

# **5<sup>th</sup> Annual Acute Care of the Complex Hospitalized Patient for NPs & PAs**

Embassy Suites Scottsdale Resort, Scottsdale, AZ  
Wednesday-Saturday, February 8-11, 2017



## **Exhibit Opportunities**

Dear Potential Exhibitor,

On behalf of course directors Jamie Newman, M.D., Andrew Herber, P.A.-C. and John Park, M.D. and the Mayo School of Continuous Professional Development, we are pleased to announce our upcoming 5<sup>th</sup> Annual Acute Care of the Complex Hospitalized Patient for NPs & PAs, to be held February 8-11, 2017, at the Embassy Suites Scottsdale Resort in Scottsdale, Arizona.

This program focuses on acute care of the hospitalized patient and is applicable to physicians, hospitalists, NPs, PAs, pharmacists, advanced practice nurses, and RN's, from novice to experienced. The course covers topics in critical care, hospital general medicine, surgery, neurology, cardiology, oncology, pain management and other medical subspecialties. As hospital care models continue to evolve; NPs and PAs are playing an increasingly vital role in the care delivery of hospitalized patients. This conference focuses on providing the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. The course features multiple options for skills workshops to further tailor the educational needs of NPs and PAs.

We anticipate 300 attendees at this year's course. Additional course details can be found on the course web site as they become available: <https://ce.mayo.edu/node/14255>.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,000. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with two chairs. In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks, and lunch.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before February 1, 2017. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of the 5<sup>th</sup> Annual Acute Care of the Complex Hospitalized Patients for NPs and PAs and hope you will be able to join us in Scottsdale, Arizona in February. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Kathy Fuqua  
Education Administration Coordinator  
Mayo School of Continuous Professional Development  
200 First Street SW  
Rochester, MN 55905  
[Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu)  
Phone: 507-266-9815

## Exhibitor Information

### Overview

This program focuses on acute care of the hospitalized patient and is applicable to physicians, hospitalists, NPs, PAs, advanced practice nurses, and RN's, from novice to experienced. The course covers topics in critical care, hospital general medicine, surgery, neurology, cardiology, oncology, pain management and other medical subspecialties. As hospital care models continue to evolve; NPs and PAs are playing an increasingly vital role in the care delivery of hospitalized patients. This conference focuses on providing the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. The course features multiple options for skills workshops to further tailor the educational needs of NPs and PAs.

### Audience

We expect 300 attendees at the Acute Care of the Complex Hospitalized Patient for NPs & PAs. This course was designed with NPs, PAs, APRN, and RNs in mind.

### Dates

Wednesday-Saturday  
February 8-11, 2017

### Course Highlights

- Critical Care Workshops
- ECG Workshops
- Suturing Skills Workshops

### Website

<https://ce.mayo.edu/node/14255>

### Location

[Embassy Suites Scottsdale Resort](#)

5001 N. Scottsdale Road  
Scottsdale, AZ 85250

### Price

\$2,000, exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfasts, refreshment breaks and reception. Up to two (2) company representatives may attend.

### Exhibit Area

Exhibitors will be placed in the Chaparral Conference Center Foyer, located just outside the main meeting room with the refreshments.

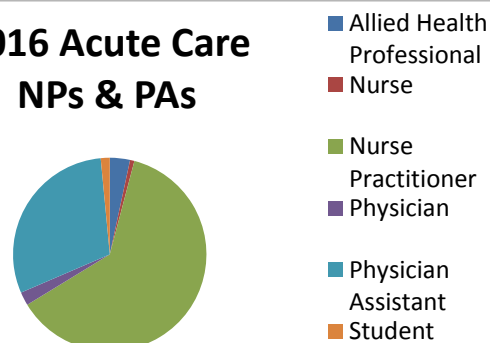
### Set-Up

Set up will be Tuesday, February 9<sup>th</sup> between 3:00 and 5:00 p.m.

### Hours

Wednesday, February 8<sup>th</sup>, 7:00 a.m. to  
Saturday, February 11, 2017, 1:00 p.m.

**2016 Acute Care  
NPs & PAs**





## Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Activity Title	Acute Care of the Complex Hospitalized Patient for NPs & PAs		
Activity Number	2017R550		
Location	Embassy Suites Scottsdale Resort, Scottsdale, AZ		
Dates	Wednesday-Saturday, February 8-11, 2017		
Company Name (Exhibitor) (as it should appear on printed materials)			
Exhibit Contact (if different then exhibit Rep.)			
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)			
Address			
Telephone			
Fax			
Email			
The named exhibitor wishes to exhibit at the above named activity for the amount of			\$2,000
NOTE: There may be additional charges depending on the meeting location (power, internet access, etc). Please list additional requests here:			
Indicate disease state(s) you will be providing information for.			

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

## PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please identify <b>Acute Care NP &amp; PA</b> on the check.	For payment by credit card or wire transfer, please call the MSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic,  
Federal Tax ID# 41-6011702 before **February 1, 2017** to:

Vicki Meyer/Kathy Fuqua  
200 First St SW, Plummer 2-60  
Rochester, MN 55905

T: 507-266-7992 F: 507-266-9815 E: [Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu)