Hand Alumni Conference 2027 exhibitor agreement at: **EXHIBITOR AGREEMENT**

Course Website

Additional course details are available at: ce.mayo.edu/handalumni2027