

23rd Annual Women's Health Update

MAYO CLINIC

Exhibitor and Sponsorship Prospectus

March 11-13, 2027

Welcome

Greetings,

On behalf of course directors Paru S. David, M.D., Jessica L. Fraker, M.D., Ekta Kapoor, M.B.B.S., Juliana (Jewel) M. Kling, M.D., M.P.H. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce our upcoming course, **23rd Annual Women's Health Update**, to be held **March 11-13, 2027**, at the Hilton Scottsdale Resort & Villas in Scottsdale, Arizona.

Course Description
This three-day conference (live/livestream format) addresses health issues that are unique to women or may affect women differently than men. The selected topics are clinically relevant and aimed at physicians and advanced practice providers. Breast health, menopause, sexual health and longevity are included. Conference sessions are led by subject matter experts, many from Mayo faculty, with case-based presentations, practice pearls, and interactive Q & A sessions.

Target Audience
This conference is designed for primary care physicians, general internists, gynecologists, specialists in preventative care, and other healthcare professionals (PAs, NPs and RNs) who have an interest in women's health.

Sponsorship and Exhibit Opportunities
Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with a sponsorship opportunity or an exhibit table in the amount of $3,100. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 86-0800150.

If you have any questions, please contact Cassandra Skomer at skomer.cassandra@mayo.edu

Thank you for your consideration!

Sponsorship Opportunities

Benefits of sponsorship:

- Interact face-to-face with numerous medical professionals,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

Platinum - $15,000 Three course registrations. Private 30-minute meeting with course directors and select faculty for up to three company representatives.	**Gold - $10,000** Two course registrations. Private 15-minute meeting with course directors for up to two company representatives
Silver - $7,500 Two course registrations.	**Bronze - $5,000** One course registration.

Lunch Product Theater - $20,000

Exclusive Opportunity
50-minute opportunity to speak on Friday, March 12, during lunch and build awareness for your company's product. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages. These nonaccredited programs are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments. Includes two course registrations.

All general sponsorship levels and product theatre opportunities above include:

- One 6' exhibit table for two representatives for the length of the conference,
- Sponsorship acknowledgement on webpage, announcements, and at break times during the course,
- Access to networking opportunities throughout the course,
- List of conference attendees.

A signed letter of agreement is required to secure your sponsorship; this agreement form will be sent after sponsorship details are agreed upon. Email Cassandra Skomer, skomer.cassandra@mayo.edu, for information and to secure your sponsorship.

Exhibit Opportunities - $3,100

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services, discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Click here to secure your exhibit table or Sponsorship

A signed letter of agreement is required to secure your exhibit space.

Details:

- One 6' exhibit table for two representatives for the length of the conference,
- Acknowledgement on course webpage, announcements, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

Exhibit Hours:

Set Up – March 10 TBD or March 11 - 6:00 am
March 11 – 6:30 am – 5:15 pm
March 12 – 6:45 am – 5:35 pm
March 13 – 6:30 am – 1:05 pm

Tear Down – March 13, any time after morning break. *All materials must be removed by 1:05 pm on Saturday, March 13.*

Additional Opportunities

Lanyards - $2,000

Sponsor-provided, pre-printed lanyards - *Exclusive Opportunity*

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 30 days before course.)
Contact Cassandra Skomer for more information on alternative opportunities.

Conference Bags - $3,000

Sponsor-provided, pre-printed drawstring bags - *Exclusive Opportunity*
Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 30 days before course.)

Conference Bag Inserts - $1,500 each - *Multiple opportunities available*

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags or registration packets. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 30 days before the course.)

Payment Details:

Credit Card payments: (Preferred) $3,100 Exhibit table only
Contact skomer.cassandra@mayo.edu for Sponsorship payments
To pay by credit card by phone, please call 800-323-2688.
Reference: 27S02453 – Women's Health 2027

Wire fund Transfer - Electronic Payment – details available upon request

Check Payment: An invoice will be mailed and emailed to the contact identified on the exhibit agreement. Remit payment to the address on the invoice.