MAYO CLINIC | School of Continuous Professional Development

Exhibitor and Sponsorship Prospectus



High Impact Endoscopy:

A Hands-on Course for the General Endoscopist

August 21, 2027

JW Marriott – Mall of America, Bloomington, Minnesota

DATE AND LOCATION

Meeting Date:
August 21, 2027

Meeting Location:
JW Marriott Mall of America
2141 Lindau Lane
Bloomington, MN 55425

Additional Course Details:
Additional course details can be found on the conference website.

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Jad P. AbiMansour M.D.

Vinay Chandrasekhara, M.D.

Iris Wang, M.D.

Key Contacts

Julie Reed
CME Specialist
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WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic High Impact Endoscopy: A Hands-on Course for the General Endoscopist** to be held at the JW Marriott – Mall of America in Bloomington, Minnesota on August 21, 2027

Course Overview
This one-day interactive workshop combines expert-led lectures with hands-on training in complex endoscopic procedures to enhance routine procedural practice for the general endoscopist. Participants will rotate between didactic sessions focused on clinical decision-making and eight faculty-led skill stations covering the latest in endoscopic clips, defect closure, hemostasis, cold snare polypectomy/cold EMR, enteral access, stent placement, and endoscopic ablation. Led by Mayo Clinic experts, this immersive course is designed to enhance both the technical and cognitive skills needed to perform endoscopic procedures while providing hands on time with the latest endoscopic devices and technologies.

Target Audience
This conference is designed for physicians specializing in **Gastroenterology, General Surgery, and Colon and Rectal Surgery.** We anticipate 80-90 attendees joining this course in person.

Sponsorship Information
We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional opportunities.

Exhibit Information
Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of $3,000 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple companies.

Mayo Clinic's Tax ID is 41-6011702.

Thank you in advance for your consideration!

Sincerely,

Kathy Fuqua
CME Education Coordinator
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview:
This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertising opportunities.

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Sponsorship & Exhibit Opportunities

PLATINUM	GOLD	SILVER
$15,000 *One available*	**$10,000** *Three available*	**$5,000** *Multiple Available*
Platinum sponsors receive: • **Two** complimentary conference registrations • **One** 6' exhibit table for two representatives • Premium exhibit location in foyer • Reception sponsorship & acknowledgement • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)	Gold sponsors receive: • **One** complimentary conference registration • **One** 6' exhibit table for two representatives • Premium exhibit location in foyer • Breakfast or Refreshment Break sponsorship & acknowledgement • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)	Silver sponsors receive: • One 6' exhibit table for two representatives • Sponsorship acknowledgement at course through signage and announcements from podium • Access to networking opportunities throughout the course • Receive a list of conference attendees (Opt-in only – name, city, and state)

Premier Sponsorship Opportunities	Platinum $15,000	Gold $10,000	Silver $5,000
Meal Function Sponsor - ***Includes signage***	✅ Reception	✅ Breakfast or Refreshment Break	
Complimentary full registration – No CME credit	2	1	1
Exhibit Table	1 - 6 ft. table (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal recognition at opening announcements	✅	✅	✅
Visual Recognition on break slides	✅	✅	✅
Attendee List	✅	✅	✅

Non-CME Product Theatre – Exhibit Table Not Included.

A non-accredited program, independently developed and directly sponsored by industry, is presented in an educational format that will provide insight on new or controversial developments. The product theatre may not conflict with course content

- 30-minute lunch session. Food and beverage will be provided by Mayo Clinic. Attendee list after the event, networking opportunities, and acknowledgment and recognition at the conference
- Sponsor is responsible for securing meeting space, arranging AV equipment, providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

LUNCH Product Theatre - $20,000.00 *(One Available)*

Saturday, August 21, 2027 – 12:15 – 12:45 p.m.

REGISTRATION AND PAYMENT

Registration Details:

1. Create or verify your account: ce.mayo.edu
2. Complete sponsor registration form: Sponsor Registration Form

Deadline to submit: July 31, 2027.

A sponsor registration form is required **by July 31, 2027** to secure a sponsorship opportunity.

All sponsorship and product symposium opportunities are subject to review and approval by Mayo Clinic. Mayo Clinic reserves the right, at its sole discretion, to accept or decline any organization's request to participate as a sponsor or product symposium provider. Submission of an application, request, or payment does not constitute acceptance or guarantee participation. Companies are not considered confirmed as a sponsor or product symposium provider until they have received written confirmation of acceptance from Mayo Clinic.

Payment Details:

Credit card is preferred method of payment (via link provided in confirmation email). Payment must arrive by July 31, 2027. Failure to provide payment by this date may result in the space being offered to another company.

Check payments and/or wire transfers are alternate forms of accepted payment – details provided in confirmation email.

Mayo Clinic's Tax ID is 41-6011702.