Mayo Clinic School of Continuous Professional Development

Mayo Clinic Sleep Medicine Update 2027

March 1-5, 2027

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon M. Colaco, M.B.B.S., Timothy I. Morgenthaler, M.D., Natalia M. Werninck, APRN, M.S.N., Mithri Junna M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update 2027** course**, March 1-5, 2027,** at the Royal Sonesta Kaua'i Resort in Lihue, HI.

This course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners and physician assistants, internists and family medicine specialists, pediatric sleep medicine practitioners and general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete program schedule for details or visit the course website at Mayo Clinic Sleep Medicine Update 2027.

The Mayo Clinic Sleep Medicine Update course will be held at the Royal Sonesta Kaua'i Resort in Lihue, HI. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before **February 3, 2027**, or before the room block fills. Please visit the course website for access to the hotel reservation link.

Hotel Information
The Royal Sonesta Kaua'i Resort
3610 Rice Street
Lihue, HI 96766

Guest rooms have been reserved for attendees and their guests at the Royal Sonesta Kaua'i Resort in Lihue, HI. Special course rates of $349-$511 per night plus applicable taxes and fees are available for attendees. Rates are based on single/double occupancy. Additional guests are subject to a charge of $50 per person, per night. A discounted resort fee of $30 per room, per night plus applicable taxes applies, and discounted self-parking is available for $20 per vehicle, per day.

If you are interested in participating in this course, please complete the applicable Letter of Agreement Form, as indicated on the following page. If you have not already done so, please create an account prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional opportunities.

Thank you for your consideration!

Sincerely,

Kelly Ihrke
lhrke.kelly1@mayo.edu
CME Specialist

Julia Lee
Lee.julia@mayo.edu
Education Administration Coordinator

Educational Grants

For information regarding educational grant support for this course, please contact commercialsupport@mayo.edu

Exhibit Opportunities

In-person Exhibitor - $3,500 USD

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state) and have access to networking opportunities throughout the course.
- Exhibitors are not granted access to the general session space; if you wish to attend the general session, please register as a learner.

❖ If you are interested in obtaining an exhibit table at the course, please complete the Exhibitor Letter of Agreement Form.

Digital Exhibitor - $3,500 USD

- Virtual Exhibit
  - Listing in the online exhibitor directory linked to your company website and landing page
  - Exhibit booth customization, options include PowerPoint slide, PDF handout or video
  - Post course report providing analytics on page traffic
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

❖ If you are interested in obtaining an exhibit table at the course, please complete the Exhibitor Letter of Agreement Form.

Sponsorship Opportunities

Welcome Reception - $12,500 USD (Waitlist only. An additional faculty dinner may be considered for sponsorship if interest is high)

Showcase your company name and branding at the course welcome reception. Attendees, one guest, industry members, faculty, and course directors are invited to network and collaborate on current projects. Sponsor is responsible for coordinating directly with the course EAC for branded signs, menu development, and entertainment selection.

- Food and beverage will be provided by Mayo Clinic.
- Entertainment will be organized by Mayo Clinic (if desired) and billed to the sponsoring company.

❖ If you are interested in sponsoring the welcome reception for this course, please contact lee.julia@mayo.edu to ensure availability. Once your participation has been confirmed, please click HERE to register and complete the sponsorship agreement.

Attendee Bags or Lanyards - $5,000 USD (exclusive for one bag sponsor and one lanyard sponsor)

Prominently display your company name on attendee bags or lanyards. Sponsor is responsible for sourcing the product and providing to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event
- Acknowledgement on webpage, in announcements, and at break times during the course

❖ If you are interested in sponsoring attendee bags or lanyards at the course, please contact lee.julia@mayo.edu to ensure availability. Once your participation has been confirmed, please click HERE to register and complete the sponsorship agreement.

Hotel Key Cards- $6,500 USD (exclusive)

Showcase your company name and branding on hotel key cards used by attendees during their stay. Sponsor is responsible for coordinating directly with the hotel's approved key card vendor to design, source, and manage all logistics related to production. CME staff will provide vendor contact details and hotel specifications to ensure compliance.

- Branding is seen multiple times daily by attendees as they access their rooms.
- Exposure begins upon hotel check-in, offering early visibility before the course starts.

❖ If you are interested in sponsoring hotel key cards at the course, please contact lee.julia@mayo.edu to ensure availability. Once your participation has been confirmed, please click HERE to register and complete the sponsorship agreement.

Product Theatre - $22,000 USD (Waitlist Only)

Showcase your product offerings to attendees with a product theatre lunch or breakfast session.

- 30-minute non-CME session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference
- Product theater sponsors are not granted access to the general session space; if you wish to attend the general session, please register as a learner.

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

❖ If you are interested in hosting a product theatre at the course, please contact lee.julia@mayo.edu to ensure availability. Once your participation has been confirmed, please click HERE to register and complete the sponsorship agreement.

Payment Information

Tax ID: # 41-6011702

Credit Card Payments (Preferred)
To pay by credit card, call 800-323-2688.
Reference: 27R01295 Sleep Medicine 2027

Check Payments
An invoice will be emailed to the contact identified on the agreement form.